

B. PROGRAMME SPECIFICATION AND CURRICULUM MAP FOR MBA (OIL AND GAS)

1. Programme title	MBA (Oil and Gas)
2. Awarding institution	Middlesex University
3. Teaching institution	Middlesex University & IBC Academy
4. Programme accredited by	Middlesex University
5. Final qualification	Master of Business Administration
6. Academic year	2012/2013
7. Language of study	English
8. Mode of study	Distance Education

9. Criteria for admission to the programme

- a) Possession of a second class honours degree or better from a recognised University, or a recognised equivalent demonstration of knowledge and understanding
- b) At least two years relevant professional experience – in this context ‘relevant’ indicates that the candidate has had managerial responsibility covering a team of staff, or a key operational or strategic area such as a client account or a major facility or resource
- c) Good command of the English language, as evidenced by a score of at least 6.5 on the IELTS test or recognised equivalent.

Candidates not meeting these requirements may, in exceptional cases, be considered for admission where there is strong supporting education or experience. All such cases will be at the discretion of the MBA admissions team.

10. Aims of the programme

The programme aims to develop individuals to manage successfully and ethically within the oil and gas industry, in an increasingly global, diverse and dynamic business environment. The programme furthermore aims to produce reflective, accountable management professionals.

This aim is achieved through:

- Ensuring that students gain a thorough and integrated understanding of the various disciplines that contribute to the study of management as this applies within the oil and gas industry;
- Facilitating the application of such disciplines to ensure effective practice;
- Enhancing personal and professional skills for management and leadership.

Specific objectives for the MBA - students will improve their ability to:

- enhance and develop previous relevant experience in business and management
- apply previous and newly acquired knowledge and experience to complex business issues in oil and gas business environments
- prepare students for leadership and transformational roles in business
- develop strategic thinking and innovation skills
- develop knowledge, at an advanced level, of organisations, their management and the environment in which they operate and apply this to the oil and gas industry

- and its related fields
- demonstrate a broad perspective on organisational management and its wider impact on society and the environment
- operate and manage in a global and multicultural environment
- develop interpersonal and group-working skills
- undertake lifelong learning and personal development

11. Programme outcomes	
<p>A. Knowledge and understanding On completion of this programme the successful student will have knowledge and understanding of :</p> <ol style="list-style-type: none"> 1. The core business of oil and gas firms and its relationship to strategic management 2. The role of leadership in the strategic management of people and resources in oil and gas organisations 3. The role of finance within organisations and how this affects the oil and gas industry 4. The theory, practice and emerging trends of management concepts, ideas, models and frameworks 5. The theory and practice of business in international contexts 6. The role of entrepreneurship, enterprise and consultancy in the oil and gas environment 	<p>Teaching/learning methods Students gain knowledge and understanding through</p> <p>Study materials that are used to instil the foundations of all outcomes Case studies will be used to challenge students' thinking in a practical context and serve to link theory to practice, to achieve all outcomes Further online activities to achieve outcomes 2, 3 and 5 Open and directed virtual workshops and online discussions to achieve outcomes 2, 4 and 6 Directed reading from books, academic and professional journals, and web-based or e-learning materials to achieve all outcomes Online group interaction sessions to achieve outcomes 2, 4 and 5</p> <p>Assessment methods Students' knowledge and understanding is assessed by</p> <p>Reports to assess the achievement of all outcomes Seen and unseen case study-based examinations will be used to assess students' achievement of outcomes 1, 2, 4 and 6 Presentations to assess achievement of all outcomes</p> <p>The final project to assess the programme's aims and objectives holistically</p>
<p>B. Cognitive (thinking) skills On completion of this programme the successful student will be able to:</p> <ol style="list-style-type: none"> 1. Critically evaluate management concepts, theories, models and frameworks 2. Apply and evaluate critically the impact 	<p>Teaching/learning methods Students learn cognitive skills through</p> <p>Study materials that are used to instil in students the foundations of all outcomes Case studies to achieve outcomes 1, 2, 4 and 5 Other online activities to achieve outcomes</p>

<p>of management models, concepts and theories in oil and gas organisational environments</p> <ol style="list-style-type: none"> 3. Evaluate options using appropriate decision-making criteria including the use of financial tools and ethical models. 4. Analyse the dynamics and effectiveness of personal, team and staff performance and development in all oil and gas related contexts 5. Think reflectively 6. Analyse and develop diverse investigative methodologies to apply to solve organisational management problems 	<p>2, 3, 4 and 5 Reflective online exercises and discussions will be used to achieve outcomes 1, 3, 4, and 6 Directed reading and other e-learning materials to achieve outcomes 1, 2, 3, 4 and 6 Group interaction sessions to achieve outcomes 1, 2, 3, 4, 5 and 6</p> <p>Assessment methods Students' cognitive skills are assessed by</p> <p>Reports to assess the achievement of outcomes 1, 2, 3, 4, 5 and 6 Seen and unseen case study-based examinations to assess the achievement of outcomes 1, 2, 3, and 4. Presentations to assess the achievement of outcomes 1, 2, 3, and 4. Final Project to assess the achievement of the programmes aims and objectives holistically</p>
<p>C. Practical skills On completion of the programme the successful student will be able to:</p> <ol style="list-style-type: none"> 1. Develop organisational performance 2. Undertake research to address strategic and tactical management issues within organisations 3. Demonstrate leadership and associated interpersonal skills to address organisational problems 4. Conduct organisational analysis to identify key strategic problems and develop solutions 5. Undertake critical analyses to develop, plan and recommend implementation of strategic decisions. 6. Operate effectively with an understanding of oil and gas cultures and environments 7. Group work skills and the ability to work effectively in a team 	<p>Teaching/learning methods Students learn practical skills through</p> <p>Case studies to achieve outcomes 1, 2, 3, 4 and 5 Activities to achieve outcomes 1, 3, and 5 Open and directed workshops and discussions to achieve outcomes 1, 2, 3, 5 and 7 Directed reading including use of e-learning materials to achieve outcomes 1, 2, 4 and 5 Presentations to achieve outcomes 1, 2, 3, 4 and 5 Group interaction sessions to achieve outcomes 1, 3, 4, 5 and 7</p> <p>Assessment methods Students' practical skills are assessed by</p> <p>Reports to assess the achievement of all outcomes Presentations to assess the achievement of all outcomes. Seen and unseen case study-based examination to assess the achievement of outcomes 1, 4, 5 and 6</p>

12. Programme structure (levels, modules, credits and progression requirements)

12. 1 Overall structure of the programme

Year 1

<p>Module 1: MBA4715 The Global Oil and Gas Industry <i>20 credits</i></p>	<p>Module 2: MBA4714 Oil and Gas Finance, and Risk Management <i>20 credits</i></p>	<p>Module 3: MBA4702 Business Strategy <i>30 credits</i></p>
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Year 2

<p>Module 4: MBA4706 Executive Leadership <i>30 credits</i></p>	<p>Module 5: MBA4708 Advanced International Marketing <i>20 credits</i></p>	<p>Module 6: MBA4716 Managing Projects and Optimising Operations <i>30 credits</i></p>
<p>Module 7: MBA 4712 Business Transformation Project <i>30 credits</i></p>		

12.2 Levels and modules

Starting in academic year 2010/11 the University is changing the way it references modules to state the level of study in which these are delivered. This is to comply with the national Framework for Higher Education Qualifications. This implementation will be a gradual process whilst records are updated. Therefore the old coding is bracketed below.

Level 7

COMPULSORY	OPTIONAL	PROGRESSION REQUIREMENTS
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Students must take all of the following: MBA4715 The Global Oil and Gas Industry MBA4714 Oil and Gas Finance, and Risk Management MBA4702 Business Strategy MBA4706 Executive Leadership MBA4708 Advanced International Marketing MBA4716 Managing Projects and Optimising Operations MBA 4712 Business Transformation Project 30 credits	All modules as compulsory	Need to meet all financial obligations
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12.3 Non-compensatable modules (note statement in 12.2 regarding FHEQ levels)	
Module level	Module code
	None

13. A curriculum map relating learning outcomes to modules
See curriculum map attached.

14. Information about assessment regulations
Assessment regulations will follow the University's general regulations for postgraduate programmes.

15. Placement opportunities, requirements and support (if applicable)
Not applicable

16. Future careers (if applicable)
The University provides a career service that is available to support students in this programme. Graduates from this programme will be able to progress onto the DProf and DBA programmes

17. Particular support for learning (if applicable)

- Support is available from:
- The induction programme
- Programme handbook and module handbooks
- On-line learning and support material
- Virtual learning environment,
- Online discussion areas, online chat room

- Learning journal
- Library electronic resources

18. JACS code (or other relevant coding system)	N200
19. Relevant QAA subject benchmark group(s)	Masters Awards in Business and Management

20. Reference points
QAA Subject Benchmarks
EFMD Guidelines
University Regulations

21. Other information
No other information

Please note programme specifications provide a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve if s/he takes full advantage of the learning opportunities that are provided. More detailed information about the programme can be found in the student programme handbook and the university regulations.