

Programme Specification and Curriculum Map for BA Financial Services (Top Up)

1. Programme title	BA Financial Services
2. Awarding institution	Middlesex University
3. Teaching institution	Middlesex University
5. Final qualification	Bachelor of Arts (Hons)
6. Academic year	2016-17
7. Language of study	English
8. Mode of study	Full Time

9. Criteria for admission to the programme

This is a two-year programme with direct entry to level 5 for students who have completed an HNC in Financial Services. Students with other HNDs or equivalent qualifications, e.g., in Business Studies, Business Management or Business Economics who wish to specialise in financial studies will also be considered, provided that they have a minimum of 15 credits in Economics.

The programme also allows advanced entry at level 6 for students who have completed the HND Financial Services.

English IELTS 6.0 or equivalent.

10. Aims of the programme

The programme aims to provide:

- A knowledge of the theory and application of finance in banking and financial institutions in a diverse range of jurisdictions, including mature economies, emerging markets and less developed economies;
- a knowledge of a range of finance subject areas, e.g., international financial regulation, financial services in emerging markets and developed economies;
- the ability to apply analytical and quantitative techniques utilised in accounting, marketing, economics and finance;
- a range of transferable skills including analytical, numerical, information technology and autonomous learning skills;
- a foundation for further study or professional employment.

11. Programme outcomes

A. Knowledge and understanding

On completion of this programme the successful student will have knowledge

Teaching/learning methods

Students gain knowledge and understanding through guided reading of textbooks, academic journals, computer aided packages, on-line and

<p>and understanding of :</p> <ol style="list-style-type: none"> 1. finance theory and policy; 2. banking systems and monetary theory and policy 3. international monetary theory and policy; 4. modern financial institutions, services, products, risks and markets; 5. the marketing function in the financial services marketing environment; 6. quantitative and computing methods applicable to economics and finance, and their limitations. 7. analysis and application in financial statements, managerial accounting, financial management 	<p>in-class tests, seminar exercises, workshops and lectures.</p> <p>Assessment Method Students' knowledge and understanding is assessed as follows:</p> <p>Formative assessment is by informal tutor feedback in seminars and workshops and by on-line and in-class tests.</p> <p>Summative assessment is by tests, written coursework and seen/unseen examination.</p>
<p>B. Cognitive (thinking) skills</p> <p>On completion of this programme the successful student will be able to:</p> <ol style="list-style-type: none"> 1. analyse and interpret economic and financial information; 2. use and research economic/financial or accounting data to support economic arguments and to draw conclusions;; 3. Analyse the use of international financial instruments; 4. analyse the implications of new product and service developments; 	<p>Teaching/learning methods Students learn cognitive skills through preparation of seminar exercises, formative and summative assessment as well as participation in seminar discussions among students and between students and staff.</p> <p>Assessment Method Students' cognitive skills are assessed in all forms of assessment and especially in seminar exercises and examinations.</p>

<p>5. learn independently and in teams and reflect critically on the extent of their learning.</p>	
<p>C. Practical skills On completion of the programme the successful student will be able to:</p> <ol style="list-style-type: none"> 1. use relevant finance theory and techniques; 2. apply relevant quantitative techniques; 3. apply theory and reasoning to applied topics in finance; 4. undertake planning and strategy formulation for financial services marketing; 5. use a computer package to analyse and model data; 6. present and discuss economic arguments using verbal, graphical, mathematical and statistical means. 	<p>Teaching/learning methods Students learn practical skills through attempting seminar and workshop exercises and preparing for seminars and workshops. This involves a variety of activities including tutor-led discussions, student led discussions and student presentations.</p> <p>Assessment Method Students' practical skills are assessed by: Formative assessment is by informal tutor feedback in seminars and by class tests. Summative assessment is by unseen examination or by written coursework and assignments as appropriate to the module.</p>
<p>D. Graduate skills On completion of this programme the successful student will be able to:</p> <ol style="list-style-type: none"> 1. manipulate numerical data; 2. use communication and information technology to acquire, analyse and communicate information; 3. communicate including the ability to present quantitative and qualitative information, together with analysis, arguments and 	<p>Teaching/learning methods Students acquire graduate skills through discussion and interaction with lecturers and each other in seminars and by completing written exercises, examinations and coursework.</p> <p>Assessment method Students' graduate skills are assessed by coursework, tests, examination, and presentations.</p>

<p>commentary, in a form appropriate to the intended audience;</p> <p>4. locate, extract and analyse data from multiple sources, including acknowledgement, and referencing of sources;</p> <p>5. work in professionally effective groups, and other interpersonal skills, including oral as well as written presentation skills;</p> <p>6. have capacities for independent and self- managed learning.</p>	
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12. Programme structure (levels, modules, credits and progression requirements)

12. 1 Overall structure of the programme

See page 14

12.2 Levels and modules

Starting in academic year 2010/11 the University is changing the way it references modules to state the level of study in which these are delivered. This is to comply with the national Framework for Higher Education Qualifications. This implementation will be a gradual process whilst records are updated. Therefore the old coding is bracketed below.

Level 5 (2)

COMPULSORY	OPTIONAL	PROGRESSION REQUIREMENTS
Students must take all of the following: FIN2130 ACC2220 FIN2150	Students must also choose one from the following: MSO2620 FIN2160 MBS2221/2231	Students must pass 180 credits to progress to level 6.

Level 6 (3)

COMPULSORY	OPTIONAL	PROGRESSION REQUIREMENTS
Students must take all of the following: FIN3145	Students must also choose at one from the following:	

MKT3320 MSO3610	FIN3160 FIN3120 ECS3350	
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January Start only

Level 6 (3)		
COMPULSORY	OPTIONAL	PROGRESSION REQUIREMENTS
Students must take all of the following: FIN3145 MKT3320 MSO3610 ECS3350		

12.3 Non-compensatable modules (note statement in 12.2 regarding FHEQ levels)	
Module level	Module code
N/A	

13. Curriculum map
See Curriculum Map on page 39.

14. Information about assessment regulations
Middlesex University and Business School Assessment Regulations apply to this programme, without exception.

15. Placement opportunities, requirements and support (if applicable)
A 6 months placement is offered at the end of Level 5. A dedicated Employability Advisor helps in the search of an appropriate employer who will provide students with an appropriate placement. The Employability Advisor will also provide guidance and support in preparation for the placement. The placement forms the basis for an assessed report based on the organisation. At the start of the placement students are allocated an individual supervisor who provides support and advice for the duration of the project. All projects are double marked.

16. Future careers (if applicable)
This programme provides a sound academic background for students wishing to pursue a career in the public or private financial services sector, or in quantitative aspects of consultancy, Government or NGOs.

17. Particular support for learning (if applicable)

In addition to Middlesex University's campus student achievement advisers, learning resources staff and counsellors, there are some forms of support particularly relevant to this programme: programme induction; English language and numeracy support; exam technique classes; programme web-site and on-line discussion boards.

Tailored English language and learning support classes will be provided to support the students during their studies on this programme. Support will be provided to develop both written and spoken English for International students, and help develop confidence in essay writing and study skills. Self-access materials and LDU interactive learning support will be directly linked on the programme page.

Middlesex University is committed to breaking down any barriers which might prevent a disabled person from actively participating in the academic life. This extends to the provision of learning support and support in relation to assessment for people with disabilities.

18. JACS code (or other relevant coding system)	N300
19. Relevant QAA subject benchmark group(s)	Finance

20. Reference points

- QAA Guidelines for programme specifications
- QAA Benchmark Statement for Finance
- QAA Qualifications Framework
- Middlesex University Regulations
- Middlesex University Learning Framework – Programme Design Guidance, 2015
- Middlesex University Business School Teaching, Learning and Assessment Strategy

21. Other information

Methods for evaluating and improving the quality and standards of learning are:-

- External Examiner reports
- Annual Monitoring reports
- Board of Study
- Student focus group
- Module evaluation and report
- Peer teaching observations
- Student evaluation
- Validation and review panels

See Middlesex University's Learning and Quality Enhancement Handbook for further information

Indicators of quality:

- Student achievement
- Buoyant enrolment
- Student feedback evaluation forms
- External examiners reports
- Student employability

Please note programme specifications provide a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve if s/he takes full advantage of the learning opportunities that are provided. More detailed information about the programme can be found in the programme handbook and the University Regulations.