

BA(Hons) International Business and Trade Programme Specification



1. Programme title	International Business and Trade
2. Awarding institution	Middlesex University
3. Teaching institution	Middlesex University
4. Details of accreditation by professional/statutory/regulatory body	
5. Final qualification	Bachelor of Arts (Honours)
6. Year of validation Year of amendment	
7. Language of study	English
8. Mode of study	Full time

9. Criteria for admission to the programme

Middlesex University general entry requirements apply.

Admission to level 6 (1-year top-up) requires an HND in International Business and Trade or equivalent subject with a merit profile with 120 credits (60 ECTS) at level 4 and 120 credits (60 ECTS) at level 5, including at least 120 credits (60 ECTS) specialising in international business and trade. At least 15 credits (7.5 ECTS) must be passed in each of the following business subjects: Marketing, Human Resources, Finance & Accounting.

Applicants whose first language is not English are required to achieve a minimum score of 6.0 in IELTS overall (with a minimum of 5.5 in each component) or an equivalent qualification recognised by Middlesex University.

The equivalence of qualifications from outside UK will be determined according to NARIC guidelines.

10. Aims of the programme

The programme aims to enable students to develop effective international business skills and competences, realise the interrelationship of business functions and be proficient in addressing current international business and trade issues and situations. This programme also aims to develop knowledge and skills needed students wishing to follow an international business career encompassing different cultures.

Specifically, it aims:

- to provide an introduction to an understanding of key business and trade tools and techniques in an international context;
- to provide broad access educational opportunities which enables students from diverse backgrounds to develop knowledge, intellectual opportunities and potential;
- to offer students a comprehensive and effective range of learning support and guidance mechanisms;
- to develop the capacity to communicate effectively in written, oral and other forms of presentation;
- to establish a learning experience through the programme that encourages the development of those personal qualities and skills appropriate and sought after by employers.

11. Programme outcomes*

A. Knowledge and understanding

On completion of this programme the successful student will have knowledge and understanding of :

1. Stakeholders of organisations, especially in an international context: their expectations and behaviour;
2. the environment of international business and its impact on strategy;
3. business resources: acquisition, application and control;
4. organisations: their functions, structure and management;
5. local and international business processes: planning, improvement and control;
6. international business management practice.

Teaching/learning methods

Students gain knowledge and understanding through guided reading of textbooks, journals and course notes; on-line and in-class exercises; lectures, workshops and seminars.

Assessment methods

Students' knowledge and understanding is assessed by in-class and on-line objective tests, examinations and written assignments.

B. Skills

Teaching/learning methods

<p>On completion of this programme the successful student will be able to:</p> <ol style="list-style-type: none"> 1. evaluate, explain and apply models, concepts and theories relevant to the operation and practice of international business and trade; 2. identify, evaluate and construct arguments; 3. take and defend a decision or position on a given issue, considering commercial, ethical and other factors; 4. create and evaluate solutions to given problems; 5. demonstrate and utilise enhanced numeracy, digitally literate, resourceful, research and report writing skills; 6. apply ethically informed, culturally competent, teamwork and cross-cultural communication skills in assessed works. 	<p>Students learn cognitive skills through individual and group exercises and case; tutor-led seminars and class discussions. Feedback on assessments.</p> <p>Assessment methods Students' cognitive skills are assessed by essays, oral presentations and written examinations, sometimes based on case analysis.</p>
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12. Programme structure (levels, modules, credits and progression requirements)									
12. 1 Overall structure of the programme									
<i>Level 6</i>									
<table border="1"> <tr> <td>HRM3016</td> </tr> <tr> <td>Global Business, Culture and Strategy (30 Credits)</td> </tr> </table>	HRM3016	Global Business, Culture and Strategy (30 Credits)	<table border="1"> <tr> <td>ECS3070</td> </tr> <tr> <td>International Trade (30 credits)</td> </tr> </table>	ECS3070	International Trade (30 credits)				
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ECS3366	International Finance (30 Credits)								
MGT3009	Global Supply Chain Management (30 Credits)								
MKT3456	International and Cross-cultural Marketing (30 Credits)								

12.2 Levels and modules		
Level 6		
COMPULSORY	OPTIONAL	PROGRESSION REQUIREMENTS
Students must take all of the following: ACC3050 ECS3070 HRM3016 MSO3626	Students must also choose one from the following: ECS3366 MGT3009 MKT3456	

12.3 Non-compensatable modules (note statement in 12.2 regarding FHEQ levels)	
Module level	Module code
	All modules are non-compensatable on the top-up programme

13. Curriculum map
See attached on pages 36-37

14. Information about assessment regulations
Middlesex University Assessment regulations apply to this program, without exception. http://www.mdx.ac.uk/_data/assets/pdf_file/0026/248840/Regulations-2016-17v10.pdf

15. Placement opportunities, requirements and support
Students can apply for Erasmus funding to undertake placement abroad (subject to approval and visa requirements). Details of opportunities, requirements and support can be found from the University's Erasmus Exchange website and Employability Service.

16. Future careers (if applicable)

The University provides an Employability Service and this program includes scheduled career planning sessions. Graduates from this program enter a wide range of general business positions. For example:

1. Administrator or manager in international trade
2. Business and trade officers
3. Government Department of Trade and Business

Graduates can also choose to further their studies specialising in marketing, management, human resource management or business economics.

17. Particular support for learning (if applicable)

- English Language and numeracy Support offered by the Learning Enhancement Team
- Access to one-to-one support from Graduate Academic Assistant and Student Learning Assistants
- Access to Well-being advisors and counsellors
- Learning Support Services
- On-line learning materials
- Program Handbook and Module Handbooks
- Induction and orientation programme
- Access to loanable lap-top on campus

18. JACS code (or other relevant coding system)	N120
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19. Relevant QAA subject benchmark group(s)	Business Management
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20. Reference points

- QAA Guidelines for programme specifications
- QAA Framework for Higher Education Qualifications (FHEQ)
- QAA Subject Benchmark in Business and Management (2015)
- QAA Codes of Practice
- Middlesex University Regulations

21. Other information

Indicators of quality:

- Student Achievement
- Student feedback evaluation forms
- External Examiners reports
- Student employability

Methods for evaluating and improving the quality and standards of learning are:

- External Examiners reports
- NSS & TEF
- Award winning research Academics
- QAA Institutional Review 2015
- Annual Monitoring Reports
- Program Voice group meetings
- Module evaluation and reports

Please note programme specifications provide a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve if s/he takes full advantage of the learning opportunities that are provided. More detailed information about the programme can be found in the rest of your programme handbook and the university regulations.

Curriculum map for BA International Business & Trade

This section shows the highest level at which programme outcomes are to be achieved by all graduates, and maps programme learning outcomes against the modules in which they are assessed.

Programme learning outcomes

Knowledge and understanding of:	
A1	Stakeholders of organisations, especially in an international context: their expectations and behaviour
A2	The environment of international business and its impact on strategy
A3	Business resources: acquisition, application and control
A4	Organisations: their functions, structure and management
A5	Local and international business processes: planning, improvement and control
A6	International business management practice.
Skills	
B1	Evaluate, explain and apply models, concepts and theories relevant to the operation and practice of international business and trade
B2	Identify, evaluate and construct arguments
B3	Take and defend a decision or position on a given issue, considering commercial, ethical and other factors
B4	Create and evaluate solutions to given problems
B5	Demonstrate and utilise enhanced numeracy, digitally literate, resourceful, research and report writing skills
B6	Apply ethically informed, culturally competent, teamwork and cross-cultural communication skills in assessed works

A1	A2	A3	A4	A5	A6	B1	B2	B3	B4	B5	B6
6	6	6	6	6	6	6	6	6	6	6	6

Module Title	Module Code by Level	A1	A2	A3	A4	A5	A6	B1	B2	B3	B4	B5	B6
		Global Business, Culture and Strategy	HRM3016	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
International Trade	ECS3070	✓	✓	✓		✓		✓	✓	✓	✓	✓	✓
Quantitative Skills for Business	MSO3626			✓		✓		✓	✓		✓	✓	
Business Accounting	ACC3050			✓	✓	✓			✓		✓	✓	✓
International Finance	ECS3366		✓				✓	✓	✓			✓	✓
Global Supply Chain Management	MGT3009	✓	✓		✓	✓	✓	✓	✓			✓	✓
International and Cross-Cultural Marketing	MKT3456	✓	✓			✓	✓	✓		✓	✓		✓

