

**Mr John Gilchrist**  
Freedom of Information Officer

27 November 2017

Ref: FOI/November 2017/ Eleanor Kittle

By email to [research@kittleassociates.com](mailto:research@kittleassociates.com)

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Dear Ms Kittle

Your request for information received on 13 November 2017 has been dealt with under the provisions of the Freedom of Information Act 2000 (FOIA).

You asked:

We are conducting a short piece of research for a new public relations and marketing client that is interested in bidding for public sector contracts. I would therefore be grateful if you would provide the following information submitted as a Freedom of Information Request.

### **Part 1**

1. Does your university currently use a private company to undertake any of the following services:

- Public Relations
- Social Media Communications
- External Stakeholder Communications
- Internal Stakeholder Communications.

2. If yes, can you please confirm:

- The services contracted out
- When the current contract was last let
- When the current contract expires
- Whether the current contract has options to extend its length
- When you expect to retender the contract.

3. If no (to question 1 above), are you considering letting such a contract in the future and if so, do you have an approximate timetable for engaging the market?

## **Part 2**

4. Have you used a private company to help you with any other marketing or public information campaigns in the past 2 years?

5. If so, could you please provide a brief overview of what those campaigns were about and approximately how long your contract with the company was for to support the campaign(s)?

## **University Response**

### **Part 1**

Middlesex University does not use a private company to undertake any of the services you have listed. We also do not have any plans for letting such a contract in the foreseeable future.

### **Part 2**

Middlesex University has not used a private company to assist us with any other marketing or public information campaigns in the past 2 years.

I trust this satisfies your request sufficiently. Under the Freedom of Information Act 2000, you have the right to complain about the University's response to your request for information. If you have such a complaint, you may contact Mrs Teresa Kelly, Clerk to the Board of Governors, Middlesex University, Hendon campus, London NW4 4BT, tel: 020 8411 6018, [t.kelly@mdx.ac.uk](mailto:t.kelly@mdx.ac.uk) within 40 days of the date of this letter for a review of the University's decision. If you remain unsatisfied with the outcome of that complaint, you may seek further recourse by lodging an appeal with the Information Commissioner.

Yours sincerely

**John Gilchrist**

Freedom of Information Officer