



Annual Careers Conference 2014 –
Investing in tomorrow's workforce

Thursday 6 February

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Programme

Time	Session
9.15 – 9.45 Quadrangle	Arrival, Registration and Refreshments Middlesex University representatives will be present and ready to answer any questions
9.45-10.00 Boardroom	Welcome Professor Michael Driscoll, Vice Chancellor
10.00-11.00 Boardroom	The future of careers work in schools in England: What are the options? This plenary will cover developments in the sector, the role of HE in a changing landscape and it will explore opportunities for collaborative working. David Andrews, Careers Education and Guidance Consultant
11.00-11.30 2nd floor mezzanine	Coffee Break
11.30-12.20	Break out session 1 Choice between: 1.1 EDH@mdx-The Enterprise Development Hub (Room CG01) 1.2 Mathematicians and Healthcare Scientists: how new courses at Middlesex are influencing the careers landscape (Room CG45) 1.3 Showcasing our facilities; School of Art and Design and School of Media and Performing Arts
12.20 – 1.00 2nd floor mezzanine	Networking lunch plus optional tour Demonstrations from the School of Science and Technology
1.00 – 2.00	Break out session 2 Choice between: 2.1 Best resources for your students-launch of My career match, a VIP service to support you and your students (Room C120) 2.2 Understanding and working with the professional bodies Business School and School of Health and Education (Room C212)
2.00 – 3.00 Boardroom	Is return on investment driving student choice? This plenary session will look at how behavioural approaches can help us to understand how prospective students currently make decisions and how they might be helped to make better decisions consistent with their own aims Dr. Abigail Diamond, Managing Director Cfe
3.00	Feedback and Close plus optional tour

Presentations from the Conference will be made available to attendees following the conference

Workshop Descriptions

Break out session 1, 11.30am - 12.20pm

Choice Between:

1.1 EDH @MDX The Enterprise Development Hub
Simon Best, Senior Lecturer in Management

An opportunity to find out how The Enterprise Hub is supporting our budding entrepreneurs, both staff and students, to start their own business through events, workshops and one-to-one mentoring sessions.

1.2 Mathematicians and Healthcare Scientists: how new courses at Middlesex are influencing the career landscape

Neville Hall, Director of Programmes Biomedical and Healthcare Science,
Matthew Jones, Programme Leader, Mathematics

Our academics have worked in partnership with employers to determine the key skills and knowledge, careers in the sector demand. Built specifically around these requirements, find out how our new courses prepare graduates to hit the ground running.

1.3 Showcasing our facilities: School of Art and Design and School of Media and Performing Arts
Led by a senior technician

An interactive session that will allow you to explore some of our specialist facilities, such as the fashion studios, TV studios and photography labs. Specialist staff will guide you and be on hand to answer questions.

Break out session 2, 1.00pm - 2.00pm

2.1 Best resources for your students-launch of My career match, a VIP service to support you and your students

Elita Eliades-Ahmed, Education Liaison and Outreach Manager

A range of resources to support advisers will be covered in this session, with the main focus being on My Careers Match, an interactive tool for your students - matching their personality style and natural talents with the most suited careers.

2.2 Understanding and working with the professional bodies (Business School and School of Health and Education)

Anna Kyprianou, Pro-Vice Chancellor, Dean of Business School,
Jan Williams Pro-Vice Chancellor, Dean of Health and Education

This workshop will explore what value is added by accreditation from professional bodies and how accredited degrees can best prepare students for their chosen careers.