

Programme Specification for
BA Financial Services (Top Up)



1. Programme title	BA Financial Services (Top Up)
2. Awarding institution	Middlesex University
3. Teaching institution	Middlesex University
4. Details of accreditation by professional/statutory/regulatory body	
5. Final qualification	Bachelor of Arts (Honours)
6. Year of validation Year of amendment	
7. Language of study	English
8. Mode of study	Full-time/ Part-time

9. Criteria for admission to the programme

This is a one-year advanced entry programme with direct entry to Level 6. It has been designed for students of HND Financial Services with a Merit profile. Students with other HND or equivalent qualifications will be considered for admission, provided that they have a minimum of 15 credits in Economics.

10. Aims of the programme

The programme aims to:

- an understanding of the theory and application of economics in finance;
- the opportunity to acquire and develop key skills in financial services;
- an understanding of a range of economic and finance subject areas;
- the ability to apply analytical and quantitative techniques utilised in economics and finance;
- a range of transferable skills including analytical, numerical, information technology and autonomous learning skills;
- a foundation for further study or professional employment.

11. Programme outcomes

A. Knowledge and understanding

On completion of this programme the successful student will have knowledge and understanding of :

1. Finance theory and policy.
2. International monetary theory and policy.
3. Modern financial institutions, services, products, risks and markets.
4. The marketing function in the financial services marketing environment.
5. Quantitative and computing methods applicable to economics and finance, and their limitations.

Teaching/learning methods

Students gain knowledge and understanding through:

- guided reading of textbooks;
- academic journals;
- computer aided packages;
- on-line and in-class tests;
- seminar exercises, workshops and lectures.

Assessment methods

Students' knowledge and understanding is assessed by:

- formative assessment - informal tutor feedback in seminars and workshops and by on-line and in-class tests.
- summative assessment - tests, written coursework and seen/unseen examination.

B. Cognitive (thinking) skills

On completion of this programme the successful student will be able to:

1. Analyse and interpret economic and financial information.
2. Demonstrate a critical evaluation of economic issues, especially those of relevance for finance.
3. Use and research economic/financial data to support economic arguments and to draw conclusions.
4. Analyse the implications of new product and service developments.
5. Learn independently and in teams and reflect critically on the extent of their learning.

Teaching/learning methods

Students learn cognitive skills through:

- preparation of seminar exercises;
- formative and summative assessments;
- participation in seminar discussions among students and between students and staff.

Assessment methods

Students' cognitive skills are assessed by:

- all forms of assessment and especially in seminar exercises and examinations.

<p>C. Practical skills</p> <p>On completion of the programme the successful student will be able to:</p> <ol style="list-style-type: none"> 1. Use relevant finance theory and techniques. 2. Apply relevant quantitative techniques. 3. Apply core economic theory and reasoning to applied economic topics in finance. 4. Undertake planning and strategy formulation for financial services marketing. 5. Use a computer package to analyse and model data. 6. Present and discuss economic arguments using verbal, graphical, mathematical and statistical means. 	<p>Teaching/learning methods</p> <p>Students learn practical skills through:</p> <ul style="list-style-type: none"> • attending seminar and workshop exercises and preparing for seminars and workshops; • tutor-led discussions; • student-led discussions; • student presentations. <p>Assessment methods</p> <p>Students' practical skills are assessed by:</p> <ul style="list-style-type: none"> • formative assessment - informal tutor feedback in seminars and by class tests; • summative assessment - unseen examination or by written coursework and assignments as appropriate to the module.
<p>D. Graduate skills</p> <p>On completion of this programme the successful student will be able to:</p> <ol style="list-style-type: none"> 1. Manipulate numerical data. 2. Use communication and information technology to acquire, analyse and communicate information. 3. Communicate including the ability to present quantitative and qualitative information, together with analysis, arguments and commentary, in a form appropriate to the intended audience. 4. Locate, extract and analyse data from multiple sources, including 	<p>Teaching/learning methods</p> <p>Students acquire graduate skills through:</p> <ul style="list-style-type: none"> • discussion and interaction with lecturers and each other in seminars; • completing written exercises, examinations and coursework. <p>Assessment methods</p> <p>Students' graduate skills are assessed by:</p> <ul style="list-style-type: none"> • coursework; • tests; • examination; • presentations.

<p>acknowledgement, and referencing of sources.</p> <p>5. Work in groups, and other interpersonal skills, including oral as well as written presentation skills.</p> <p>6. Have capacities for independent and self- managed learning.</p>	
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12. Programme structure (levels, modules, credits and progression requirements)

12. 1 Overall structure of the programme

12.2 Levels and modules

Level 6 (3)

COMPULSORY

OPTIONAL

PROGRESSION
REQUIREMENTS

Students must take all of the following:

ECS3320

MKT3322

MSO3610

ECS3350

Students must also choose:

12.3 Non-compensatable modules (note statement in 12.2 regarding FHEQ levels)

Module level

Module code

N/A

13. Curriculum map

See attached.

14. Information about assessment regulations

Middlesex University and Business School Assessment Regulations apply to this programme, without exception.

15. Placement opportunities, requirements and support (if applicable)

N/A

16. Future careers (if applicable)

This programme provides a sound academic background for students wishing to pursue a career in the public or private financial services sector, or in quantitative aspects of consultancy, Government or NGOs.

17. Particular support for learning (if applicable)

- English Language Support
- Learning Resources
- Programme Handbook and Module Handbooks
- Induction and orientation programme
- Access to student counsellors
- Student e-mail and internet access

18. JACS code (or other relevant coding system)

N300

19. Relevant QAA subject benchmark group(s)

Economics

20. Reference points

- QAA Guidelines for programme specifications
- QAA Benchmark Statement for Economics
- QAA Qualifications Framework
- Middlesex University Regulations
- Middlesex University Learning Framework – Programme Design Guidance, 2007
- Middlesex University Business School Teaching, Learning and Assessment Strategy

21. Other information

Methods for evaluating and improving the quality and standards of learning are:-

- External Examiner reports
- Annual Monitoring reports
- Board of Study
- Student focus group
- Module evaluation and report
- Peer teaching observations
- Student evaluation
- Validation and review panels

*See Middlesex University's Learning and Quality Enhancement Handbook for further information

Indicators of quality:

- Student achievement
- Buoyant enrolment
- Student feedback evaluation forms
- External examiners reports
- Student employability

Please note programme specifications provide a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve if s/he takes full advantage of the learning opportunities that are provided. More detailed information about the programme can be found in the rest of your programme handbook and the university regulations.

Appendix 2: Curriculum Map

Curriculum map for BA Financial Services

This section shows the highest level at which programme outcomes are to be achieved by all graduates, and maps programme learning outcomes against the modules in which they are assessed.

Programme learning outcomes

Knowledge and understanding		Practical skills	
A1	Finance theory and policy.	C1	Use relevant finance theory and techniques.
A2	International monetary theory and policy.	C2	Apply relevant quantitative techniques.
A3	Modern financial institutions, services, products, risks and markets.	C3	Apply core economic theory and reasoning to applied economic topics in finance.
A4	The marketing function in the financial services marketing environment.	C4	Undertake planning and strategy formulation for financials services marketing.
A5	Quantitative and computing methods applicable to economics and finance, and their limitations.	C5	Use a computer package to analyse and model data.
		C6	Present and discuss economic arguments using verbal, graphical, mathematical and statistical means.
Cognitive skills		Graduate Skills	
B1	Analyse and interpret economic and financial information.	D1	Manipulate numerical data.
B2	Use and research economic/ financial data to support economic arguments and to draw conclusions.	D2	Use communication and information technology to acquire, analyse and communicate information.
B3	Analyse the use of international financial instruments.	D3	Communicate including the ability to present quantitative and qualitative information, together with analysis, arguments and commentary, in a form appropriate to the intended audience.
B4	Analyse the implications of new product and service developments.	D4	Locate, extract and analyse data from multiple sources, including

			acknowledgement, and referencing of sources.
B5	Learn independently and in teams and reflect critically on the extent of their learning.	D5	Work in groups, and other interpersonal skills, including oral as well as written presentation skills.
		D6	Have capacities for independent and self- managed learning.

Programme outcomes																					
A1	A2	A3	A4	A5	B1	B2	B3	B4	B5	C1	C2	C3	C4	C5	C6	D1	D2	D3	D4	D5	D6
Highest level achieved by all graduates																					
6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6

Module Title	Module Code by Level	Programme outcomes																					
		A1	A2	A3	A4	A5	B1	B2	B3	B4	B5	C1	C2	C3	C4	C5	C6	D1	D2	D3	D4	D5	D6
Contemporary Issues in Financial Services	ECS3320	X	X	X					X			X		X									X
Marketing for Financial Services	MKT3322			X	X					X				X					X		X		
Financial Data Analysis	MSO3610					X	X	X			X		X		X	X	X	X	X	X	X	X	
International Finance	ECS3350	X	X	X		X	X	X	X		X	X	X	X			X			X			X