

Programme Specification and Curriculum Map for MA Moving Image: Film Video and Interactive Arts



1. Programme title	Middlesex University
2. Awarding institution	Middlesex University
3. Teaching institution	Middlesex University
4. Programme accredited by	Middlesex University
5. Final qualification	MA Moving Image: Film Video & Interactive Arts
6. Academic year	2009/10
7. Language of study	English
8. Mode of study	Full time and Part time

9. Criteria for admission to the programme

The admissions process conforms to the University Regulations.

Students from all academic disciplines are encouraged to apply: the course is designed to enable students from a wide range of disciplines to rethink their work in the context of digital media. Applicants will normally have an upper second honours degree or above. However, exemption can be made (at the programme leaders' discretion) for those with significant relevant experience.

The admissions process conforms to the University Regulations.

Students from all academic disciplines are encouraged to apply: the course is designed to enable students from a wide range of disciplines to rethink their work in the context of electronic and digital media. Applicants will normally have an upper second honours degree or above (or equivalent). However, exemption can be given (at the programme leaders' discretion) for those with significant relevant experience.

All shortlisted candidates are interviewed, either at the University or (if the student is overseas) by telephone. The interview is a two-way process, not used as the deciding factor when conducted by telephone, designed to establish how the applicant can benefit from, and contribute to, the work of the programme and the Lansdown Centre as a whole. Candidates are normally expected to offer material evidence of their previous activities as appropriate to their background; for example: showreels of practical work, portfolios, film-scripts written, reports authored etc. They should be able to convince the interviewer of a genuine interest in innovative use of film, video and digital media. This can be as varied as artists using video to those with broadcasting experience.

Applicants for this programme, especially if part time, are normally only accepted on the basis that

they have access off-campus to suitable computing facilities.

There are additional requirements, in terms particularly of technical skills, if applicants wish to start in January, since a significant part of the technical teaching will already have taken place.

The programme places significant demands on students speaking, listening, reading and writing in English. Overseas applicants whose first language is not English should provide IELTS results of 6.5 or higher. If applicants have attained less than 6.5 in any component part of the test, they are strongly recommended to attend one of the university's pre-session English courses

10. Aims of the programme

The programme aims to:

1. To enable students to develop innovative ambitious Moving Image based projects of their own design
2. To develop critical and technological skills that enable students to systematically initiate, develop and realise professional standard projects
3. To develop historical and theoretical knowledge that enables students to comprehensive understanding of the field of Moving Image
4. To acquire advanced professional skills to work flexibly, creatively and effectively on their own and/or in groups

11. Programme outcomes

A. Knowledge and understanding

On completion of this programme the successful student will have knowledge and understanding of :

1. The range of possibilities in Moving Image practice.
2. The position of Moving Image work within wider media arts practice;
3. The position of their personal practice in a wider context (creative, professional, cultural);
4. Theories, histories and contemporary developments relating to Moving Image work and their implication for practice.

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Teaching/learning methods

Students gain knowledge and understanding through

- advanced level self-directed study
- presenting ideas and engaging in debate with other students;
- active participation in lectures and seminars, tutorials and research supervisions;
- making use of opportunities, both those provided inside the university and beyond, for accessing practitioners and institutions in their field.

Assessment Method

Students' knowledge and understanding is assessed by

- moving image practical projects;
- written assignments – documentation and contextual essays;
- seminar presentations - group and individual;
- major dissertation project combining practical and written components

<p>B. Cognitive (thinking) skills</p> <p>On completion of this programme the successful student will be able to:</p> <ol style="list-style-type: none"> 1. initiate and develop complex and innovative creative research-based Moving Image projects; 2. demonstrate consideration of the distribution/exhibition/dissemination of practical work 3. apply advanced critical reading to creative practice and carry out rigorous work connecting theory with practice 4. comprehensively evaluate and analyse their own work and that of others 	<p>Teaching/learning methods</p> <p>Students learn cognitive skills through</p> <ul style="list-style-type: none"> • advanced level self-directed study • active participation in lectures, seminars tutorials and research supervisions; • presenting ideas and engaging in debate with other students; <p>Assessment Method</p> <p>Students' cognitive skills are assessed by</p> <ul style="list-style-type: none"> • the complex development of projects from proposal to final realisation; • placing work in appropriate contexts with a consideration of audiences; • applying methodical critical reading in the examination of moving image work; • comprehensive critical and contextual written work; • seminar presentations - group and/or individual; •
<p>C. Practical skills</p> <p>On completion of the programme the successful student will be able to:</p> <ol style="list-style-type: none"> 1. use and explore appropriate forms, conventions, languages, techniques for the development and realisation of moving image projects to an advanced professional level; 2. develop proposals for major moving image projects 3. execute a major project to a highly professional standard; 4. document and present projects to a highly professional standard; 	<p>Teaching/learning methods</p> <p>Students learn practical skills through</p> <ul style="list-style-type: none"> • the resolution of practical projects in which appropriate tools are used effectively; • technical workshops within Moving Image and Media Arts • engaging in professional practice activities (discipline, team work, deadlines, pitching etc.); • implementing problem solving strategies in response to the issues arising in both practical and written work; • participating actively in individual and group seminars and tutorials developing advanced speaking and listening skills. • developing a project from conception through proposal to presentation and documentation; <p>Assessment Method</p> <p>Students' practical skills are assessed by</p> <ul style="list-style-type: none"> • the realisation of practical projects including the major dissertation project; • the documentation of methodologies; • placing work in an appropriate contexts with a consideration of audiences;
<p>D. Graduate Skills</p> <p>On completion of this programme the successful student will be able to:</p> <ol style="list-style-type: none"> 1. work independently with self-discipline, self 	<p>Teaching/learning methods</p> <p>Students acquire graduate skills through</p>

direction, professionalism, initiative and reflexivity;
 2. make use of the wider postgraduate Media Arts student community as a creative resource
 3. communicate effectively orally, in writing and in practice
 4. plan for effective career development.
 5. work effectively and responsibly, demonstrating an awareness of the ethical dimension of work undertaken.

- Students acquire transferable postgraduate skills through weekly seminars, project work and self-directed study

Assessment method

Students' graduate skills are assessed by

- seminars and discussion groups
- project methodology
- project work
- presentations and reflective essays.
- The criteria for assessment are both generic across level 4 as well as specific to the module

12. Programme structure (levels, modules, credits and progression requirements)

12.1 Overall structure of the programme

All modules are allocated credits within the Middlesex Academic Framework and the number and level of credits is specified for the range of awards.

In total students take 180 credits for the MA award, in the form of three 60 credit modules.

There is some linkage between MDA4201 and MDA4200 as synergies are exploited between the creative practice of students and their studies in research and context.

Students' projects are agreed by proposal with their programme tutors, which reflects the student's negotiated personal learning pathway. Typically, students will provide a proposal for their project work which will outline the nature of the project and, for example, whether the student wishes to work in a small team on project work or develop their creative practice independently.

Full time students commencing in the Autumn Semester (September):

MDA 4102 (Creative Practice and MDA4200 (Research & Context) are taken in parallel over 24 teaching weeks. This is followed by MDA 4302 (Dissertation / Project) over 12 intensive teaching weeks, completing in September, twelve months after commencing MA studies.

Part time students commencing in the Autumn Semester (September) :

MDA4200 (Research & Context) is taken one day a week over 24 teaching weeks. Students begin MDA 4102 (Creative Practice in their second year of study over with 24 weeks. This is followed by MDA 4302 (Dissertation / Project) over 18 weeks, completing in September, twenty four months after commencing MA studies. All other information, such as the credit value of modules, syllabus and assessment can be found in the module descriptions from page 40.

In general, students are assumed to be taking the full programme to MA. However, an exit award of Postgraduate Diploma is available for students who successfully complete the first two modules.

COMPULSORY	PROGRESSION REQUIREMENTS
Students must take all of the following:	
Semester 1+2 MDA 4101 Creative Practice & MDA4200 Research & Context	These modules run simultaneously. Both of these modules must be successfully completed in order to progress to the dissertation module.
Semester 3 (Summer) MDA 4302 Dissertation Project	This module is a graded module, and must be successfully completed in order to achieve the MA award.

12.3 Non-compensatable modules	
Module level	Module code
Level 4	MDA4102
Level 4	MDA4200
Level 4	MDA4302

13. A curriculum map relating learning outcomes to modules
See Curriculum Map attached.

14. Information about assessment regulations
The first two modules, MDA 4102 and 4200, are marked pass/fail only and together determine whether the student progresses to the following, final module. The classification of the final award is based on their achievement in the final module, MDA4302, which is marked on the University's

standard 20-point scale.

For specific issues, please see Middlesex University Regulations.

Self-deferral is not permitted on any modules within the programme. Students wishing to defer must consult the Assessment Administrator.

15. Placement opportunities, requirements and support (if applicable)

Placements are not offered on the programme, however self initiated placements etc are encouraged and will be treated supportively.

16. Future careers (if applicable)

Students on the MA Moving Image may be looking at future careers in film and television production and/or the wider cultural sector. The programme supports students looking to become independent filmmakers, artists, freelancers, and those spanning the boundaries between traditionally segregated practices.

17. Particular support for learning (if applicable)

Learning on the programme is supported by the following:

- Specialist workshops provided in conjunction with Learning Resources and with the British Film Institute
- Digital Media Workshop offering 40 work stations (both Mac and PC) with a full range of creative software.
- Inter-disciplinary expertise
- Wide ranging screening programme
- Activities in Central London relating to cinema, galleries, broadcasting and events.

18. JACS code (or other relevant coding system)

005W600MD

19. Relevant QAA subject benchmark group(s)

20. Reference points

The following reference points were used in designing the programme:

Middlesex University Regulations <http://www.mdx.ac.uk/regulations/>

Middlesex University Learning and Teaching Policy and Strategy

QAA Subject Benchmark Statements for Undergraduate Study in: Art and Design; Communication, Media, Film and Cultural Studies; Computing

(Benchmark Statements for Postgraduate Study in these areas are not yet published)

QAA Framework for HE Qualifications (National Qualifications Framework)

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21. Other information

Please note programme specifications provide a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve if s/he takes full advantage of the learning opportunities that are provided. More detailed information about the programme can be found in the student programme handbook and the University Regulations.

Curriculum map for MA Moving Image: Film, Video Interactive Arts

This section shows the highest level at which programme outcomes are to be achieved by all graduates, and maps programme learning outcomes against the modules in which they are assessed.

Programme learning outcomes

Knowledge and understanding		Practical skills	
A1	The range of possibilities of Moving Image practice.	C1	Use and explore appropriate forms, conventions, languages, techniques for the development and realisation of moving image projects to an advanced professional level;
A2	The position of Moving Image within wider media arts practice;	C2	Develop proposals for major Moving Image projects
A3	The position of their personal practice in a wider context (creative, professional, cultural);	C3	Execute a major project to a highly professional standard;
A4	Theories, histories and contemporary developments related to Moving Image and their implication for practice;	C4	Document and present projects to a highly professional standard;
Cognitive skills		Graduate Skills	
B1	Initiate and develop complex and innovative creative research-based Moving Image projects;	D1	Work independently with self-discipline, self direction, professionalism, initiative and reflexivity;
B2	Demonstrate consideration of the distribution/exhibition/dissemination of practical work	D2	Make use of the wider postgraduate Media Arts student community as a creative resource
B3	Apply critical reading to creative practice	D3	Communicate effectively orally, in writing and in practice
B4	Comprehensively evaluate and analyse their own work and that of others	D4	Plan for effective career development.
B5		D5	Work effectively and responsibly, demonstrating an awareness of the ethical dimension of work undertaken.

Programme outcomes																									
A1	A2	A3	A4				B1	B2	B3	B4	B5		C1	C2	C3	C4			D1	D2	D3	D4	D5		
Highest level achieved by all graduates																									
4	4	4	4				4	4	4	4	4		4	4	4	4			4	4	4	4	4		

Module Title	Module Code by Level	A1	A2	A3	A4		B1	B2	B3	B4		C1	C2	C3	C4		D1	D2	D3	D4	D5
		Creative Practice	MDA4102	X		X			X	X		X		X			X		X	X	
Research and Contexts	MDA4200		X	X	X		X		X	X			X				X	X	X		
Dissertation Project	MDA4302	X		X	X		X	X	X	X		X		X	X		X	X		X	X