

Welcome to our 5th annual Careers conference



The Changing HE environment

- Higher UG fees/new financial support framework
- Volatile 2012 recruitment cycle
- Triple dip recession
- Access to information – KIS, Which
- New HE providers establishing themselves in the market
- Shifting subject choice trends etc.

- More information but does it enable them to make the right choices
- New NSP – difficult to engage, administer
- Parents becoming more key in the ‘investment’ decision
- Employability, ‘ROI’, value for money

How is Middlesex responding



2 key strands:

1. Student experience
2. Research excellence

The student experience



Outstanding learning environment on one campus:

- Vibrant student community – Dance through to Design Engineering
- Closure of Archway campus this year
- New development Saracens and Allianz Park

Saracens Allianz Park



World-class facilities

- £200m investment in one of London's biggest and best-equipped campuses
- Industry-standard facilities
- £80m centre for art, design and media
- New studios and spaces for performing arts



The student experience



Supporting student ambition:

- New Careers and Employability centre
- GTAs on every programme
- Supporting students to enter competitions and set up their own business ventures e.g. Red Loop innovation centre in Colindale
- Bringing more experts and practitioners onto our campus and in our academic departments

Outstanding students

Middlesex students continue to excel...



Research and practice excellence



- More than 70 outstanding academics joined Middlesex this year, incl 20+ Professors
- Kurt Barling BBC London News correspondent
- Brendan Walker – Professor of Thrill
- Creating new opportunities for students to connect with leading experts and work on live projects
- 100 more new appointments planned for 2013
- Pioneering research that directly informs our programmes and benefits students directly

Changes to our portfolio of programmes

- Strengthening Science and Technology – Healthcare Sciences, Biology 2014
- Media programmes consolidated to focus on defined career pathways
- Business programmes – all reviewed for 2013 - core foundations and opportunity to specialise in years 2 and 3

- Explore current issues and how we can best tackle them
- Working together to provide effective advice and support in an ever-changing HE environment
- Helping prospective students make the right choices
- Effective pathways to future career success
- Financial support that identifies and support students who need it most
- Convey the transformational power of learning