Programme Specification and Curriculum Map for Master of Business Administration

Middlesex University London

1. Programme title	Master of Business Administration
2. Awarding institution	Middlesex University
3. Teaching institution	Middlesex University
4. Programme accredited by	
5. Final qualification	MBA
6. Academic year	2016-17
7. Language of study	English
8. Mode of study	Full Time / Part Time / Distance Learning

9. Criteria for admission to the programme

The criteria for admission to the programme are as follows:

- Applicants will normally be expected to have two or more years of relevant business experience and hold at least a second class honours degree from a UK university or a degree of equivalent standard.

- Holders of graduate-level professional qualifications may also be admitted and are encouraged to apply.

- Applicants who do not possess either an honours degree or professional qualifications are also considered, but normally only if they supply a GMAT score of at least 550 points.

For the top-up programme, candidates who have successfully completed a Level 7 Diploma in a relevant subject area may be considered for entry, at the discretion of the Programme Leader, carrying forward up to 60 credits. In such cases, achievement of the relevant learning outcomes via prior learning must be demonstrable. The candidates would also need to have two or more years of relevant business experience.

Applicants whose undergraduate degree was not taught and examined in English *must* have one of the following English language qualifications: IELTS (written and spoken 6.5 or higher, and *preferably* listening 7.0) or TOEFL 600 (paper based) or 250 (computer based) or 100 (internet based) score.

10. Aims of the programme

The programme aims to develop individuals to manage successfully and ethically across a range of organisations in an increasingly global, diverse and dynamic business environment. Our emphasis on applying theory and developing practice is reflected in the 'enterprise and consulting' theme of the programme.

This aim is achieved through:

- encouraging students to gain a thorough and integrated understanding of the various disciplines that contribute to the study of management;
- facilitating the application of such disciplines to ensure effective practice;
- enhancing personal and professional skills for management and leadership.

The specific objectives for the MBA are that students will improve their ability to:

- enhance and develop previous relevant experience in business and management;
- develop the ability to apply previous and newly acquired knowledge and experience to complex business issues in a range of contexts;
- prepare students for leadership and transformational roles in business;
- develop strategic thinking, innovation and entrepreneurial skills;
- develop knowledge, at an advanced level, of organisations, their management and the environment in which they operate, and demonstrate a broad perspective on organisational management and its wider impact on society and the environment;

- operate and manage in a global and multicultural environment;
- develop interpersonal and group-working skills;
- encourage lifelong learning and personal development.

11. Programme outcomes	
A. Knowledge and understanding On completion of this programme the successful student will have knowledge and understanding of : 1. the core business and its relationship to strategic management; 2. the role of leadership in the strategic management of people and resources in entrepreneurial and established organisations; 3. the strategic role of finance within organisations; 4. the theory, practice and emerging trends of management concepts, ideas, models and frameworks; 5. the theory and practice of business in international contexts; 6. the role of entrepreneurship, enterprise and consultancy in a variety of business environments.	**Teaching/learning methods** Students gain knowledge and understanding through: 1. Learning sessions that are used to instil outcomes 1, 2, 3, 4, 5 and 6 2. Case studies will be used to challenge students' thinking in a practical context and serve to link theory to practice, to achieve outcomes 1, 2, 3, 4, 5 and 6 3. Activities, such as the ALEs, to achieve outcomes 2, 3 and 5 4. Open and directed workshops and discussions to achieve outcomes 2, 4 and 6 5. Directed reading from books, professional journals, and web-based or e-learning materials to achieve outcomes 1, 2, 3, 4, 5 and 6 6. Group interaction sessions to achieve outcomes 2, 4 and 5 **Assessment Method** Students' knowledge and understanding is assessed by: 1. Reports to assess the achievement of outcomes 1, 2, 3, 4, 5 and 6 2. Seen and unseen case study-study assessments will be used to assess students' achievement of outcomes 1, 2, 4 and 6 3. Presentations to assess achievement of outcomes 1, 2, 3, 4, 5, and 6. The final project to assess the programme's aims and objectives holistically
B. Cognitive (thinking) skills On completion of this programme	**Teaching/learning methods**

the successful student will be able to:	Students learn cognitive skills through
1. critically evaluate management concepts, theories models and frameworks; 2. apply and critically evaluate the impact of management models, concepts and theories in dynamic organisational environments; 3. evaluate options using appropriate decision-making criteria including the use of financial tools.; 4. analyse the dynamics and effectiveness of personal, team and staff performance and development; 5. think reflectively; 6. analyse and develop diverse investigative methodologies to apply to solve organisational management problems.	1. Learning sessions that are used to instil in students the foundations of outcomes 1, 2, 3, 4, 5 and 6 2. Case studies to achieve outcomes 1, 2, 4 and 5 3. Activities to achieve outcomes 2, 3, 4 and 5 4. Open and directed workshops and discussions will be used to achieve outcomes 1, 3, 4, and 6 5. Directed reading and e-learning materials to achieve outcomes 1, 2, 3, 4 and 6 6. Group interaction sessions to achieve outcomes 1, 2, 3, 4, 5 and 6 **Assessment methods** Students' cognitive skills are assessed by 1. Reports to assess the achievement of outcomes 1, 2, 3, 4, 5 and 6 2. Seen and unseen case study-reports to assess the achievement of outcomes 1, 2, 3, and 4. 3. Presentations to assess the achievement of outcomes 1, 2, 3, and 4. Final Project to assess the achievement of the programmes aims and objectives holistically
C. Practical skills On completion of the programme the successful student will be able	**Teaching/learning methods**

to:	Students learn practical skills through
1. solve business problems and develop organisational performance; 2. undertake research to address strategic and other management issues within organisations; 3. demonstrate leadership and associated interpersonal skills to solve organisational problems; 4. conduct strategic organisational analysis to identify the key strategic problems and develop solutions; 5. undertake critical analyses to develop, plan and recommend implementation.	1. Case studies to achieve outcomes 1, 2, 3, 4 and 5 2. Activities to achieve outcomes 1, 3, and 5 3. Open and directed workshops and discussions to achieve outcomes 1, 2, 3 and 5 4. Directed reading including use of e-learning materials to achieve outcomes1, 2, 4 and 5 5. Presentations to achieve outcomes 1, 2, 3, 4 and 5 6. Group interaction sessions to achieve outcomes 1, 3, 4 and 5 **Assessment methods** Students' practical skills are assessed by 1. Reports to assess the achievement of outcomes 1, 2, 3, 4, and 5 2. Presentations to assess the achievement of outcomes 1, 2, 3, and 4. 3. Seen and unseen case study-based reports to assess the achievement of outcomes 1, 4 and 5

12. Programme structure (levels, modules, credits and progression requirements)

12. 1 Overall structure of the programme	
Please refer to the programme structure diagram on page 12.	

12.2 Levels and modules	
Level 7	

COMPULSORY	PROGRESSION REQUIREMENTS
Students must take all of the following: LWO4810 Leadership (20 credits) MGT4810 Business Strategy (20 credits) MGT4811 Operations Management (20 credits) FIN4810 Finance and Economics (20 credits) MGT4814 Management Perspectives (20 credits) MKT4810 Marketing Management (20 credits) MBS4812 Project (60 credits)	Students must pass 120 credits before they can progress onto their project.

12.3 Non-compensatable modules (note statement in 12.2 regarding FHEQ levels)	
Module level	Module code
Note	All modules are non-compensatable.

13. Curriculum map
See Curriculum Map attached

14. Information about assessment regulations

University and School Assessment Regulations apply to this Programme.

Exit Awards
Students on the main MBA programme who fail to complete the requirements of the MBA programme will be awarded a Postgraduate Diploma (minimum 120 credits passed) or a Postgraduate Certificate (minimum 60 credits passed) as an exit award, depending on the number of credit points accumulated. This is not available for students on the top-up programme as they have already achieved an equivalent award.

Classification of MBAs
MBA classification follows university regulations for students who choose to take the 60 credit project MBS4812.

Students who opt for the alternate 30 credit Business Transformation Project MBS4813 and its prerequisite research methods module MBS4810, or are on the Top-Up MBA programme, will be classified as Distinction, Merit or Pass according to the following convention:

Distinction:
  1. Grade 1-4 in the dissertation (30 credits) plus
  2. Grade 1-4 in 50 % or more of the remaining credits
  3. If 2 not achieved, then merit.
Merit:
  1. Grade 1-8 in the dissertation (30 credits) plus
  2. in 50 % or more of the remaining credits
  3. If 2 not achieved, then pass.
Pass:
Any other combination.

15. Placement opportunities, requirements and support (if applicable)
The MBA Programme has no compulsory period of placement. With respect to the project module, students are responsible for seeking out organisations to conduct their final project where required.

16. Future careers (if applicable)

Sessions related to Career and Personal Development (CPDs) will be incorporated throughout the programme to help students with their career and personal development aspirations. A further aim is to enhance the role of the existing Business School alumni organisation in providing career and networking opportunities.

The Careers Service within the University is also on-hand to provide support to graduates seeking employment.

17. Particular support for learning (if applicable)

- Particular support for learning includes:
- English language support
- Dedicated base room for students to work in as well as on-site library facilities for group work in addition to access to M25 libraries

The MBA team will give support to individuals seeking membership options with the Chartered Management Institute or the Chartered Institute of Personnel and Development.

18. JACS code (or other relevant coding system)	N200
19. Relevant QAA subject benchmark group(s)	Business and Management

20. Reference points

The following reference points were used to construct this programme specification:

- QAA guidelines for programme specifications
- QAA Business and Management benchmarks
- CLQE Guidelines
- Enhancing Learning, Teaching and Assessment Strategy 2007-12
- University Regulations including Equal Opportunity & Disability Guidelines

21. Other information

Indicators of quality:

- Student achievement
- Buoyant enrolment
- Student feedback evaluation forms
- External examiners reports
- Student employability

Methods for evaluating and improving the quality and standards of learning are:

- External Examiner reports
- Annual Monitoring reports
- Board of Study
- Student focus group
- Module evaluation and report
- Peer teaching observations
- Student evaluation
- Validation and review panels

See Middlesex university's Learning and Quality Enhancement Handbook for further information

Please note programme specifications provide a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve if s/he takes full advantage of the learning opportunities that are provided. More detailed information about the programme can be found in the rest of your programme handbook and the university regulations.

Curriculum map for Master Of Business Administration

This section shows the highest level at which programme outcomes are to be achieved by all graduates, and maps programme learning outcomes against the modules in which they are assessed.

Programme learning outcomes

Knowledge and understanding		Practical skills	
A1	The core business and its relationship to strategic management	C1	Solve business problems and develop organisational performance
A2	The role of leadership in the strategic management of people and resources in entrepreneurial and established organisations	C2	Undertake research to address strategic and other management issues within organisations
A3	The strategic role of finance within organisations	C3	Demonstrate leadership and associated interpersonal skills to solve organisational problems
A4	The theory, practice and emerging trends of management concepts, ideas, models and frameworks	C4	Conduct strategic organisational analysis to identify the key strategic problems and develop solutions
A5	The theory and practice of business in international contexts	C5	Undertake critical analyses to develop, plan and recommend implementation of strategic decisions
A6	The role of entrepreneurship, enterprise and consultancy in a variety of business environments		
Cognitive skills		Graduate Skills	
B1	Critically evaluate management concepts, theories models and frameworks	D1	
B2	Apply and critically evaluate the impact of management models, concepts and theories in dynamic organisational environments	D2	
B3	Evaluate options using appropriate decision-making criteria including the use of financial tools.	D3	
B4	Analyse the dynamics and effectiveness of personal, team and staff performance and development	D4	
B5	Think reflectively		
B6	Analyse and develop diverse investigative methodologies to apply to solve organisational management problems		