Programme Specification and Curriculum Map for

BA Television Production

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| **1. Programme title** | BA Television Production |
| **2. Awarding institution**  | Middlesex University |
| **3. Teaching institution**  | Middlesex University |
| **4. Programme accredited by**  | Middlesex University |
| **5. Final qualification**  | BA Honours |
| **6. Academic year** | 2013/14 |
| **7. Language of study** | English |
| **8. Mode of study** | Full time |

**9. Criteria for admission to the programme**

Requirement of 240 tariff points.

We also accept students who have passed appropriate access courses and mature students with a wide variety of backgrounds.

Students whose first language is not English must have an overall IELTS score of at least 6.0 and a score of not less than 6.0 for each element. Students who score less than 6.0 on any component are strongly recommended to take the appropriate Middlesex University preparation programme.

Direct entry to level 2 of the programme is considered on a case-by-case basis. There is no direct entry at level 3.

**10. Aims of the programme**

The main aims of the programme are:

* through reflective practice, to develop the appropriate production skills necessary for students to be able to progress to a career in the television industry, as well as related media industry sectors as they increasingly demand flexible working and an appreciation of the role of the moving image within interactive environments
* to provide students with an advanced knowledge of, and critical awareness regarding, concepts and theoretical approaches in the study of television production
* to develop an understanding of the history, structures and current practices of the television industry, including the primary genres, and the critical skills to present analysis and evaluation in written and spoken forms.
* to enable students to explore and reflect on the practical implications of working in this sector and to continuously evaluate areas of personal strength and weakness

**11. Programme outcomes**

**A. Knowledge and understanding**

On completion of this programme the successful student will have knowledge and understanding of:

1. the television production process

2. the television industry – past, present and future

3. the primary television genres

 ***Teaching/learning methods***

Students gain knowledge and understanding through:

Producing television programmes in teams

Staff and guest lectures

Technical and skills workshops

Staff-directed reading and viewing

Coursework assignments that include research projects, essays and classroom presentations

Critical analysis offered by staff and peers through viewing and discussion

**Assessment Methods**

Students’ knowledge and understanding is assessed by:

Staff and peer review of individual and group performance within a given assignment

Staff-directed self-assessment

Reflective production logs analysing the individual contribution to production work

Tutorial ‘interviews’

Coursework essays, research projects, classroom presentation tasks.

**B. Cognitive (thinking) skills**

On completion of this programme the successful student will be able to:

1. conceive and develop television programmes

2. analyse television programmes within an industry context

3. critically analyse and evaluate their own performance of a given production role

***Teaching/learning methods***

Students learn cognitive skills through

Seminar exercises, including student presentations

Tutorials

Reading, viewing and group discussion

**Assessment Method**

Students’ cognitive skills are assessed by

Written assignments - coursework essays, research projects and other forms of written work.

The presentation of programme ideas, in a variety of different ways.

Reflective Learning Logs

**C. Practical skills**

On completion of the programme the successful student will be able to:

1. Work in a variety of production contexts in the television and associated industries

2. Contribute specific skills to the production process

3. Present themselves along with their ideas and projects in a professional way – both in verbal and written form

4. reflect on the student’s own communicative practice

***Teaching/learning methods***

Students learn practical skills through

Working in a variety of roles on projects of increasing complexity over three years

Workshops and seminars

Verbal and written presentations

***Assessment Method***

Students’ practical skills are assessed by

Individual and team contribution to a variety of television productions

Written coursework and verbal presentations

Reflective Learning Logs

**D. Graduate Skills**

On completion of this programme the successful student will be able to:

1. Demonstrate personal and career development skills

2. Demonstrate effective learning skills

3. Demonstrate effective communication skills

4. Demonstrate effective teamwork skills

5. Demonstrate effective and appropriate information technology skills

6. Demonstrate effective numeracy skills

***Teaching/learning methods***

Students acquire graduate skills through

Working on several television productions within appropriate team frameworks throughout the three years

Working on specific information technology modules

Working independently with tutorial guidance by year 3

Seminar and written work

***Assessment method***

Students’ graduate skills are assessed by

Individual and team performance on programme production work

Written Coursework

Reflective Learning Logs

Resource management assignments – scheduling and budgeting

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| **12. Programme structure (levels, modules, credits and progression requirements)** |
| **12. 1 Overall structure of the programme** |
| The structure is a simple one with no option modules at either Level 1 or Level 3. At Level 2 students choose two modules from three options, and take one double-weighted compulsory module. |

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| **12.2 Levels and modules**  |
| **Level 4**Level 4 (1) Students take 4 compulsory modules at level 1 (TVP1001, TVP1530, TVP1540, MDA1700). These modules combine practical, theoretical and analytical work, including reflection on the students’ own communicative practices. Together they introduce key concepts, techniques and skills, and indicate the scope of the subject. |
| COMPULSORY | OPTIONAL  | PROGRESSION REQUIREMENTS |
| Students must take all of the following:TVP1001(30 Credits)TVP1530(30 Credits)TVP1540(30 Credits)MDA1700(30 Credits) | None | Students must achieve at least 120 credits, at least 100 of which are at level 1, in order to progress to degree-level work. |
| **Level 5** Level 5 (2) There are four, 60 credit, modules on offer at level 2, each distinguished by genre. Students must choose two modules from the following list. Television News – Form and Practice (TVP2120)Television Documentary – Form and Practice (TVP2110)Television Drama – Form and Practice (TVP2100)Television Entertainment – Form and Practice (TVP2130)Practice-centred, the fundamental aims common to all of these modules are:* to increase the production skills level of students (whether creative, craft, research or resource management) within the context of the chosen genre
* to give an in-depth understanding of the history and contemporary practice of that genre
* to study the changing landscape of the production and distribution processes in relation to future career opportunities within the genre in the television industry
 |
| COMPULSORY | OPTIONAL  | PROGRESSION REQUIREMENTS |
| Two from a choice of four modules | Students must take two of the following:TVP2120(60 Credits)TVP2110(60 Credits)TVP2100(60 Credits)TVP2130(60 Credits) | Students must complete two of these four modules before graduating. |
| **Level 6**(3) There are two compulsory Level 6 modules: Final Project (TVP3100)Proposition (TVP3110)Between them, these modules aim to prepare students as thoroughly as possible for progression to work, vocation or further study. Students are given much more responsibility for the planning and direction of their studies, including the choice of production roles and coursework assignments. All production practice at Level 6 is measured against professional criteria and the focus is to advance personal skills levels, interests, knowledge of industry and networks to allow students to take a confident step into life after graduation. |
| COMPULSORY | OPTIONAL  | PROGRESSION REQUIREMENTS |
| Students must take all of the following:TVP3100(60 Credits)TVP3110(60 Credits) | None | Students must complete both of these modules before graduating. |

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| **12.3 Non-compensatable modules (note statement in 12.2 regarding FHEQ levels)** |
| Module level | Module code |

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| **13. Curriculum map** |
| See Curriculum Map attached |

**14. Information about assessment regulations**

Requirement of 240 tariff points.

We also accept students who have passed appropriate access courses and mature students with a wide variety of backgrounds.

Students whose first language is not English must have an overall IELTS score of at least 6.0 and a score of not less than 6.0 for each element. Students who score less than 6.0 on any component are strongly recommended to take the appropriate Middlesex University preparation programme.

Direct entry to level 2 of the programme is considered on a case-by-case basis. There is no direct entry at Level 6

**15. Placement opportunities, requirements and support**

There is no formal work placement module on the degree. However, the staff team actively support students in finding worthwhile work experience and work shadowing opportunities.

The Proposition module at Level 6 (TVP3110) gives students the choice of gaining credit for work experience as part of their assessment. A guest speaker programme that includes career advice that is particular to the challenges that face new entrants supports this.

In conjunction with the Careers unit at Middlesex University, this module is preceded by lectures and workshops at Level 4 and level 5, during which students investigate opportunities across the industry, update CVs, prepare themselves for interview, and apply for work experience.

Students are encouraged to arrange their own work

experience in order to equip themselves for the task of job

seeking at the end of their degree.

**16. Future careers**

BA Television Production has been developed in consultation with practitioners from the television industry with the intention of providing students with an education that equips them with the appropriate knowledge and skills required of new entrants to the television and related industries.

Many graduates of the degree have gone on to establish a successful career in television.

The degree provides students with an extensive knowledge-base and a large number of industry-recognised skills relating to the sector. The programme has been designed to comply with essential standards as laid down by recognised industry bodies. Thequalification also facilitates reflection at all levels on personal development in relation to progression, as well as intensive career planning at level three.

The degree covers many forms and types of production that equips students to work in a wide variety of industry contexts. There is a strong emphasis on multi-skilling and contemporary development s in production and distribution. The degree insists throughout on flexible skills – team working, adaptability, independent-working – which will be required in further career development.

It also prepares students to move to postgraduate level as

the next step in their career development where relevant.

**17. Particular support for learning**

The degree has considerable technical support in the form of full-time expert technicians. Throughout the programme of study TVP offers introductory, intermediate and advanced workshops to help with related technical skills. This includes the operation of studio technologies, as well as single camera and editing equipment.

Guest speakers with particular expertise within the television industry are a feature of the degree.

Industry visits relevant to the degree are structured into the programme. e.g. BBC, Pinewood Studios etc

**18. JACS code (or other relevant coding system)**

135P30Z

**19. Relevant QAA subject benchmark group(s)**

Communication, Media, film and Cultural Studies

**20. Reference points**

QAA Framework for Higher Education Qualifications (FHEQ)

QAA Codes of Practice

Middlesex University Regulations

Programme Validation Panel, External Examiners, Staff and Student Feedback

The Sector Skills Council for the Audio Visual Industries (Skillset) Guidelines

Broadcast Journalism Training Council (BJTC) Guidelines

Middlesex QE Handbook

OFCOM - http://www.ofcom.org.uk/tv/ifi/

BBC Editorial guidelines - http://www.bbc.co.uk/guidelines/editorialguidelines/

Society of Television Lighting Directors - http://stld.co.uk/

Institute of Broadcast Sound - http://www.ibs.org.uk/

BECTU - <http://www.bectu.org.uk/>

Guild Of Vision Mixers - <http://www.guildofvisionmixers.org.uk/>

Guild of Television Cameramen - <http://www.gtc.org.uk/>

**21. Other information**

Please note programme specifications provide a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve if s/he takes full advantage of the learning opportunities that are provided. More detailed information about the programme can be found in the programme handbook and the University Regulations.

Curriculum map for Television Production

This section shows the highest level at which programme outcomes are to be achieved by all graduates, and maps programme learning outcomes against the modules in which they are assessed.

Programme learning outcomes

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| --- | --- |
| Knowledge and understanding | Practical skills |
| A1 | The television production process  | C1 | Work in a variety of production contexts in the television and associated industries |
| A2 | The television industry – past, present and future | C2 | Contribute specific skills to the production process |
| A3 | The primary television genres | C3 | Present themselves along with their ideas and projects in a professional way – both in verbal and written form |
|  |  | C4 | Reflect on the student’s own communicative practice |
| Cognitive skills | Graduate Skills |
| B1 | Conceive and develop television programmes | D1 | Demonstrate personal and career development skills |
| B2 | Analyse television programmes within an industry context | D2 | Demonstrate effective learning skills |
| B3 | Critically analyse and evaluate their own performance of a given production role | D3 | Demonstrate effective communication skills |
|  |  | D4 | Demonstrate effective teamwork skills |
|  |  | D5 | Demonstrate effective and appropriate information technology skills |
|  |  | D6 | Demonstrate effective numeracy skills |

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| Programme outcomes  |
| A1 | A2 | A3 | A4 | A5 | A6 | A7 | B1 | B2 | B3 | B4 | B5 | B6 | C1 | C2 | C3 | C4 | C5 | C6 | D1 | D2 | D3 | D4 | D5 | D6 | D7 |
| Highest level achieved by all graduates |
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| --- | --- |
| Module Title  | Module Code and Level |
| A1 | A2 | A3 | B1 | B2 | B3 | C1 | C2 | C3 | C4 | D1 | D2 | D3 | D4 | D5 | D6 |
| Introduction to Television Studies  | TVP1001Level 4 |  | X | X |  |  |  | X |  | X | X |  | X | X |  | X | X |
| Single Camera Production | TVP1530Level 4 | X |  |  | X |  | X |  | X |  | X | X | X | X | X |  |  |
| Multi-Camera Production | TVP1540Level 4 | X |  |  | X |  | X |  | X |  | X | X | X | X | X |  |  |
| Communicating in Film | MDA1700Level 4 |  | X | X |  |  |  | X |  | X | X |  | X | X |  | X | X |
| Television Drama – Form and Practice | TVP2100Level 5 | X | X | X | X | X | X | X | X | X | X | X | X | X | X | X | X |
| Television Documentary – Form and Practice | TVP2110Level 5 | X | X | X | X | X | X | X | X | X | X | X | X | X | X | X | X |
| Television News – Form and Practice | TVP2120Level 5 | X | X | X | X | X | X | X | X | X | X | X | X | X | X | X | X |
| Television Entertainment – Form and Practice | TVP2130Level 5 | X | X | X | X | X | X | X | X | X | X | X | X | X | X | X | X |
| Final Project | TVP3100Level 6 |  |  |  | X |  | X | X | X | X | X | X |  | X | X | X |  |
| Proposition | TVP3110Level 6 |  | X |  |  |  |  | X |  | X | X | X |  | X |  |  |  |