

Programme Specification

BA Photography



1. Programme title	BA Photography
2. Awarding institution	Middlesex University
3. Teaching institution	Middlesex University
4. Details of accreditation by professional/statutory/regulatory body	N/A
5. Final qualification	BA Hons Photography DipHE Photography CertHE Photography
6. Year of validation Year of amendment	
7. Language of study	English
8. Mode of study	Full or part-time

9. Criteria for admission to the programme

See the University Guide and Regulations for general criteria for admissions to the University.

The normal academic qualification for entry to level one of the programme are: 2 subjects passed at A level and 5 subjects passed at GCSE or equivalent qualifications or prior experience. In addition, students joining level one of the programme are normally admitted following a Foundation Course, or relevant BTEC National Diploma Course and interview with portfolio

Direct entry applicants for level two should have a Higher National Diploma in an appropriate subject or a level one certificate from another BA programme in an appropriate subject.

Sufficient command of the English language – those applicants for whom English is not the first language must demonstrate evidence of attainment by an IELTS overall score of 6.0 or higher (with no component achieving less than 5.5), or equivalent. Applicants with less than 5.5 in any component score are strongly recommended to undertake the University's Pre-sessional English Language Course.

Mature students (over 21 years of age at the time of admission) without formal qualifications are eligible to apply if they can provide satisfactory evidence of their ability to undertake the Programme.

10. Aims of the programme

The programme aims to:

- provide students with an appreciation and understanding of photography as an active inspirational force for enhancing peoples' lives.

- establish the creative concerns and abilities of the individual and cultivate a critical understanding and professional awareness of external and ethical issues.
- develop an ability in the student to generate imaginative and innovative ideas, concepts, proposals and solutions in response to set or self-initiated briefs .
- equip students with a variety of creative, technical and craft skills .
- promote an awareness of the historical and social context of photography.

11. Programme outcomes	
<p>A. Knowledge and understanding On completion of this programme the successful student will have knowledge and understanding of:</p> <ol style="list-style-type: none"> 1 The photographic process from inception to outcomes. 2 Contemporary professional photographic practice and markets. 3 The work of historical and contemporary photographers. 4 Effectively generate self-initiated projects and explore areas of specialism. 	<p>Teaching/learning methods Students gain knowledge and understanding through: lectures, seminars, individual research, critical essays and practical coursework assignments, tutor and guest lectures demonstrations by lecturers and technical staff.</p> <p>Assessment Methods Students' knowledge and understanding is assessed by: written coursework, practical coursework assignments, group presentations to peers, portfolio presentations, completed projects, written assignments.</p>
<p>B. Cognitive (thinking) skills On completion of this programme the successful student will be able to:</p> <ol style="list-style-type: none"> 1 Critically evaluate photographic images. 2 Formulate and develop photographic solutions to briefs and argue the case for them. 3 Evaluate and edit own work. 4 Use photographic images to effectively communicate ideas, information, arguments and points of view. 	<p>Teaching/learning methods Students learn cognitive skills through: seminars, presentations to larger groups, tutorials, participation in self and peer assessment including providing written and verbal feedback, strategies for solving visual communication problems.</p> <p>Assessment Method Students' cognitive skills are assessed by coursework, original practical coursework assessed against established outcomes and criteria, written and oral presentations to peer groups and written reports in support of practical work.</p>
<p>C. Practical skills On completion of the programme the successful student will be able to:</p> <ol style="list-style-type: none"> 1. Make photographs to a professional standard across a range of subject areas and locations. 2. Be conversant with a wide range of traditional and digital processes in photography. 3. Research and find visual information from various sources. 4. Discern, choose and operate traditional and visual digital technologies professionally. 	<p>Teaching/learning methods Students learn practical skills through: inductions and demonstrations by technical and academic staff in specialist workshop areas and practical work on projects.</p> <p>Assessment Method Students' practical skills are assessed by: coursework, practical coursework assignments, attendance and participation in inductions and workshop demonstrations, written assignments.</p>
<p>D. Graduate Skills On completion of this programme the successful student will be able to:</p> <ol style="list-style-type: none"> 1. Take personal initiative and creatively solve problems. 2. Communicate effectively and work with others. 3. Think and write critically and be an independent learner. 4. Have technical skills and be IT 	<p>Teaching/learning methods Students acquire graduate skills through: coursework assignments supported by workshops, seminars, tutorial and practical groups, numeracy and learning skills in the core photography modules, participation at all levels in the presentation of outcomes, peer assessment to develop oral and written communication skills.</p> <p>Assessment method</p>

proficient.

5. Manage own learning and reflect on own career development.

Students' graduate skills are assessed by: coursework, practical individual and group coursework assignments and exercises, practical coursework assignments and presentations combining oral and visual elements.

12. Programme structure (levels, modules, credits and progression requirements)

12. 1 Overall structure of the programme

The BA Honours Photography programme is normally studied over three years although it may be taken part-time over a longer period.

The undergraduate programme consists of a range of modules. The satisfactory completion of these modules enables students to accumulate the 120 credit points that are required at the end of each level in order to progress to the next level. 360 credit points are needed to gain an honours degree. 120 credits must be achieved at level four, 120 credits at level five and 120 credits at level six

Full Time Mode

At level four students take three 30-credit modules in Photography and one 30-credit module in Visual Culture.

At level five students take three 30-credit modules in Photography and one 30-credit module, Critical Context, in Visual Culture.

At level six, students take one three 30-credit modules in Photography and one 30-credit module of Critical and Contextual Research Project in Visual Culture.

Short periods of work experience may be possible to include within the programme by arrangement, particularly within module PHO3001.

Part-time Mode

Please see 'Journey through Programme' diagram.

12.2 Levels and modules		
Level 4 (1)		
COMPULSORY	OPTIONAL	PROGRESSION REQUIREMENTS
Students must take all of the following: PHO1001 30 credits PHO1002 30 credits PHO1003 30 credits PHO1004 30 credits	n/a	
Level 5 (2)		
COMPULSORY	OPTIONAL	PROGRESSION REQUIREMENTS
Students must take all of the following: PHO2001 30 credits PHO2002 30 credits PHO2003 30 credits PHO2004 30 credits	n/a	
Level 6 (3)		
COMPULSORY	OPTIONAL	PROGRESSION REQUIREMENTS
Students must take all of the following: PHO3001 30 credits PHO3002 30 credits PHO3003 30 credits PHO3004 30 credits	n/a	

12.3 Non-compensatable modules (note statement in 12.2 regarding FHEQ levels)	
Module level	Module code
Level 4	PHO1001, PHO1002, PHO1003, PHO1004
Level 5	PHO2001, PHO2002, PHO2003, PHO2004
Level 6	PHO3001, PHO3002, PHO3003, PHO3004

13. Curriculum map
See attached.

14. Information about assessment regulations
Please refer to the Middlesex University Regulations at <http://www.mdx.ac.uk/regulations> or the Your Study pages on UniHub: <http://www.unihub.mdx.ac.uk>

Self-deferral is not allowed on any of the modules – students seeking to defer must consult the Assessment Administrator.

15. Placement opportunities, requirements and support (if applicable)

N/A

16. Future careers (if applicable)

Editorial photography work including fashion, documentary as well as advertising, fine art and general commercial photography.

17. Particular support for learning (if applicable)

- Dedicated studio (with access for disabled students) and computer facilities.
- A range of workshops and technical staff and facilities provide the technical input for the realization of any studio-based materials required for the research projects.
- Superb technical facilities including Digital Darkroom (56 workstations, Hasselblad Flextight scanners, Epson printers all colour-managed), Black and White Darkrooms (up to 10x8 large format), Colour Darkroom and Photographic Studios (Colorama backdrops, Full height cove, electronic flash and tungsten lighting). Loan of equipment: cameras, digital and film up to 10x8, location lighting kits.
- Loan store with an extensive range of equipment: film cameras from 35mm through medium format (645, 6x7) to large format (5x4), full frame digital cameras with a wide range of lenses, flashguns, location lighting kits, light modifiers etc. This is a free service.
- Library facilities and resources, including specialist books, journals, videos, DVDs, slides, special collections, and computer programmes. There is a fine collection of Photography books, journals and videos/DVDs of recorded programmes on the work of Photographers.
- The Middlesex Photography programme is affiliated to the Association of Photographers (AOP). Students have access to advice and publications at reduced prices.
- Discounts are available at Metro Imaging and special access is available at Rapid Eye. We work closely with Printspace, Ray's Frame and A. Bliss Frames.

18. JACS code (or other relevant coding system)

(Route A) W640 (Route B) E640

19. Relevant QAA subject benchmark group(s)

Art and Design
History of Art, Architecture and Design

20. Reference points

The following reference points were used in devising the programme

- Middlesex University Regulations – <http://www.mdx.ac.uk/regulations/>
- Middlesex University Corporate Plan
- QAA National Qualifications Framework
- Subject Benchmark Statement AR 055 3/2002 – Art & Design
- Student, Staff, External Examiners and Graduate' feedback and comments from previous postgraduate programmes

21. Other information

Please note programme specifications provide a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be

expected to achieve if s/he takes full advantage of the learning opportunities that are provided. More detailed information about the programme can be found in the programme handbook and the University Regulations.

APPENDIX 2: CURRICULUM MAP

CURRICULUM MAP FOR BA PHOTOGRAPHY

This section shows the highest level at which programme outcomes are to be achieved by all graduates and maps programme learning outcomes against the modules in which they are assessed.

Programme learning outcomes

Knowledge and understanding		Practical skills	
A1	The photographic process from inception to outcomes.	C1	Make photographs to a professional standard across a range of subject areas and locations.
A2	Contemporary professional photographic practice and markets.	C2	Be conversant with a wide range of traditional and digital processes in photography.
A3	The work of historical and contemporary photographers.	C3	Research and find visual information from various sources.
A4	Effectively generate self-initiated projects and explore areas of specialism.	C4	Discern, choose and operate traditional and visual digital technologies professionally.
Cognitive skills		Graduate Skills	
B1	Critically evaluate photographic images.	D1	Take personal initiative and creatively solve problems.
B2	Formulate and develop photographic solutions to briefs and argue the case for them.	D2	Communicate effectively and work with others.
B3	Evaluate and edit own work	D3	Thinking, writing and speaking critically and be an independent learner.
B4	Use photographic images to effectively communicate ideas, information, arguments and points of view.	D4	Have technical skills and be IT proficient.
		D5	Manage own learning and reflecting on own career development.

Programme outcomes																									
A1	A2	A3	A4	B1	B2	B3	B4	C1	C2	C3	C4	D1	D2	D3	D4	D5									
Highest level achieved by all graduates																									
6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6									

Module Title	Module Code by Level	Programme outcomes																								
		A1	A2	A3	A4	B1	B2	B3	B4	C1	C2	C3	C4	D1	D2	D3	D4	D5								
Photography: Fashion and Documentary	PHO1001	X	X	X		X	X	X	X	X	X	X		X	X											
Photography: Traditional Processes	PHO1002	X		X		X	X	X	X		X	X			X		X	X								
Photography: Studio and Digital Practice	PHO1003	X	X	X	X		X	X				X			X		X									
Culture and Contexts	PHO1004	X		X		X			X		X	X		X	X	X		X								
Photography: Editorial Practice	PHO2001	X	X	X		X		X	X	X	X	X	X	X	X		X									
Photography: Concept and Development	PHO2002	X	X		X	X	X		X	X	X		X											X		
Photography: Social Practice	PHO2003	X	X		X		X	X			X															
The Critical Image	PHO2004	X	X		X	X		X	X			X		X	X	X	X	X								
Photography: Professional Toolkit	PHO3001		X		X	X				X				X	X	X	X	X								
Photography: Negotiated Practice	PHO3002	X	X	X		X	X	X	X	X		X		X	X									X		
Photography: Professional Portfolio	PHO3003	X	X	X		X	X	X	X	X	X	X	X	X				X	X							
Critical and Contextual Research Project	PHO3004			X		X		X	X			X	X		X	X										

