

Programme Specification and Curriculum Map for BA (Hons) Business Management (Fast Track)



1. Programme title	BA (Hons) Business Management (Fast-Track)
2. Awarding institution	Middlesex University
3. Teaching institution	Middlesex University
4. Programme accredited by	
5. Final qualification	Bachelor of Arts (Honours)
6. Academic year	2014/15
7. Language of study	English
8. Mode of study	Full Time / Distance Learning / Thin Sandwich

9. Criteria for admission to the programme

For year one admission, Middlesex University general entry requirements apply, including GCSE's (grades A to C) in Mathematics and English language. Applicants whose first language is not English are required to achieve 6.0 in IELTS overall (with a minimum of 5.5 in each component) or an equivalent qualification recognised by Middlesex University.

For entry with advanced standing to year 2 (or final year), candidates must have achieved both 120 credits at level one (or 240 credits including 100 at level two) and must have successfully met the relevant learning outcome and syllabus requirements of the programme.

The equivalence of qualifications from outside the UK will be determined according to NARIC guidance.

10. Aims of the programme

The programme aims to explore the factors contributing to business success, particularly the role of management. Emphasis is placed on the application of models and techniques necessary to achieve superior performance in business organisations. The programme develops skills in analysis and planning, and develops the ability to solve business and management problems.

11. Programme outcomes

A. Knowledge and understanding

On completion of this programme the successful student will have knowledge and understanding of:

1. Stakeholders: their expectations and behaviour;
2. The environment of business and its impact on strategy;
3. Design, production and distribution of products and services;
4. Business resources: acquisition, application and control;
5. Business processes: planning, improvement and control;
6. Organisations: their functions, structure and management

Teaching/learning methods

Students gain knowledge and understanding through guided reading of textbooks, journals and course notes; on-line and in-class exercises; lectures, workshops and seminars.

Assessment Methods

Students' knowledge and understanding is assessed by in-class and on-line objective tests, examinations and written assignments.

B. Cognitive (thinking) skills

On completion of this programme the successful student will be able to:

1. Define, explain and evaluate a range of phenomena, concepts, models, theories, principles and practices;

2. Apply concepts, models and theories to analyse situations;
3. Identify, evaluate and construct arguments;
4. Demonstrate self-awareness and sensitivity to others;
5. Take and defend a decision or proposition on a given issue, considering commercial, ethical and other factors;
6. Create and evaluate solutions to given problems.

Teaching/learning methods

Students learn cognitive skills through individual and group exercises and case; tutor-led seminars and class discussions. Feedback on assessments.

Assessment Methods

Students' cognitive skills are assessed by essays, oral presentations and written examinations, sometimes based on case analysis.

C. Practical skills

On completion of the programme the successful student will be able to:

1. Locate, categorise, prioritise, and synthesise information necessary for business purposes;
2. Interpret business reports and evaluate performance;
3. Select and apply business monitoring and control techniques;
4. Set objectives for business change and plan implementation;
5. Identify and demonstrate interpersonal skills appropriate to a given business situation.
6. Collect, analyse and critically interpret numerical data.

Teaching/learning methods

Students learn practical skills through workshops, simulations, role-plays, individual and group case analysis and problem solving.

Assessment Methods

Students' practical skills are assessed by individual and group exercises, individual assignments and examinations.

D. Graduate Skills

On completion of this programme the successful student will be able to:

1. Clarify career objectives & develop plans to achieve them;
2. Learn flexibly and effectively from diverse opportunities;
3. Communicate persuasively using a range of media;
4. Contribute positively to team performance;
5. Use ICT to improve personal productivity;
6. Collect, analyse and critically interpret numerical data.

Teaching/learning methods

Students acquire graduate skills through participation in activities built into individual modules (e.g. group presentations) and also through individual forms of written and aural reflection. The use of ICT and numerical data is embedded into modules throughout.

Assessment methods

Students' graduate skills are assessed by participation in group activities and through individual reflection. Competence in IT and the interpretation of numerical data is a prerequisite for the completion of assessments throughout.

12. Programme structure (levels, modules, credits and progression requirements)

12. 1 Overall structure of the programme

The programme is studied full-time over two years in an accelerated pattern. In each year, students study four 30 credit modules within the Autumn-Summer semesters and then two modules in the 'Summer School' block-taught format. The first year comprises of four compulsory modules. These modules are designed to bring all students to a standard level of academic competence – and provide the foundations in the skills and knowledge needed to pursue further specialised study in management.

In the first year Summer-School, students will take their first two compulsory level 5 modules building on knowledge acquired in first year modules, but also broadening knowledge into essential issues needed to study business organisations: the behaviour of people within organisations and an understanding of the external environment in which business operate. Following Summer School, students may wish to undertake a (level 5) short placement, before commencing year 2 studies in the Autumn.

In the second year, students study two further level 5 modules – one compulsory - broadening knowledge into essential issues needed to study business organisations – and one option. They also commence study into level 6, where modules designed to advance skills and knowledge appropriate to graduate level. Students study one compulsory module at this level - management strategy - and one option.

In the second year Summer School, students will complete their study of level 6 modules, studying two compulsory modules: management leadership and international operations. Following the second year Summer School, students may wish to undertake a (level 6) short placement.

12.2 Levels and modules

Level 4

COMPULSORY	OPTIONAL	PROGRESSION REQUIREMENTS
Students must take all of the following: FIN1110 – Financial Aspects of Business MKT1122 – Marketing Theory and Practice HRM1004 – Management and Organisations MSO1730 – Applications & Research in Management	None	Students must pass 90 credits to progress to level 5

Level 5

COMPULSORY	OPTIONAL	PROGRESSION REQUIREMENTS
Students must take all of the following: MGT2220 – Operations Management HRM2003 – Work, Organisation and Society MGT2546 – Business Environment Analysis	Students must take ONE from the following: HRM2005 - HRM in Practice HRM2011 - HRM in a Global Context	Students must pass 180 credits to progress to level 6.

Level 6		
COMPULSORY	OPTIONAL	PROGRESSION REQUIREMENTS
Students must take all of the following: MGT3170 – Strategic Management HRM3009 – Leadership and Management Development MGT3222 – International Operations Management	Students must also choose 1 from the following: MGT3193 – Business Start-up MGT3194 – Business Game MGT3999 – Research Project	

12.3 Non-compensatable modules (note statement in 12.2 regarding FHEQ levels)	
Module level	Module code
<i>None</i>	

13. Curriculum map
See Curriculum Map attached

14. Information about assessment regulations

Middlesex University and Business School Assessment Regulations apply to this programme, without exception.

15. Placement opportunities, requirements and support (if applicable)

There is an opportunity for students on the fast-track route to take up to 2 short placements to supplement their study: one between the Summer School at the end of year one and the beginning of Autumn

teaching in year two; one after the completion of year two Summer School.

16. Future careers (if applicable)

The University provides a Career Service, and this programme includes scheduled career planning sessions. Graduates from Business programmes enter a wide range of general business positions including Business Consultants, Executives, Managers, Researchers and Entrepreneurs. Many go on to study post-graduate programmes.

The BA Business Management (Fast Track) programme provides the skills required for the world of work, and more particularly in business, management, marketing, accounting and HR related areas.

The Hendon Campus Careers Service offers students support in planning their career. The Chartered Management Institute also offers career support and guidance to members, highlighting job opportunities for graduates.

17. Particular support for learning (if applicable)

- English Language Support and Numeracy support offered by the Learner Development Unit
- Library-based learning resources
- Student Achievement Advisors
- Programme Handbook and Module Handbooks
- Induction and orientation programme
- Access to student counsellors
- Student e-mail and Unihub
- Module information and learning/support material on Myunihub
- Guest lectures
- Tutor support through published office hours
- Disability support to ensure all students can actively participate in university life.

18. JACS code (or other relevant coding system)

N120

19. Relevant QAA subject benchmark group(s)

General Business and Management

20. Reference points

QAA Guidelines for programme specifications

QAA Qualifications Framework

Middlesex University Regulations

Middlesex University Learning Framework – Programme Design Guidance, 2012

21. Other information

Indicators of quality:

- Student achievement
- Buoyant enrolment
- Student feedback evaluation forms
- External examiners reports
- Student employability

Methods for evaluating and improving the quality and standards of learning are:

- External Examiner reports
- Annual Quality Monitoring reports
- Boards of Study
- Student focus group
- National Student Survey
- Module evaluation and report
- Peer teaching observations
- Student evaluation
- Validation and review panels

Please note programme specifications provide a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve if s/he takes full advantage of the learning opportunities that are provided. More detailed information about the programme can be found in the programme handbook and the University Regulations.

Curriculum map for BA (Hons) Business Management (Fast Track)

This section shows the highest level at which programme outcomes are to be achieved by all graduates, and maps programme learning outcomes against the modules in which they are assessed.

Programme learning outcomes

Knowledge and understanding		Practical skills	
A1	Stakeholders: their expectations and behaviour;	C1	Locate, categorise, prioritise, and synthesise information necessary for business purposes;
A2	The environment of business and its impact on strategy;	C2	Interpret business reports and evaluate performance;
A3	Design, production and distribution of products and services;	C3	Select and apply business monitoring and control techniques;
A4	Business resources: acquisition, application and control;	C4	Set objectives for business change and plan implementation;
A5	Business process: planning. Improvement and control;	C5	Identify and demonstrate interpersonal skills appropriate to a given business situation
A6	Organisations: their functions, structure and management		

Module Title	Module Code	Programme outcomes																							
		A1	A2	A3	A4	A5	A6	B1	B2	B3	B4	B5	B6	C1	C2	C3	C4	C5	D1	D2	D3	D4	D5	D6	
Financial Aspects of Business	FIN1110		✓		✓			✓	✓				✓	✓	✓	✓								✓	
Management & Organisation	HRM1004	✓	✓				✓	✓	✓	✓								✓		✓	✓		✓		
Work , Organisation and Society	HRM2004	✓	✓					✓	✓	✓		✓													
Operations Management	MGT2220			✓	✓	✓		✓	✓				✓	✓	✓	✓	✓			✓			✓	✓	
Business Environment Analysis	MGT2546	✓	✓				✓	✓	✓	✓	✓	✓	✓	✓			✓				✓	✓			
Strategic Management	MGT3170	✓	✓	✓	✓	✓		✓	✓	✓		✓	✓	✓	✓		✓	✓	✓		✓	✓			
International Operations Management	MGT3222	✓	✓					✓	✓					✓	✓	✓	✓	✓			✓		✓	✓	
Leadership and Management Development	MGT3009	✓	✓					✓	✓	✓	✓						✓	✓	✓		✓	✓			
Marketing Theory and Practice	MKT1122	✓	✓			✓		✓	✓	✓	✓	✓	✓	✓	✓	✓		✓			✓	✓	✓	✓	
Applications & Research in Management	MSO1730					✓			✓					✓	✓	✓	✓			✓	✓		✓	✓	

Only core Modules are show

