Aims & Objectives

• Gatsby benchmark 2, 4, 5 & 6:
• Ways of developing links with employers
• Class activities related to careers
• Transferable skills related to your subject area
• Careers resources
• Useful websites
Gatsby good career guidance framework

- A report on ‘good career guidance’ following an independent, international review of career guidance (2013)
- The writer visited six European countries (Austria, Denmark, Sweden, the Netherlands, Norway and Switzerland) and analysed good practice in English schools
- Also completed a wide-ranging review of current literature
- A framework of eight benchmarks to help schools/colleges can use to improve their current career guidance provision

- **A stable careers programme**
- **Learning from career and labour market information**
- **Addressing the needs of each pupil**
- **Linking curriculum learning to careers**

- **Encounters with employers and employees**
- **Experiences of workplaces**
- Encounters with further and higher education
- **Personal guidance**
What can you do?

In small groups/pairs, think of some activities that you can do to meet these Gatsby benchmarks:

• Learning from career and labour market information
• Linking curriculum learning to careers
• Encounters with employers and employees
• Experiences of workplaces
What can you do?
Lessons from the pilot project from schools in the North East

• **Building links between Heads of Department and employers**
  - Visit regional careers fairs e.g. Skills London
  - Visit specialist careers fair e.g. Move It (Dance)
  - Approach local employers with volunteering programmes
  - Online resources e.g. Inspiring the Future (Education & Employers); Speakers for Schools
  - Register on the STEM learning website
  - Identify your network e.g. parents, alumni
  - Create a database of contacts
What can you do?

- Identifying a ‘career ambassador’ from each department
- Subject teachers visiting relevant industries in their area
- Inviting employers to deliver a session during tutorials
- Businesses can provide real-life case studies as resources
- Find out about work experience opportunities
- Teach a lesson on careers related to your subject once a month
- Invest in a career education software e.g. U-Explore or E-clips
Careers fairs

• Music & Drama expo - March: https://musicanddramaeducationexpo.co.uk/london/
• Move It (Dance) – March: https://www.moveitdance.co.uk/
• Routes in (Tate Modern) – March: https://www.tate.org.uk/whats-on/tate-modern/festival/routes-in
• UCAS fairs – March/June (apprenticeship providers)
• Future Fest (Science) - March: https://www.futurefest.org/
• The National Careers Guidance Show – March
Careers fairs


• What Career Live London - October

• Theatre Craft - November: http://www.thetreecraft.org/

• London Apprenticeship Fair: https://www.londonapprenticeshipfair.com/

• Skills London – November

• The London Law Fair - November
Top 100 Employers

Top 100 Apprenticeship Employers 2019 - 2020

[Image showing logos of various companies]
Online resources

- Inspiring the Future: [https://www.inspiringthefuture.org/](https://www.inspiringthefuture.org/)
- Connecting teachers with volunteers from a range of industries
- Work with over 7000 employers and professional bodies across the country
- Over 40,000 volunteers at all levels
- Give talks in schools/colleges
- Mock interviews, CV workshops, careers fairs
- Register on their website
Online resources

• Speaker for Schools: [https://www.speakers4schools.org/](https://www.speakers4schools.org/)
• Give access to prestigious networks for students from state schools/colleges
• 1,000 speakers nationwide
• 1,900 state secondary schools
• School talks and work experience/insight programmes
• List of resources on website
STEM Ambassadors

• Register at STEM Learning: https://www.stem.org.uk/
• Inspire the next generation
• Attend STEM festivals
• Give talks in schools/colleges
• Assist in lessons or in Science clubs
STEM Ambassadors

• Participate in STEM speed networking events
• Talk about the career opportunities in their field
• Share experiences of their job
• Help break down perceptions about STEM
Insight into sectors

• Case study: Churchill Community College – teachers undertook an ‘insight into industry’ week and spent a day with two businesses e.g.:
  • a museum / dance studio
  • a law firm / local authority
  • an engineering company / accountancy firm
  • Share experiences with other staff on routes into these sectors
Relevant activities

• At Northumberland Church of England Academy students were asked to think of all the careers that went into making household objects.

• E.g. simply holding a toy aircraft got them to think about the various jobs associated with an airplane
Relevant activities
Relevant activities

• Picture prompts (Royal Society of Chemistry)

• To use this activity in class simply choose a busy picture and display it.
  — Ask students to write down links between what they learnt last lesson (or in this lesson if you’re using this as a final lesson activity) and the picture.
  — Then ask students to identify what jobs might be involved in the picture.
Relevant activities
Transferable skills

Think of 5 transferable skills that relate specifically to your subject area?
Transferable skills

- Analytical thinking
- Problem solving
- Logical reasoning
- Numeracy
- Attention to detail
- IT
- Research
- Critical thinking
- Report writing
- Organisation
- Creativity
- Observation
- Focus

- 3D visualisation
- Confidence
- Leadership
- Taking initiative
- Working independently
- Flexibility
- Visual communication
- Networking
- Written and verbal communication
- Presentation
- Discipline

- Working under pressure
- Teamwork
- Interpersonal
- Commercial awareness
- Drive/motivation
Career resources

Career education software

- U-Explore: https://website.u-explore.com/
- E-clips: https://www.eclips-online.co.uk/
- Kudos: https://www.cascaid.co.uk/kudos/
- Discover Me: http://www.mycareercourse.co.uk/makeyourmark/default.asp

Careers related to subject areas

- A list of careers related to various subjects taught at level 3
Useful websites

General

- Subjects related websites e.g. The Royal Society of Chemistry: [http://www.afterenglish.ac.uk/](http://www.afterenglish.ac.uk/)
- All about careers: [https://www.allaboutcareers.com/careers](https://www.allaboutcareers.com/careers)
- Prospects: [https://www.prospects.ac.uk/](https://www.prospects.ac.uk/)
- Inspiring the Future: [https://www.inspiringthefuture.org/](https://www.inspiringthefuture.org/)
- Icould: [https://icould.com/explore](https://icould.com/explore)
- Work experience: [https://www.studentladder.co.uk/](https://www.studentladder.co.uk/)
Useful websites

STEM

- STEM Learning: [https://www.stem.org.uk/stem-ambassador-hub-london](https://www.stem.org.uk/stem-ambassador-hub-london)
- British Science Week: [https://www.britishscienceweek.org/](https://www.britishscienceweek.org/)
- Tomorrow’s Engineers: [https://www.tomorrowsengineers.org.uk/](https://www.tomorrowsengineers.org.uk/)
- Healthcare: [https://www.healthcareers.nhs.uk/](https://www.healthcareers.nhs.uk/)
- Medicine: [https://www.medschools.ac.uk/](https://www.medschools.ac.uk/)
- Sport: [https://careers-in-sport.co.uk/career_advice/](https://careers-in-sport.co.uk/career_advice/)
Useful websites

Humanities / Social Science / Business

• English: http://www.afterenglish.ac.uk/
• Economics: http://whystudyeconomics.ac.uk/
• Finance: https://www.allaboutfinancecareers.co.uk/
• Law: https://www.allaboutlaw.co.uk/stage/areas-of-law
• Psychology: https://www.bps.org.uk/

Arts

• Creative and Cultural skills: https://ccskills.org.uk/careers/advice/job-profiles
• Screen Skills: https://www.screenskills.com/education-training/job-profiles/