

Programme Specifications

BA Fashion with Foundation

Year



1. Programme title	BA Fashion with Foundation Year
2. Awarding institution	Middlesex University
3. Teaching institution	Middlesex University
4. Details of accreditation by professional/statutory/regulatory body	
5. Final qualification	BA Fashion/ BA Fashion Design/ BA Fashion Textiles/ BA Fashion Communication & Styling/ Foundation Certificate Fashion Portfolio
6. Year of validation Year of amendment	
7. Language of study	English
8. Mode of study	Full Time

9. Criteria for admission to the programme

These regulations are made in accordance with the Academic Regulations for University Awards and conform to the Middlesex Academic Credit Scheme (MACS) and the Common Academic Framework.

Applicants are welcome from any candidate with a dedicated interest in fashion and a desire to study fashion design, fashion textiles or fashion communication & styling in higher education.

Candidates are expected to submit a portfolio of creative practice based on previous study or personal experience. Any visual arts or fashion experience is relevant.

Applicants may be asked to attend an interview.

Successful applicants would normally hold qualifications at level C and above in GCSE (UK) or equivalent in a relevant discipline from creative design and the arts.

All applicants should hold a level C GCSE pass or equivalent in English as a minimum

expectation.

Overseas candidates will need to have achieved IELTS 5.5 or above demonstrating achievements in written and spoken English and comprehension.

10. Aims of the programme

The programme aims to:

- Produce confident students who become committed, creative, professional people, able to adapt themselves to the specific needs of their chosen career path within further fashion training and education and/ or fashion and the related creative industries.
- Enable exploratory, experimental work that develops an individual style or identity.
- Establish the attainment of visual and technical skills and a particular market awareness that relates to their individual aspiration, and is relevant to a professional audience.
- Foster and encourage a range of critical research skills
- Develop professionalism, teamwork and self-management skills.

11. Programme outcomes

A. Knowledge and understanding

On completion of this programme the successful student will have knowledge and understanding of :

- How to undertake a confident, investigative and original approach to research and design problems.
- Effective communication in a range of contexts including through presentation of work.
- The cultural, historical, political and socioeconomic context of fashion and its' related fields of design.
- A range of fashion concepts

Teaching/learning methods

Students gain knowledge and understanding through:

One-to-one tutorials, group critiques, self - directed study, resource - based learning are used within design projects. Resources include libraries for books, DVD and videos, journal and magazine archives, also the internet, shops and museums. Lectures within CCS (FSH/ FNA) modules

<p>including contemporary fashion.</p>	<p>Assessment methods</p> <p>Students' knowledge and understanding is assessed by:</p> <ul style="list-style-type: none"> • Coursework
<p>B. Cognitive (thinking) skills</p> <p>On completion of this programme the successful student will be able to:</p> <ul style="list-style-type: none"> Select and gather visual and written information Analyse, evaluate and develop selected information Articulate and document research outlines Reflect upon and process outcomes Undertake a design project that results in original work 	<p>Teaching/learning methods</p> <p>Students learn cognitive skills through:</p> <p>One to one tutorials, group discussion and critiques, self-directed study, resource-based learning through design projects.</p> <p>Assessment methods</p> <p>Students' cognitive skills are assessed by:</p> <ul style="list-style-type: none"> • Coursework
<p>C. Practical skills</p> <p>On completion of the programme the successful student will be able to:</p> <ol style="list-style-type: none"> 1. Draft patterns and Construct garments to a high standard 2. Utilise highly specialized technical skills to produce printed, knitted, woven and embellished textiles for fashion. 3. Work innovatively with virtual design communication and operate traditional and visual digital technologies. 4. Demonstrate and apply presentation skills including illustration techniques, working drawings using specific industrial software and graphic skills relevant to a fashion portfolio. 	<p>Teaching/learning methods</p> <p>Students learn practical skills through:</p> <p>Students learn practical skills through workshops, demonstrations and practice.</p> <p>Assessment methods</p> <p>Students' practical skills are assessed by:</p> <ul style="list-style-type: none"> • Coursework
<p>D. Graduate skills</p> <p>On completion of this programme the</p>	<p>Teaching/learning methods</p>

successful student will be able to:

1.

Students acquire graduate skills through:

-

Assessment methods

Students' graduate skills are assessed by:

-

12. Programme structure (levels, modules, credits and progression requirements)

12. 1 Overall structure of the programme

The Programme

YEAR 0/ Level 3

Foundation Modules:

FSH 0005 (30 credit points).

FSH 0010 (15 credit points).

FSH 0011 (15 credit points).

FSH 0012 (60 credit points).

YEAR 1/ Level 4 – YEAR 3/ Level 6

BA Fashion Communication & Styling Modules:

FSH 1200 (30 credit points).

FSH 1600 (30 credit points).

FSH 1700 (30 credit points).

FSH 1931 (30 credit points).

FSH 2330 (30 credit points).

FSH 2660 (60 credit points).

FSH 2936 (30 credit points).

FSH 3001 (Sandwich Mode).

FSH 3300 (90 credit points).

FSH 3930 (30 credit points).

BA Fashion Textile Modules:

FSH 1510 (30 credit points).

FSH 1400 (30 credit points).

FSH 1111 (30 credit points).

FSH 1931 (30 credit points).

FSH 2222 (60 credit points).

FSH 2400 (30 credit points).

FSH 2936 (30 credit points).

FSH 3600 (90 credit points).

FSH 3930 (30 credit points).

BA Fashion Design Modules:

FSH 1900 (30 credit points).

FSH 1200 (30 credit points).

FSH 1300 (30 credit points).

FSH 1931 (30 credit points).

FSH 2200 (30 credit points).

FSH 2300 (60 credit points).

FSH 2936 (30 credit points).

FSH 3400 (90 credit points).

FSH 3930 (30 credit points).

All projects on the BA Fashion with Foundation Year Programme require research and the student will begin to learn to apply an investigative and individual approach to all aspects of their work.

The BA Fashion with Foundation Year begins with a credit bearing foundation equivalent programme which, after successful completion of the foundation level, students can elect to continue their study on one of the existing UG Fashion Programmes.

This BA Fashion with Foundation Year is designed to support aspiring, talented and driven students who aim to work within the fashion industry as key creative professionals and to prepare students for degree level study at the equivalent of Level 3, to the point where the student will have a clear understanding of their specialist fashion programme of choice and a robust grounding on which they can build towards a successful qualification and future career.

The purpose of the programme is to induct students in essential fashion specific skills, develop their visual thinking and design approach, and grow their creative studio habits as independent thinkers and makers. Depending on the pathway of choice onto the existing UG Fashion Programmes, the students will develop advanced skills in the fields of Fashion Design, Fashion Textiles and Fashion Communication & Styling such as couture pattern cutting and construction, Savile Row tailoring, technical/working drawings using specific industry software, specialist technical skills for Print, Knit and Weave, fashion communication, art direction and graphic design, styling, photography, illustration and digital media. All the UG programmes include a period of Industry Internships designed to enable the students to spend time in their chosen area of the

fashion industry on a full-time basis so as to experience professional activity first hand. This is held during London Fashion Week and can also be undertaken as a 'sandwich year' on the Fashion Communication & Styling programme.

The programme is primarily dedicated to providing knowledge and experience in a range of fashion design, textile, styling, and fashion communication activities. Its focus is on improving the self-awareness of each student; by helping them to understand their individual talent, giving them the right tools to make informed decisions about their degree options or other personal and professional development.

12.2 Levels and modules

Module Title	Module Code	FHEQ Level	Year of study e.g. Yr 1, Yr 2	Compulsory or Optional	Credit points	Will this module be considered at	New module	Deleted module from programme	Existing module	Study site (including Block or DE
						Yes/No	Y/N	Y/N	Y/N	
London Fashion Orientation	FSH005	3	0	C	30	N	N	N	Y	Hen
Fashion Skills	FSH0011	3	0	C	15	N	N	N	Y	Hen
Principles of Fashion	FSH0010	3	0	C	15	N	N	N	Y	Hen
Portfolio	FSH0012	3	0	C	60	N	N	N	Y	Hen
Fashion Cultural Contexts and Representation	FSH1931	4	1	C	30	N	N	N	Y	Hen
Fashion 101	FSH1510	4	1	C	30	N	N	N	Y	Hen
Technical Processes: Art and Design	ART1002	4	1	C	30	N	N	N	Y	Hen
Fashion Skills One	FSH 1200	4	1	O	30	N	N	N	Y	Hen
Exploring Textiles as Fashion	FSH1111	4	1	O	30	N	N	N	Y	Hen
Fashion Promotion One	FSH1600	4	1	O	30	N	N	N	Y	Hen
Fashion Cultures	FSH2936	5	2	C	30	N	N	N	Y	Hen
Advanced Fashion Skills	FSH2200	5	2	O	30	N	N	N	Y	Hen
Developing Fashion	FSH2400	5	2	O	30	N	N	N	Y	Hen

Textiles										
Fashion Promotion 2	FSH2600	5	2	O	30	N	N	N	Y	Hen
Developing Fashion	FSH2300	5	2	O	60	N	N	N	Y	Hen
Fashion Textiles in Context	FSH2222	5	2	O	60	N	N	N	Y	Hen
Critical and Contextual Research Project	FSH3930	6	3	C	30	N	N	N	Y	Hen
Establishing Fashion and Professional Practice in Design	FSH3900	6	3	O	90	N	N	N	Y	Hen
Fashion Textiles Portfolio and Final Collection	FSH3600	6	3	O	90	N	N	N	Y	Hen
Final Fashion Portfolio	FSH3300	6	3	O	90	N	N	N	Y	Hen

Fashion Textiles Portfolio and Final Collection	FSH3600	6	3	O	90	N	N	N	Y	Hen
Final Fashion Portfolio	FSH3300	6	3	O	90	N	N	N	Y	Hen

12.3 Non-compensatable modules (note statement in 12.2 regarding FHEQ levels)

Module level	Module code

13. Curriculum map

See attached.

14. Information about assessment regulations

Please refer to the Middlesex Regulations: <http://www.mdx.ac.uk/regulations/>
Automatic or Self-deferral is not permitted on any modules within the Fashion Design programme. Students wishing to defer must consult with the Assessment and Achievement Officer for Art & Design, and also inform their Year Tutor / Module Leader and Programme Leader.

--

15. Placement opportunities, requirements and support (if applicable)

16. Future careers (if applicable)
<p>The programme supports the graduate's future career developments by the activities within it. Students from this Programme will be well equipped to undertake further fashion study or to forge successful and lucrative careers in fashion, art direction and Fashion Design, styling, pattern cutting, sample machinist illustration and associated areas.</p>

17. Particular support for learning (if applicable)
<p>The staff team have a wide variety of skills and experiences and are actively engaged in personal practice outside the University ensuring awareness of current practice.</p> <p>Support for self-directed learning appraisal and analysis through individual and group work</p> <p>Campus support includes workshop availability (with prior arrangement) and relevant Health and Safety inductions by technical staff on all specialist equipment.</p> <p>ILRS facilities and resources, including specialist books, journals, videos, DVDs, slides, special collections and computer programmes and subject dedicated librarians.</p>

18. JACS code (or other relevant coding system)	W230
19. Relevant QAA subject benchmark group(s)	Art and Design

20. Reference points

- Relevant University Regulations: <http://mdx.ac.uk/regulations/>
- QAA Subject Benchmark Statement for Art & Design / BA (Hons) Fashion Design
- The Framework for Higher Education in England, Wales and Northern Ireland
- Student, Staff, External Examiners and Graduate feedback comments
- Learning and Teaching Policy and Strategy

21. Other information

Please note programme specifications provide a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve if s/he takes full advantage of the learning opportunities that are provided. More detailed information about the programme can be found in the programme handbook and the University Regulations.