

## Programme Specification for

# ***BEng (Hons) Product Design Engineering***

<b>1. Programme title</b>	BEng Hons Product Design Engineering
<b>2. Awarding institution</b>	Middlesex University
<b>3. Teaching institution</b>	Middlesex University
<b>4. Details of accreditation by professional/statutory/regulatory body</b>	
<b>5. Final qualification</b>	Bachelor of Engineering
<b>6. Year of validation</b> <b>Year of amendment</b>	(Hons) 2017/18
<b>7. Language of study</b>	English
<b>8. Mode of study</b>	FT / TKSW
<b>9. Criteria for admission to the programme</b>	

Admission to the BEng Hons Product Design Engineering programme will require 112 UCAS tariff points from a minimum of two A' levels (A\*,A\*) and a maximum of three (BBC) from a flexible range of

creative and technical subjects.

All students will be required to attend an interview and submit a portfolio of work for review. Guidance on the portfolio and interview can be found at

<http://www.mdx.ac.uk/courses/undergraduate/product-design>.

In addition Middlesex University general entry requirements apply as outlined in the university's regulation B2. Applicants whose first language is not English are required to achieve 6.0 in IELTS overall (with a minimum of 5.5 in each component) or an equivalent qualification recognised by Middlesex University. The equivalence of qualifications from outside UK will be determined according to NARIC guidelines.

We welcome applicants with a wide variety of educational experience including: A/AS levels, AVCE, BTEC National Diploma, Access Certificates, Scottish Highers, Irish Leaving Certificates (Higher Level), International Baccalaureate and a large number of equivalent home and overseas qualifications. Application from mature applicants with suitable life skills and experiences are also welcomed.

## 10. Aims of the programme

This programme aims to produce professional and competent Product Design Engineers capable of playing an active role in formulating, meeting the challenges and opportunities arising in contemporary industrial and commercial practice.

This programme aims to explore the principles underlying the design and implementation of up-to-date physical computing needed in a variety of innovation spaces and problem domains, and provides the opportunity of realising such systems.

## 11. Programme outcomes

### Knowledge and understanding

On completion of this programme the successful student will have knowledge and understanding of :

Scientific principles and related design and engineering disciplines to enable the modelling and analyse complex engineering design systems, processes and products and collect and analyse data and draw conclusions for the innovative solution of unfamiliar or novel engineering design problems using future developments and technologies. Concepts, principles and theories of the design process and an appreciation of their limitations.

The application of a systems approach to solving complex design engineering problems.

Analytical techniques and engineering science relevant to Product Design Engineering.

The issues involved in systems engineering and the range of approaches used in industry to manage the resulting complexity.

Developing new technologies

### Teaching/learning methods

Students gain knowledge and understanding takes place through a combination of lectures, seminars, exercise classes, design build and test projects, forensic deconstruction, CAE and IT workshops, laboratory classes, industrial visits, group and individual project work, experimenting, constructing, analysing, assessing and discussing and self-study.

### Assessment methods

Students' knowledge and understanding is assessed by technical reports, coursework assignments, essays, presentations, and practical in-class tests.

<p>and applications relevant to Product Design Engineering.</p> <p>Current commercial, management and business practices and their limitations relating to engineering and to new product development.</p> <p>Professional and ethical responsibilities of product design engineers.</p> <p>The role and limitations of common ICT tools and limitations to common ICT tools and ability to specify requirements for computer- based engineering design tools to solve unfamiliar problems.</p> <p>Characteristics of particular materials, equipment, processes and products.</p>	
<p><b>Cognitive (thinking) skills</b></p> <p>On completion of this programme the successful student will be able to:</p> <p>Analyse and solve engineering problems using appropriate techniques and through critical thinking.</p> <p>Model and analyse relevant engineering systems.</p> <p>Fully engage with the design process.</p> <p>Select and apply appropriate computer based methods for solving design engineering problems.</p>	<p><b>Teaching/learning methods</b></p> <p>Students learn cognitive skills through design projects, problem solving activities and through report writing.</p> <p><b>Assessment methods</b></p> <p>Students' cognitive skills are assessed by the products and systems design, with</p>

<p>Fully evaluate external influences on the design process.</p> <p>Design innovative systems, components or processes.</p>	<p>particular reference to their engagement with the design process and by coursework comprised of reports and essays.</p>
<p><b>Practical skills</b></p> <p>On completion of the programme the successful student will be able to:</p> <p>Plan, manage and undertake a design project, team or individual, including establishing user needs and technical specification, concept generation and evaluation, embodiment and detail design work, verification and review.</p> <p>Evaluate technical risk with an awareness of the limitations of possible solutions.</p> <p>Use relevant laboratory and test equipment.</p> <p>Create CAD models and make physical models and prototypes.</p> <p>Interface different technologies to develop integrated systems.</p> <p>Apply engineering design techniques, taking into account of a selection of commercial and industrial constraints.</p> <p>Apply and integrate knowledge and understanding of other engineering and non-</p>	<p><b>Teaching/learning methods</b></p> <p>Students learn practical skills through design projects, specific skills inputs and set exercises.</p> <p><b>Assessment methods</b></p> <p>Students' practical skills are assessed by individual and group projects,</p> <p>lab reports, coursework assignments and practical tests.</p>

<p>engineering disciplines to support product design engineering activities.</p>	
<p><b>Graduate skills</b></p> <p>On completion of this programme the successful student will be able to:</p> <p>Communicate effectively in writing, verbally, graphically and through presentations to groups.  Apply mathematical methods, computer models, and a scientific approach to solving problems in product design engineering.  Demonstrate leadership skills and the ability to work effectively as a member of a team.  Write computer programmes and use CAE software and general IT tools and provide technical documentation.</p> <p>Learn independently and to adopt a critical approach in investigation.  Use technical literature and other information sources effectively including electronic media.</p>	<p><b>Teaching/learning methods</b></p> <p>Students acquire graduate skills through</p> <p>design projects, competitions, problem solving activities, presentations, and through report writing.</p> <p><b>Assessment methods</b></p> <p>Students' graduate skills are assessed by coursework assignments including design reports, laboratory reports, other written reports, problems sheets, case studies, software programs, industrial placement, group and individual project reports.</p>

## 12. Programme structure (levels, modules, credits and progression requirements)

### 12.1 Overall structure of the programme

<b>Year 1</b>			
AY	PDE1300 Design and Studio Practice [60]	PDE1310 Prototyping [30]	PDE1350 Design Tools [30]
<b>Year 2</b>			
AY	PDE2360 Design Methods, Processes and Practice [60]	PDE2312 Advanced Technical Prototyping [30]	PDE2352 Advanced Technical Design Tools [30]
<b>Year 3</b>	PDE3250 - Thick Sandwich Placement (compulsory for TKSW only)		
<b>Year 3/4</b>			
AY	PDE3365 Engineering Design Projects and Professional Practice [60]	PDE3255 Design Manifestation [30]	PDE3330 Professional Context [30]



## 12.2 Levels and modules

Starting in academic year 2010/11 the University is changing the way it references modules to state the level of study in which these are delivered. This is to comply with the national Framework for Higher Education Qualifications. This implementation will be a gradual process whilst records are updated. Therefore the old coding is bracketed below.

Level 4 (1)

COMPULSORY	OPTIONAL	PROGRESSION REQUIREMENTS
Students must take all of the following:  PDE1300 Design and Studio Practice [60]  PDE1310 Prototyping [30]  PDE1350 Design Tools [30]	N/A	Students must pass all level 4 modules to progress.

Level 5 (2)		
COMPULSORY	OPTIONAL	PROGRESSION REQUIREMENTS
<p>Students must take all of the following:</p> <p>PDE2360 Design Methods, Processes and Practice [60]</p> <p>PDE2312 Advanced Technical Prototyping [30]</p> <p>PDE2352 Advanced Technical Design Tools [30]</p>	N/A	<p>To progress on to a placement year or level 6 study on the BEng students must pass all modules at level 5.</p> <p>To transfer and progress onto level 6 on the MEng students must achieve a grade 8 or better in all modules at level 5.</p>
Level 6 (3) TKS mode only		
COMPULSORY	OPTIONAL	PROGRESSION REQUIREMENTS
<p>TKSW mode only</p> <p>Students must take PDE3250 Thick Sandwich Placement (120 credits – for Diploma of Industrial Studies.)</p>	N/A	

Level 6 (3)		
COMPULSORY	OPTIONAL	PROGRESSION REQUIREMENTS
<p>Students must take all of the following:</p> <p>PDE3365 Engineering Design Projects and Professional Practice [60]</p> <p>PDE3255 Design Manifestation [30]</p> <p>PDE3330 Professional Context [30]</p>	N/A	<p>For students to transfer and progress on to the MEng student must pass ALL modules and achieve at least a 2.1 overall to progress to level 7.</p>

**12.3 Non-compensatable modules** (note statement in 12.2 regarding FHEQ levels)

Module level	Module code
6	PDE3365

**13. Curriculum map**

See attached.

**14. Information about assessment regulations**

Please refer to the University Regulations.

<http://www.mdx.ac.uk/about-us/policies/university-regulations>

**15. Placement opportunities, requirements and support (if applicable)**

Students on the TKS mode take a placement (36 to 48 weeks) at the end of year 2. A dedicated Employability Advisor helps in the search for an appropriate employer and provides students with appropriate Placement. They also provide students with appropriate guidance and support in preparation for, during and after placement. The placement forms the basis for an assessed report based on the organisation. At the start of the placement students are allocated an individual supervisor who provides support and advice for the duration of the project.

Students following a TKS placement year are supported through the process of securing a placement, which includes the legal and QAA requirements for placement learning, via tutorial support and the University Employability office.

## **16. Future careers (if applicable)**

As a BEng Product Design Engineering graduate you will have excellent career prospects; the range of potential employers will be vast across the private, public and not-for-profit sectors.

Product Design Engineering graduates enter employment in a wide-range of sectors taking up positions including Design Engineer, Industrial Designer, Service Designer, Designer/Craftsperson, Interaction Designer, Mechanical Designer, Experimental Designer, and more.

To support students in this activity during their students are encouraged to develop a commercial approach to design engineering via supported live projects with industrial partners and industrial placements. They undertake contextual studies into the nature and contexts of the profession. They interact with a variety of guest lecturers with professional backgrounds. They are supported in developing their exit portfolio, a CV and a career entry plan.

Through these experiences they come to understand design in a commercial context, the nature of the design industries and to plan for their own career entry and development.

## **17. Particular support for learning (if applicable)**

Meeting the learning outcomes of this programme requires active participation in the subject and all practical sessions. Supporting this level of active participation is achieved via regular contact with academic staff, productive and informed support from technical staff, supports provided by Graduate Academic Assistants (GAAs), Student Learning Assistants (SLAs) and the use of online learning materials where appropriate.

The subject provides extensive studio, laboratory and workshop facilities where students can engage with their coursework assignments in a supported and productive environment. These areas

are shared with other subjects and programmes.

**18. JACS code (or other relevant coding system)**

H150 –  
Engineering  
Design

**19. Relevant QAA subject benchmark group(s)**

Engineering

**20. Reference points**

The following reference points were used in designing the programme:

QAA Engineering subject benchmark statement (2015)

QAA Art and Design subject benchmark statement (2008 revised in 2016)

QAA Framework for Higher Education Qualifications in England, Wales and Northern Ireland;

Middlesex University Regulations;

Middlesex University Learning and Quality Enhancement Handbook;

UK Standard for Professional Engineering Competence;

Chartered Engineer and Incorporated Engineer Standard, Engineering Council UK, 2014;

The Accreditation of Higher Education Programmes, Engineering Council UK, 2014;

IED Engineering Design Specific Learning Outcomes for EC(UK) Accredited Degree Programmes.

## **21. Other information**

Please note programme specifications provide a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve if s/he takes full advantage of the learning opportunities that are provided. More detailed information about the programme can be found in the rest of your programme handbook and the university regulations.



**Middlesex  
University  
London**