

1. Programme title	BA (Hons) Management Practice
2. Awarding institution	Middlesex University
3. Teaching institution	Middlesex University
4. Details of accreditation by professional/statutory/regulatory body	None
5. Final qualification	BA (Hons) Management Practice  BA (Hons) Management Practice ( <i>specialism</i> *)  * The <i>specialism</i> title may be awarded if at least 90 credits from portfolio or project modules relate to the specialism title.
6. Year of validation	2017
Year of amendment	
7. Language of study	English
8. Mode of study	Part-time
9. Criteria for admission to the programme	
<p>Applicants must be nominated by a client employer who is prepared to pay the negotiated course fees and provide workplace support. Admission criteria follow both Chartered Management Degree Apprenticeship and Middlesex University requirements. Chartered Management Degree Apprenticeship entry requirements state: "Individual employers will set the selection criteria for their Apprenticeships. Most candidates will have A levels (or equivalent) or existing relevant Level 3 qualifications, and English, Maths and ICT at Level 2. Other relevant or prior experience may also be considered as an alternative."</p> <p>Middlesex University also requires that candidates must have passes English, Maths at Level 2 (or equivalent) and additionally normally will have A levels (or equivalent) or existing relevant Level 3 qualifications. Exceptionally candidates without level 3 qualifications will be considered if they are employed in management positions, submit a CV and are be assessed by the Programme Leader as likely to complete the programme successfully.</p> <p>Requests for entry with advance standing will be considered by Middlesex University if candidates firstly meet the basic requirements explained above, secondly complete an assessment day organised by Middlesex and thirdly meet the assessment requirements of the portfolio module(s) at level 4, or level 4 and 5, as appropriate.</p>	

## 10. Aims of the programme

The programme aims to:

- enable students to develop professional management abilities and skills to pursue their particular career.
- prepare students for professional recognition by the Chartered Management Institute through the Chartered Manager Award; an application for this may be submitted at the student's expense after the degree has been determined and requires students to demonstrate their competence by submitting to the Chartered Management Institute a range of work-based tasks, portfolios and projects.
- help students gain an in-depth understanding of subject related material through study of a balanced range of different subject modules, whilst simultaneously developing key employability skills and competencies acquired from the teaching, learning and assessment. Given the value of active and applied learning, students will engage in a range of activities that link theory to practice and that build skills not just for entry-level management positions, but for those requiring a higher level of independent and team-based decision making abilities.
- build lifelong learning and critical thinking skills into the student experience. Emphasis is placed on in-company learning, as well as, material and methods that develop the knowledge and skills needed for students to engage in the wider societal debates about management approaches and practice. Students will also learn the role that various technologies can play in delivering, managing and assessing information and data.
- enable students to become increasingly capable of situating management as a discipline and a set of processes within the organisation, the wider environment, and in society at large.
- Finally, students will be in a position to provide some critique of management practices and decision-making within their respective firms, while also developing the skills and knowledge needed to improve and enhance their own personal management practice and decision-making tool-kit.

## 11. Programme outcomes

### A. Knowledge and understanding

On completion of this programme the successful student will have a systematic and coherent body of knowledge and understanding of:

1. Customer, employee and stakeholder behaviour and how to influence it.
2. Business environment and its impact
3. Management concepts, models, theories, principles, roles, techniques and competences.
4. Business resources: their acquisition, application and control
5. Design, production and distribution of goods and services
6. Business processes: planning, Improvement and control

### Teaching/learning methods

Students gain knowledge and understanding through guided reading of textbooks, journals and course notes; on-line and in-class exercises; lectures, workshops and seminars.

### Assessment methods

Students' knowledge and understanding is assessed by in-class and on-line objective tests, and written assignments.

<p><b>B. Cognitive (thinking) skills</b></p> <p>On completion of this programme the successful student will be able to:</p> <ol style="list-style-type: none"> <li>1. Develop, consolidate and critically review a systematic and coherent body of management and business knowledge and skills</li> <li>2. Transfer and apply conceptual models and specialised skills in the diagnosis of managerial and business situations</li> <li>3. Demonstrate appropriate judgement in the identification critical evaluation of problems and opportunities, and the ; generation of ideas for improvement</li> <li>4. Take and defend a decision or proposition on a given issue, considering commercial, ethical and other relevant factors</li> <li>5. Critically reflect on personal practice of managerial competences to achieve real work objectives in the context of a real work environment</li> <li>6. Evaluate individuals' work performance and help them to develop</li> </ol>	<p><b>Teaching/learning methods</b></p> <p>Students learn cognitive skills through individual and group exercises and case; tutor-led seminars and class discussions. Feedback on assessments.</p> <p><b>Assessment methods</b></p> <p>Students' cognitive skills are assessed by essays, oral presentations and case analysis.</p>
<p><b>C. Practical skills</b></p> <p>On completion of the programme the successful student will be able to:</p> <ol style="list-style-type: none"> <li>1. Select and apply highly specialised business planning and control techniques</li> <li>2. Identify and demonstrate personal, interpersonal and managerial competences appropriate to a given situation</li> <li>3. Plan and implement complex organisational change, both discrete projects and continuous improvement</li> <li>4. Independently identify and collect highly specialised customer and employee insight to improve satisfaction</li> <li>5. Demonstrate a high level of self awareness and sensitivity to others</li> </ol>	<p><b>Teaching/learning methods</b></p> <p>Students learn practical skills through workshops, simulations, role-plays, individual and group case analysis and problem solving; also through structured workplace mentoring.</p> <p><b>Assessment methods</b></p> <p>Students' practical skills are assessed in class by individual and group exercises, individual assignments.</p> <p>Practical skills are demonstrated in the workplace and assessed through evidence portfolios</p>
<p><b>D. Graduate skills</b></p> <p>On completion of this programme the successful student will be able to:</p> <ol style="list-style-type: none"> <li>1. Exercise appropriate judgement in the clarification of career objectives &amp; development of plans to achieve them</li> <li>2. Learn flexibly and effectively from diverse opportunities</li> <li>3. Communicate persuasively using a range of media</li> <li>4. Accept and demonstrate full accountability for determining and achieving personal and/or group outcomes</li> <li>5. Use digital technologies to improve personal productivity</li> </ol>	<p><b>Teaching/learning methods</b></p> <p>Students acquire graduate skills through participation in activities built into individual modules (e.g. group presentations) and also through individual forms of written and aural reflection. The use of digital technologies and numerical data is embedded into modules throughout.</p>

6. Independently access, analyse and critically interpret new information, numerical data, concepts and evidence from a range of sources.

**Assessment methods**

Students' graduate skills are assessed by participation in group activities and through individual reflection.