

## ***BA (Hons) International Business Administration (One-Year Top-up)***

### Programme Specification



<b>1. Programme title</b>	International Business Administration
<b>2. Awarding institution</b>	Middlesex University
<b>3. Teaching institution</b>	Middlesex University
<b>4. Details of accreditation by professional/statutory/regulatory body</b>	
<b>5. Final qualification</b>	Bachelor of Arts (Honours)
<b>6. Year of validation Year of amendment</b>	
<b>7. Language of study</b>	English
<b>8. Mode of study</b>	Full time

#### **9. Criteria for admission to the programme**

Middlesex University general entry requirements apply.

Admission to level 6 (1-year top-up) requires an HND (or equivalent qualification) in Business or equivalent subject with a merit profile with 120 credits (60 ECTS) at level 4 and 120 credits (60 ECTS) at level 5, including at least 120 credits (60 ECTS) specialising in business. At least 15 credits (7.5 ECTS) must be passed in each of the following business subjects: Finance/Accounting/Economics, Marketing, Human Resource Management/Organisational Behaviour, Operations/Information Management/Management, Business Environment/Strategy.

Applicants whose first language is not English are required to achieve a minimum score of 6.0 in IELTS overall (with a minimum of 5.5 in each component) or an equivalent qualification recognised by Middlesex University.

The equivalence of qualifications from outside UK will be determined according to NARIC guidelines.

## 10. Aims of the programme

The programme aims to:

- provide students with knowledge and understanding of organisations and their management in the international business environment;
- develop critical and analytical problem-solving skills and apply these in an international business context;
- prepare students for a career in international business and management or further study;
- provide students with essential knowledge, skills and techniques of international business management;
- develop a wide range of general transferable skills and attributes to enhance employability and to equip graduates to become effective and responsible global citizens.

## 11. Programme outcomes\*

### A. Knowledge and understanding

On completion of this programme the successful student will have knowledge and understanding of :

1. the role and nature of business, finance, marketing , leadership and management in organisations and society with international context;
2. theories and empirical evidence concerning business administration, financial arrangement, marketing and cross cultural management;
3. Stakeholders of organisations, especially in an international context: their expectations and organisational behaviour;
4. the environment of international business and its impact on strategy;
5. business resources: acquisition, application and control;
6. organisations: their functions, structure and management;
7. local and international business processes: planning, improvement and control;
8. International business management practice.

### Teaching/learning methods

Students gain knowledge and understanding through guided reading of textbooks, academic journals and course materials; on-line and in-class exercises; social media, lectures, workshops and seminars.

### Assessment methods

Students' knowledge and understanding is assessed by in-class and on-line objective tests, examinations and written assignments and group presentations.

Lectures will provide core knowledge and students will have further opportunities to develop this knowledge and understanding in seminar classes and workshops. Guest speakers will also provide knowledge of specific International Business functions and processes.

<p><b>B. Skills</b></p> <p>On completion of this programme the successful student will be able to:</p> <ol style="list-style-type: none"> <li>1. critically analyse theories, facts , evaluate, explain and apply models, concepts and theories relevant to the operation and practice of international business;</li> <li>2. identify, evaluate and demonstrate cultural sensitivity through a global outlook and awareness and respect for diversity;</li> <li>3. defend a decision or position on a given issue, considering commercial, ethical, other factor and construct arguments;</li> <li>4. locate, categorise, prioritise, and synthesise information necessary for business purposes;</li> <li>5. interpret business reports and evaluate performance within a global context;</li> <li>6. set objectives and plan implementation; select appropriate international business solution;</li> <li>7. learn flexibly and effectively from diverse opportunities;</li> <li>8. communicate persuasively using a range of media;</li> <li>9. contribute positively to team performance;</li> <li>10. collect, analyse and critically interpret numerical data.</li> </ol>	<p><b>Teaching/learning methods</b></p> <p>Students learn cognitive skills through tasks undertaken within individual and group lecture, seminar classes, laboratories and workshops. This includes team-based activities, exercises, presentations, debates and directed discussion, problem solving, as well as feedback on assessments</p> <p><b>Assessment methods</b></p> <p>Students' cognitive skills are assessed by practice based individual and group coursework assignments, oral presentations and written examinations and real-life company projects, video.</p>
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<p><b>12. Programme structure (levels, modules, credits and progression requirements)</b></p>
<p><b>12. 1 Overall structure of the programme</b></p>
<p>You will study three compulsory modules designed to advance skills and knowledge appropriate to graduate level. You will choose one optional modules from two business areas. These modules are designed to give a solid grounding in the subject and bring all students to a standard level of competence to pursue further study in the subject or work in industry.</p>

### **Level 6**

MGT3123 Global Business Strategy (30 credits)	MKT3456 International and Cross- Cultural Marketing (30 credits)	ECS3366 International Finance (30 credits)	Option (30 credits)
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#### **Options ( Level 6)**

MGT3009 Global Supply Chain Management (30 Credits)

HRM3015 International Leadership (30 credits)

### **12.2 Levels and modules**

Level 6

#### **COMPULSORY**

Students must take all of the following:  
ECS3366  
MGT3123  
MKT3456

#### **OPTIONAL**

Students must also choose one from the following:  
MGT3009  
HRM3015

#### **PROGRESSION REQUIREMENTS**

### **12.3 Non-compensatable modules** (note statement in 12.2 regarding FHEQ levels)

#### **Module level**

#### **Module code**

All modules are non-compensatable on the top-up programme

### **13. Curriculum map**

See attached on pages 35-36

### **14. Information about assessment regulations**

Middlesex University Assessment regulations apply to this program, without exception.

[http://www.mdx.ac.uk/\\_data/assets/pdf\\_file/0026/248840/Regulations-2016-17v10.pdf](http://www.mdx.ac.uk/_data/assets/pdf_file/0026/248840/Regulations-2016-17v10.pdf)

### 15. Placement opportunities, requirements and support

Students can apply for Erasmus funding to undertake placement abroad (subject to approval). Details of opportunities, requirements and support can be found from the University's Erasmus Exchange website:

<https://www.intra.mdx.ac.uk/about-us/services/international-preparation-programmes,-erasmus-and-exchanges>

### 16. Future careers (if applicable)

The programme aims to provide students with the skills and knowledge to build a successful career in business and management. The graduates have a wide range of career opportunities available for them in different roles, sectors and industries in public, private and not-for-profit organisations both national and international arena. The graduates typically work as business, HR, finance, marketing, PR and sales professionals and entrepreneurs. The University Employability Centre will be able to give further guidance: <http://unihub.mdx.ac.uk/your-employment>.

Additionally, graduates may wish to further enhance their career opportunities and undertake post-graduate education.

### 17. Particular support for learning (if applicable)

- English Language and numeracy Support offered by the Learning Enhancement Team
- Access to one-to-one support from Graduate Academic Assistant and Student Learning Assistants
- Access to Well-being advisors and counsellors
- Learning Support Services
- On-line learning materials
- Programme Handbook and Module Handbooks
- Induction and orientation programme
- Access to loanable lap-tops on campus

<b>18. JACS code (or other relevant coding system)</b>	N120
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<b>19. Relevant QAA subject benchmark group(s)</b>	Business Management
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### 20. Reference points

- QAA Guidelines for programme specifications
- QAA Framework for Higher Education Qualifications (FHEQ)

- QAA Subject Benchmark in Business and Management in 2015
- QAA Codes of Practice
- Middlesex University Regulations

## **21. Other information**

Indicators of quality:

- Student Achievement
- Student feedback evaluation forms
- External Examiners reports
- Student employability

Methods for evaluating and improving the quality and standards of learning are:

- External Examiners reports
- QAA Institutional Review
- Annual Monitoring Reports
- Program Voice group meetings
- Module evaluation and reports

Please note programme specifications provide a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve if s/he takes full advantage of the learning opportunities that are provided. More detailed information about the programme can be found in the rest of your programme handbook and the university regulations.

## Curriculum map for BA (Hons) International Business Administration (One-year Top-Up) Programme

This section shows the highest level at which programme outcomes are to be achieved by all graduates, and maps programme learning outcomes against the modules in which they are assessed.

### Programme learning outcomes

Knowledge and understanding	
A1	Stakeholders of organisations, especially in an international context: their expectations and behaviour;
A2	The environment of international business and its impact on strategy;
A3	Business resources: acquisition, application and control;
A4	Organisations: their functions, structure and management;
A5	Local and international business processes: planning, improvement and control;
A6	International business management practice.
Skills	
B1	Critically analyse theories, facts, evaluate, explain and apply models, concepts and theories relevant to the operation and practice of international business;
B2	Identify, evaluate and demonstrate cultural sensitivity through a global outlook and awareness and respect for diversity in terms of business and people and government in international context;
B3	Take and defend a decision or position on a given issue, considering commercial, ethical, other factor and construct arguments;
B4	Locate, categorise, prioritise, and synthesise information necessary for business purposes;
B5	Interpret business reports and evaluate performance within a global context;
B6	Set objectives for business change & plan implementation; select appropriate international business solutions;
B7	Learn flexibly and effectively from diverse opportunities/ work independently and manage their own learning;
B8	Communicate persuasively using a range of media;
B9	Contribute positively to team performance;
B10	Collect, analyse and critically interpret numerical data.

Programme outcomes															
A1	A2	A3	A4	A5	A6	B1	B2	B3	B4	B5	B6	B7	B8	B9	B10
Highest level achieved by all graduates															
6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6

Module Title	Module Code by Level	A1	A2	A3	A4	A5	A6	B1	B2	B3	B4	B5	B6	B7	B8	B9	B10
		Global Business Strategy	MGT3123		✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓
International and Cross-cultural Marketing	MKT3456	✓	✓			✓	✓	✓	✓		✓	✓			✓	✓	
International Finance	ECS3366		✓	✓	✓	✓	✓	✓	✓	✓		✓		✓	✓		✓
Global Supply Chain Management	MGT3009		✓	✓	✓	✓			✓				✓		✓	✓	
International Leadership	HRM3015		✓				✓	✓	✓	✓	✓	✓		✓	✓		



