

Programme Specification

BA (Hons) Television Production

1. Programme title	BA(Hons) Television Production BA(Hons) Television Production (Technical Arts)
2. Awarding institution	Middlesex University
3. Teaching institution	Middlesex University
4. Programme accredited by	
5. Final qualification	BA (Hons)
6. Year of validation Year of amendment	
7. Language of study	English
8. Mode of study	Full Time; Part Time

9. Criteria for admission to the programme

The standard entry requirement for school and college leavers is 280 UCAS tariff points. We welcome applicants who have passed appropriate access courses and mature students with a wide variety of backgrounds.

Acceptance onto the programme will normally require an interview or workshop, which may be conducted remotely for candidates outside the UK.

Students whose first language is not English must have an overall IELTS score of at least 6.0, with minimum 5.5 in all components. Applicants who do not have this level of English language competence are strongly recommended to take the appropriate Middlesex University preparation programme.

Direct entry to Year 2 or Year 3 of the programme is considered on a case-by-case basis. Year 3 entry is very rarely appropriate but applications will be considered by the Programme Leader. All applications for entry with prior accreditation or advanced standing will require assessment through the University's standard procedures.

10. Aims of the programme

The programme aims to:

- develop the appropriate television production and transferable skills necessary to be able to progress to a career in the television industry, as well as related media industry sectors;
- engage with a thorough exploration of the exciting range of techniques and artistry present within current television and its related media output, and to allow them to experiment with the wide range of creative approaches, technologies and techniques available to them;
- explore and reflect on the practical implications of working in this sector and to continuously evaluate areas of personal strength and weakness;
- develop an advanced knowledge of, and critical awareness regarding, the history, concepts and theoretical approaches in the study of television;
- develop a deep understanding of the roles, structures, operating environment, practices and outputs of the television industry and to integrate that with learning through continuous reflective practice; and
- research and discover areas of academic interest with a view to continuing their studies beyond undergraduate

level and to contribute to the body of knowledge relating to television.

11. Programme outcomes

A. Knowledge and understanding

On completion of this programme the successful student will have knowledge and understanding of :

1. Major concepts, issues and developments relating to the study of television in both historical and contemporary contexts;
2. The political economy and commercial imperatives of the television industry – past, and present and future trends – within diverse organisational, national and global cultural contexts;
3. Television production roles, responsibilities, processes, technologies

Teaching/learning methods

Students gain knowledge and understanding through

- Producing television programmes in teams;
- Staff and guest lectures;
- Technical and skills workshops;
- Staff-directed reading and viewing;
- Coursework assignments that include research projects, essays and classroom presentations;
- Critical analysis offered by staff and peers through viewing and discussion;
- Organised Visits to places of educational and cultural interest such as film festivals, TV Studios, screenings,

and workflows as relevant to the emergent issues that television faces;

4. Relevant approaches to developing and delivering television content across a variety of genres, platforms and user experiences;
5. Regulatory compliance and ethical responsibilities in television production.

industry events and exhibitions.

Assessment methods

Students' knowledge and understanding is assessed by

- Staff and peer review of individual and group performance within a given assignment;
- Staff-directed self-assessment;
- Reflective production logs analysing the individual contribution to production work;
- Coursework essays, research projects, blogs, classroom presentation tasks.

B. Cognitive (thinking) skills

On completion of this programme the successful student will be able to:

1. Demonstrate the ability to conceive, develop, plan and produce television

Teaching/learning methods

Students learn cognitive skills through

- Seminar exercises, including student presentations
- Tutorials

programmes and associated cross platform content;

2. Demonstrate the ability to research and construct coherent arguments in speech and writing drawing on relevant evidence;
3. Demonstrate the ability to evaluate academic analyses and theories and apply them both verbally and in writing to the study of television;
4. Demonstrate the ability to critically analyse relevant television products, production practices and industry activities drawing on academic debates as well as professional criteria;
5. Demonstrate the ability to reflect upon, analyse and evaluate their own performance of a given role within a production team against professional television standards and expectations.

- Reading, viewing and group discussion

Assessment methods

Students' cognitive skills are assessed by

- Written assignments - coursework essays, research projects and other forms of written work;
- The presentation of programme ideas, in a variety of different ways;
- Reflective Learning Logs.

C. Practical skills

On completion of the programme the successful student will be able to:

1. Contribute creative ideas, knowledge and skills in a variety of production roles and contexts within the television and associated media industries;
2. Demonstrate professional levels of competency in a range of different television production and post production technologies;
3. Identify, analyse and present research;
4. Present themselves and their work effectively both in verbal and written form;
5. Modify content and practices in response to feedback;
6. Organise themselves and/or others in teams to develop, manage and

Teaching/learning methods

Students learn practical skills through

- Working in a variety of roles on projects of increasing complexity over three years
- Workshops and seminars
- Verbal and written presentations

Assessment methods

Students' practical skills are assessed by

- Individual and team contributions to a variety of television productions
- Written coursework and verbal presentations
- Reflective Learning Logs

<p>deliver television projects to a deadline that meets the requirements of a specified brief.</p>	
<p>D. Graduate skills</p> <p>On completion of this programme the successful student will be able to:</p> <ol style="list-style-type: none"> 1. Demonstrate personal and career development skills; 2. Demonstrate effective learning skills; 3. Demonstrate effective communication skills; 4. Demonstrate effective teamwork skills; 5. Demonstrate effective and appropriate information technology skills; 6. Demonstrate effective numeracy skills; 7. Demonstrate research skills; 8. Demonstrate ability to be self-reflective and 	<p>Teaching/learning methods</p> <p>Students acquire graduate skills through</p> <ul style="list-style-type: none"> • Working on several television productions within appropriate team frameworks throughout the three years • Working independently with tutorial guidance by year 3 • Seminar and written work <p>Assessment methods</p> <p>Students' graduate skills are assessed by</p> <ul style="list-style-type: none"> • Individual and team performance on programme production work • Written Coursework • Reflective Learning

adaptable; 9. Demonstrate informed and sensitive responses to diversity; 10. Demonstrate professional standards of ethics	Logs <ul style="list-style-type: none"> • Resource management assignments – scheduling and budgeting
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12. Programme structure (levels, modules, credits and progression requirements)

12.1 Overall structure of the programme

See pages 24-25 of the Programme Handbook for the Full Time diagram. Part Time routes through the degree are subject to individual negotiation.

12.2 Levels and modules

Level 4

COMPULSORY	OPTIONAL	PROGRESSION REQUIREMENTS
Students must take all of the following: TVP1210 TVP1220 TVP1230 TVP1240		Students must achieve 120 credits to progress to Year Two (Level Five).

Level 5

COMPULSORY	OPTIONAL	PROGRESSION REQUIREMENTS

<p>Students must take all of the following: For all students: TVP2210</p> <p>For the award BA(Hons) Television Production (Technical Arts) TVP2260 TVP2270</p>	<p>Students must also choose up to three from the following:</p> <p>TVP2220 TVP2230 TVP2240 TVP2250 TVP2260 TVP2270</p>	<p>Students must achieve 120 credits in addition to the Year One credit to progress to Year Three (Level Six).</p>
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Level 6		
COMPULSORY	OPTIONAL	PROGRESSION REQUIREMENTS
<p>Students must take all of the following: TVP3210 TVP3220 TVP3230</p>		

12.3 Non-compensatable modules (note statement in 12.2 regarding FHEQ levels)	
Module level	Module code
Four	TVP1210, TVP1220
Five	TVP2210 (PLUS for Technical Arts: TVP2260, TVP2270)
Six	TVP3210

13. Curriculum map
See Curriculum Map attached.

14. Information about assessment regulations

14. Information about assessment regulations

The programme conforms to the Middlesex University Regulations for Taught Programmes.

15. Placement opportunities, requirements and support (if applicable)

There is no formal work placement module on the degree. However, the staff delivery team actively support students in finding worthwhile work experience and work shadowing opportunities.

The Career Portfolio module at level 6 (TVP3220) gives students the choice of gaining credit for work experience as part of their assessment. A guest speaker programme that includes career advice that is particular to the challenges that face new entrants supports this.

In conjunction with the University's Careers Service, this module is preceded by lectures and workshops at level 4 and level 5, during which students investigate opportunities across the industry, update CVs, prepare themselves for interview, and apply for work experience.

Students are encouraged to arrange their own work experience in order to equip themselves for the task of job seeking at the end of their degree.

16. Future careers (if applicable)

BA Television Production is a Skillset accredited degree that has been developed in consultation with practitioners from the television industry with the intention of providing students with an education that equips them with the appropriate knowledge and skills

required of new entrants to the television and related moving image industries.

Many graduates of the degree have gone on to establish a successful career in television.

The degree provides students with an extensive knowledge base and a large number of industry-recognised skills relating to the sector. The programme has been designed to comply with essential standards as laid down by recognised industry bodies including Skillset. The qualification also facilitates reflection at all levels on personal development in relation to progression, as well as intensive career planning at level three.

The degree covers many forms and types of production that equips students to work in a wide variety of industry contexts. There is a strong emphasis on multi-skilling and contemporary developments in production and distribution. The degree insists throughout on flexible skills – team working, adaptability, independent-working – which will be required in further career development.

It also prepares students to move to postgraduate level as the next step in their career development where relevant.

17. Particular support for learning (if applicable)

Purpose-built TV studios, edit suites and related equipment
Extensive library and other learning resources

Note:

The degree has considerable technical support in the form of four full-time expert technicians. Throughout the

programme of study TVP offers introductory, intermediate and advanced workshops to help with related technical skills. This includes the operation of studio technologies, as well as single camera and editing equipment.

Guest speakers with particular expertise within the television industry are a feature of the degree.

Industry visits relevant to the degree are structured into the programme. e.g. BBC, Pinewood & Elstree Studios.

18. JACS code (or other relevant coding system)

W800 (1st) Q320 (2nd)

19. Relevant QAA subject benchmark group(s)

Communication, Media, Film and Cultural Studies

20. Reference points

FHEQ

Creative Skillset course recognition criteria

QAA Quality Code

21. Other information

N/A

Please note programme specifications provide a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve if

s/he takes full advantage of the learning opportunities that are provided. More detailed information about the programme can be found in the rest of your programme handbook and the university regulation.

Appendix 2: Curriculum Map

Curriculum map for BA (Hons) Television Production

This section shows the highest level at which programme outcomes are to be achieved by all graduates, and maps programme learning outcomes against the modules in which they are assessed.

Programme learning outcomes

Knowledge and understanding		Practical skills	
A1	Major concepts, issues and developments relating to the study of television in both historical and contemporary contexts.	C1	Contribute creative ideas, knowledge and skills in a variety of production roles and contexts within the television and associated media industries.
A2	The political economy and commercial imperatives of the television industry – past, and present and future trends – within diverse organisational, national and	C2	Demonstrate professional levels of competency in camera, lighting, sound, and post production technologies.

	global cultural contexts.		
A3	Television production roles, responsibilities, processes, technologies and workflows as relevant to the emergent issues that television faces.	C3	Identify, analyse and present research.
A4	Relevant approaches to developing and delivering television content across a variety of genres, platforms and user experiences.	C4	Present themselves and their work effectively both in verbal and written form.
A5	Regulatory compliance and ethical responsibilities in television production.	C5	Modify content and practices in response to feedback.
A6		C6	Organise themselves and/or others in teams to develop, manage and deliver television projects to a deadline that meets the requirements of a specified brief.
Cognitive skills		Graduate Skills	

B1	Demonstrate the ability to conceive, develop, plan and produce television programmes and associated cross platform content.	D1	Demonstrate personal and career development skills
B2	Demonstrate the ability to research and construct coherent arguments in speech and writing drawing on relevant evidence.	D2	Demonstrate effective learning skills
B3	Demonstrate the ability to evaluate academic analyses and theories and apply them both verbally and in writing to the study of television.	D3	Demonstrate effective communication skills
B4	Demonstrate the ability to critically analyse relevant television products, production practices and industry activities drawing on academic debates as	D4	Demonstrate effective teamwork skills

	well as professional criteria.		
B5	Demonstrate the ability to reflect upon, analyse and evaluate their own performance of a given role within a production team against professional television standards and expectations	D5	Demonstrate effective and appropriate information technology skills
		D6	Demonstrate effective numeracy skills
		D7	Demonstrate research skills
		D8	Demonstrate ability to be self-reflective and adaptable
		D9	Demonstrate informed and sensitive responses to diversity
		D10	Demonstrate professional standards of ethics

Programme outcomes																									
A	A	A	A	A	A	B	B	B	B	B	B	C	C	C	C	C	C	D	D	D	D	D	D		
1	2	3	4	5	6	7	1	2	3	4	5	6	1	2	3	4	5	6	1	2	3	4	5	6	7
Highest level achieved by all graduates																									
6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6

Module Title	Module Code and Level	Programme outcomes																									
		A1	A2	A3	A4	A5	A6	A7	B1	B2	B3	B4	B5	B6	C1	C2	C3	C4	C5	C6	D1	D2	D3	D4	D5	D6	D7
	Level4																										
Television Medium & Industry	TVP1210	X				X		X	X	X					X	X		X			X			X	X	X	
Television Texts & Contexts	TVP1220	X	X		X			X	X	X					X				X	X		X		X		X	X
Location Filming	TVP1230			X			X	X	X	X	X	X	X	X		X	X		X	X	X	X		X	X		
Studio Production	TVP1240			X			X	X	X	X	X	X	X	X		X	X	X	X	X	X	X		X	X		

Major Project: Television Production	TP3230	X	X	X	X		X	X	X	X		X	X	X	X	X	X	X		X	X	
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