Job Ready
What we are going to cover

• Discover yourself
  • Personality Traits
  • What are your key strengths

• How you can build a digital employment profile
  • Get started on LinkedIn
  • Take your Shot on Slenky!
Our innovative online career assessment tool generates a comprehensive report to motivate your students and encourage them to think about their future.

www.mycareercourse.co.uk/makeyourmark
What did you discover about yourself?
• How did you feel answering the questions?

• Was it a surprise?

• Did you already know this or not?
Next steps
Creating a digital profile: LinkedIn

Who has a digital employment profile?
Do you know what LinkedIn is?
• You can register your account – it is free

• Research universities and companies

• Explore companies, people and jobs (e.g. career journey, profile photos – is there a synergy across certain profile pics from particular companies i.e. smiley, corporate, black and white)

• Complete professional profile – listing work experience may not be possible but list voluntary experiences, involvement in sports and activities

• Connect and grow your network – family, friends, parents’ friends, classmates, work colleagues etc.

• Create posts if you have something that you want to share with other professionals

• Post articles that you think others will find useful or should know about
What should you include?

- Full Name
- Interests
- Jobs/Work Experience
- Professional Picture
- Aspirations
- Link with Groups/Companies
- Skills
- Place of study
- Video/blog/content
- Let employers know you're looking for opportunities
Getting those ideas flowing!

Create a digital professional profile that is searchable creating your digital footprint
Next steps
Taken a Shot on Slenky?

Do you all know what Slenky is?
TAKE YOUR SHOT
Turn your passions into opportunities

Search for your shot
Search terms
Keywords, brands or interests

WHAT'S A SHOT?
- Exclusive events, workshops & meet-ups with industry experts
- Work experience & placements

HOW IT WORKS
1. Explore & discover relevant shots
2. Apply for Shots - free
Do you have any questions?