

BA (Hons) Fashion Design

Programme Specification



Please note programme specifications provide a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve if s/he takes full advantage of the learning opportunities that are provided. More detailed information about the programme can be found in the rest of your programme handbook and the university regulations.

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| 1. Programme title | BA Fashion Design (FD) BA Fashion Design with Foundation Year |
| 2. Awarding institution | Middlesex University |
| 3. Teaching institution | Middlesex University |
| 4. Details of accreditation by professional/statutory/regulatory body | N/A |
| 5. Final qualification(s) available | BA (Hons) Fashion Design BA (Hons) Fashion Design with Foundation Year Cert (HE) Fashion Design DIP (HE) Fashion Design |
| 6. Year of validation | 2013 |
| Year of amendment | 2021 |
| 7. Language of study | English |
| 8. Mode of study | Full-time or Full-time + TKSW (Thick Sandwich mode) or Part-time (There is no Part-Time TKSW option available) |

9. Criteria for admission to the programme

These regulations are made in accordance with the Academic Regulations for University Awards and conform to the Middlesex Academic Credit Scheme (MACS) and the Common Academic Framework.

Specific Admissions Policy and Procedures for Fashion Design

All acceptances for year 1 (Level 4) of study are subject to the successful completion of a portfolio interview or, where it is not possible for the student to attend an interview, the submission of a digital portfolio. In addition, the applicant is required to have completed:

- a Foundation Course Certificate in Art and Design
or
- a National Diploma in General Art and Design
or, where appropriate, equivalents:
- a recognised professional qualification in or experience of the following design disciplines: fashion/textiles, three-dimensional design, interior or spatial design, visual communication, graphic design, furniture, ceramics, jewellery, architecture
- at least three passes at Level C and above in GCSE should be in academic subjects, including English Language

10. Aims of the programme

The programme aims to:

- Facilitate the production of exploratory, experimental design that develops an individual style or identity
- Establish the attainment of visual and technical skills relating to individual aspiration and current audiences and market needs
- Foster a range of critical research skills
- Engender professionalism and an understanding of appropriate practices and modes of communication

11. Programme outcomes*

A. Knowledge and understanding

On completion of this programme the successful student will have knowledge and understanding of:

- A1. Cultural, historical, political and socioeconomic context of fashion and related design fields
- A2. Fashion system and design concepts
- A3. Collaborative practice and interdisciplinarity within chosen field of fashion design

Teaching/learning methods

Students gain knowledge and understanding through lectures, seminars, individual research, critical essays and practical coursework assignments, demonstrations by tutors, visiting lecturers and guest lectures and technical staff.

Assessment methods

Students' knowledge and understanding is assessed by practical and written coursework assignments, group presentations to tutors and peers, portfolio presentations and one-to-one assessment tutorials.

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| <p>A4. Currency and innovation in relation to personal direction and/or contemporary practice</p> <p>A5. Personal career development and employability opportunities with fashion design and related fields</p> <p>A6. Resourcefulness, development of autonomy and problem-solving ability</p> <p>A7. Appreciation of citizenship, social responsibility and/or sustainability</p> <p>A8. Professional standards and practice</p> | |
| <p>B. Skills</p> <p>On completion of this programme the successful student will be able to:</p> <p>B1. Select and articulate relevant research material from a variety of sources</p> <p>B2. Critically analyse, organise and evaluate research material</p> <p>B3. Communicate to academic and professional audiences, both verbally and visually, using a variety of appropriate media</p> <p>B4. Pattern-cut and apply creative garment construction techniques</p> <p>B5. Reflect on processes and outcomes</p> <p>B6. Work with numbers and analyse and interpret data</p> <p>B7. Utilise current IT and CAD tools</p> <p>B8. Apply presentation skills, including illustration, working drawings and graphic skills relevant to research and portfolio for fashion design</p> | <p>Teaching/learning methods</p> <p>Students learn cognitive skills through seminars, presentations to larger groups, tutorials, participation in self and peer assessment including written and verbal feedback, strategies for solving visual communication.</p> <p>Assessment methods</p> <p>Students' cognitive skills are assessed by coursework, original practical coursework assessed against established outcomes and criteria, written and oral presentations to peer groups and written reports in support of practical work.</p> |

12. Programme structure (levels, modules, credits and progression requirements)

12. 1 Overall structure of the programme

Programme Structure Diagram – Full Time

BA (Hons) Fashion Design is a 3-year (full-time) or 4-year (full-time thick sandwich year mode) or 6-year part-time programme (the TKSW option is not an option on PT mode).

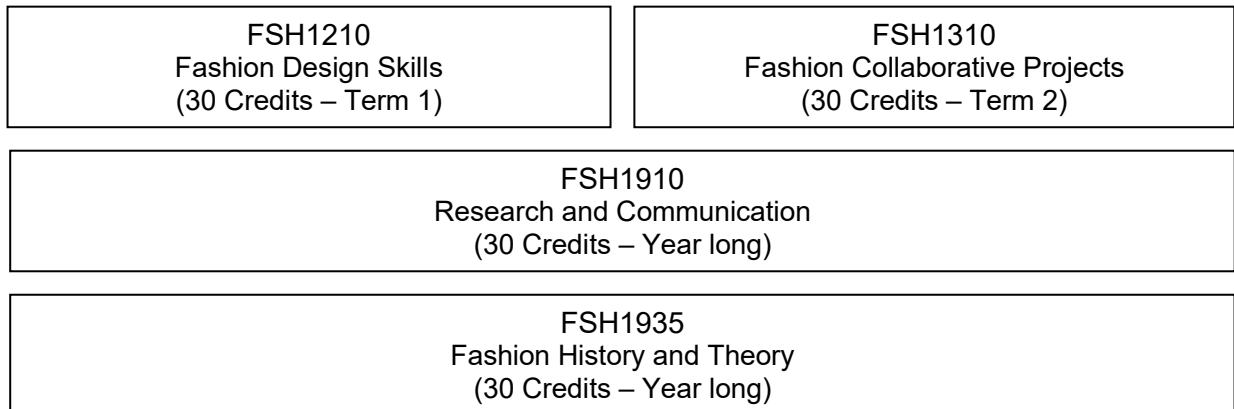
Each year contains a set of modules, which provide credit points that allow each student to progress to the following year. Students will need 360 credit points in total to achieve BA (Hons) Fashion Design. This is made up of a total of 120 credit points in each academic year.

Students on the full-time mode of study only will also have the option to complete an additional 120 credit module after level 5 and before level 6 as long as all modules have been passed and progression is possible: FSH3510 Fashion Design: Fashion Design Placement Year.

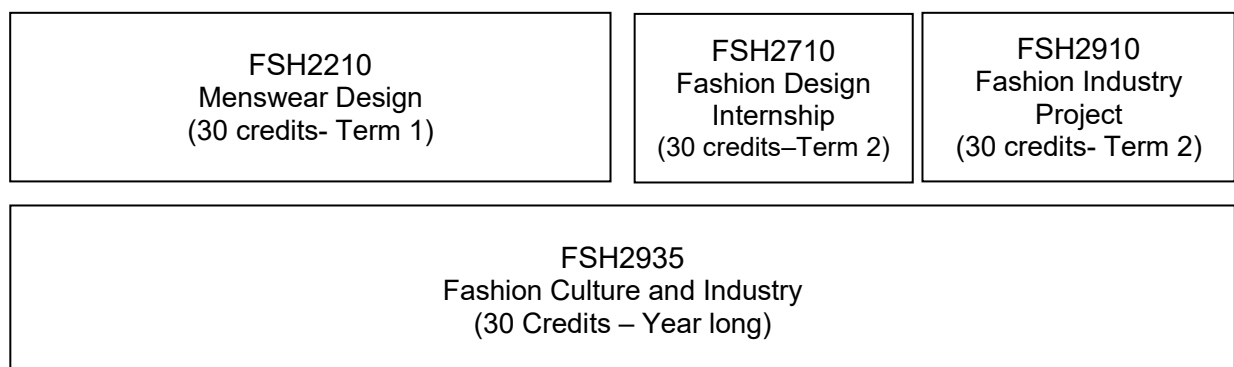
In addition;

- On completion of level 4, there is an exit award available: DIP (HE) Fashion Design
- On completion of level 5, there is an exit award available: CERT (HE) Fashion Design

YEAR ONE (Level 4)



YEAR TWO (Level 5)



YEAR THREE (Level 6)

FSH3410
Collection Development and Portfolio
(90 Credits – Year long)

FSH3935
Contextual Studies Research Project
(30 Credits – Year long)

Programme Structure Diagram – Full Time (Thick Sandwich mode)

YEAR ONE (Level 4)

FSH1210
Fashion Design Skills
(30 Credits – Term 1)

FSH1310
Fashion Collaborative Projects
(30 Credits – Term 2)

FSH1910
Research and Communication
(30 Credits – Year long)

FSH1935
Fashion History and Theory
(30 Credits – Year long)

YEAR TWO (Level 5)

FSH2210
Menswear Design
(30 credits- Term 1)

FSH2710
Fashion Design
Internship
(30 credits–Term 2)

FSH2910
Fashion Industry
Project
(30 credits- Term 2)

FSH2935
Fashion Culture and Industry
(30 Credits – Year long)

YEAR THREE / OPTIONAL - Full Time (Thick Sandwich mode) (Between Level 5-6)

FSH3510
Fashion Design Placement Year
Advance Diploma in Professional Practice
Pass or Fail
(120 Credits – Year long)

YEAR FOUR (Level 6)

FSH3410
Collection Development and Portfolio
(90 Credits – Year long)

FSH3935
Contextual Studies Research Project
(30 Credits – Year long)

Programme Structure Diagram – Part-time

YEARS ONE & TWO (Level 4)

FSH1210
Fashion Design Skills
(30 Credits – Term 1)

FSH1310
Fashion Collaborative Projects
(30 Credits – Term 2)

FSH1910
Research and Communication
(30 Credits – Year long)

FSH1935
Fashion History and Theory
(30 Credits – Year long)

YEARS THREE & FOUR (Level 5)

FSH2210
Menswear Design
(30 credits- Term 1)

FSH2710
Fashion Design
Internship
(30 credits–Term 2)

FSH2910
Fashion Industry
Project
(30 credits- Term 2)

FSH2935
Fashion Culture and Industry
(30 Credits – Year long)

YEARS FIVE & SIX (Level 6)

FSH3410
Collection Development and Portfolio
(90 Credits – Year long)

FSH3935
Contextual Studies Research Project
(30 Credits – Year long)

12.2 Levels and modules

Starting in academic year 2010/11 the University is changing the way it references modules to state the level of study in which these are delivered. This is to comply with the national Framework for Higher Education Qualifications. This implementation will be a gradual process whilst records are updated. Therefore the old coding is bracketed below.

Level 4 (1)

| COMPULSORY | OPTIONAL | PROGRESSION REQUIREMENTS |
|--|----------|--------------------------------------|
| Students must take all of the following: FSH1210 FSH1310 FSH1610 FSH1935 | N/A | Successful completion of all modules |

Level 5 (2)

| COMPULSORY | OPTIONAL | PROGRESSION REQUIREMENTS |
|--|----------|--------------------------------------|
| Students must take all of the following: FSH2210 FSH2910 FSH2710 FSH2935 | N/A | Successful completion of all modules |

Between Level 5-6 (TKSW)

| COMPULSORY | OPTIONAL | PROGRESSION REQUIREMENTS |
|------------|---|--|
| | FSH3510 Fashion Design Placement Year (TKSW) | Successful completion of all modules PASS |

| | | |
|--|----------|--------------------------------------|
| Level 6 (3) | | |
| COMPULSORY | OPTIONAL | PROGRESSION REQUIREMENTS |
| Students must take all of the following: FSH3410 FSH3935 | FSH3510 | Successful completion of all modules |

| 12.3 Non-compensatable modules (note statement in 12.2 regarding FHEQ levels) | |
|--|--|
| Module level | Module code |
| 4 | FSH1210 |
| 4 | FSH1310 |
| 4 | FSH1910 |
| 4 | FSH1935 |
| 5 | FSH2210 |
| 5 | FSH2910 |
| 5 | FSH2710 |
| 5 | FSH2935 |
| 6 | FSH3510 [Optional module / year in industry] |
| 6 | FSH3410 |
| 6 | FSH3935 |

| 13. Curriculum map |
|---------------------------|
| See attached. |

| 14. Information about assessment regulations |
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| Please refer to the Middlesex Regulations: http://www.mdx.ac.uk/regulations/ |
| Automatic or Self-deferral is not permitted on any modules within the Fashion Design programme. Students wishing to defer must consult with the Assessment and Achievement Officer for Art & Design, and also inform their Year Tutor / Module Leader and Programme Leader. |

15. Placement opportunities, requirements and support

A period of work experience is included in the FSH2710 module in Year 2 (Level 5). It is approximately 6 weeks in length and is designed to allow the student to spend time in their chosen area of the fashion/textiles industry on a full-time basis in order to experience professional activity first hand. It is held in the weeks before London Fashion Week so as to allow maximum opportunity for a full experience.

- The work experience is run with support, and under the guidelines, of the Work Placement Office.
- The work experience is supported earlier in the year by Curriculum Vitae workshops and tutorial advice on destinations.
- The presentation of a reflective, visual diary after completion of the work experience supports the generation of the outcomes of this part to the module.

An optional, Thick Sandwich version of the programme is available for those students who wish to undertake a year-long work placement in Year 3.

Level 5 – Compulsory

FSH2710: Fashion Design Internship (30 credits - Term 2)

Level 6 – Optional (120 credits)

FSH3510

- To provide students with the opportunity to gain an *Advanced Diploma in Professional Practice*

All students will be eligible to complete a year-long Work Placement within the Fashion and wider creative industries. This provides students with an opportunity for more extensive work-based learning industry. Opportunities are also provided throughout the course for students at all levels to enter into Industry-led briefs and collaborative projects, which can result in further opportunities for work placement and / or industry experiences.

16. Future careers (if applicable)

The programme focuses predominantly on the core specialist and transferable skills necessary for a successful career as a designer, both own label or within a company, or as consultants, journalists, stylists, illustrators or retailers. An impressive list of notable alumni includes some of the key figures in the fashion industry over the last thirty years, including David Holah and Stevie Stewart of Body Map, Boudicca founder and RCA MA programme leader Zowie Broach and, more recently, designers Martine Rose, Christopher Raeburn and Ashish.

One of the key options for recent graduates here at Middlesex University is to progress onto one of our Art and Design MAs, in particular the MA Fashion. There are many incentives, including financial support for any Middlesex University students wishing to follow this path.

17. Particular support for learning (if applicable)

The staff team have a wide variety of skills and experiences and are actively engaged in personal practice outside the University ensuring awareness of current practice.

Support for self-directed learning appraisal and analysis through individual and group work.

Campus support includes workshop availability (with prior arrangement) and relevant Health and Safety inductions by technical staff on all specialist equipment.

ILRS facilities and resources, including specialist books, journals, videos, DVDs, slides, special collections and computer programmes and subject dedicated librarians.

18. JACS code (or other relevant coding system)

W230

19. Relevant QAA subject benchmark group(s)

Art and Design February 2017

20. Reference points

- Relevant University regulations: <http://mdx.ac.uk/regulations/>
- QAA Subject Benchmark Statement for Art & Design / BA (Hons) Fashion Design.
- The Framework for Higher Education in England, Wales and Northern Ireland.
- Student, staff, external examiners and graduate feedback comments.
- Learning and Teaching Policy and Strategy

21. Other information

Please note programme specifications provide a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve if s/he takes full advantage of the learning opportunities that are provided. More detailed information about the programme can be found in the rest of your programme handbook and the university regulations.

Appendix 2: Curriculum map for *BA Fashion Design*

This section shows the highest level at which programme outcomes are to be achieved by all graduates, and maps programme learning outcomes against the modules in which they are assessed.

Programme learning outcomes

| | |
|-----------------------------|---|
| Knowledge and understanding | |
| A1 | Cultural, historical, political and socioeconomic context of fashion and related design fields |
| A2 | Fashion system and design concepts |
| A3 | Collaborative practice and interdisciplinarity within chosen field of fashion design |
| A4 | Currency and innovation in relation to personal direction and/or contemporary practice |
| A5 | Personal career development and employability opportunities with fashion design and related fields |
| A6 | Resourcefulness, development of autonomy and problem-solving ability |
| A7 | Appreciation of citizenship, social responsibility and/or sustainability |
| A8 | Professional standards and practice |
| Skills | |
| B1 | Selection and articulation of relevant research material from a variety of sources |
| B2 | Critical analysis, organisation and evaluation of research material |
| B3 | Communication to academic and professional audiences, both verbally and visually, using a variety of appropriate media |
| B4 | Pattern-cutting and creative garment construction |
| B5 | Ability to reflect on processes and outcomes |
| B6 | Ability to work with numbers and analyse and interpret data |
| B7 | Appropriate use of current IT and CAD tools |
| B8 | Application of presentation skills, including illustration, working drawings and graphic skills relevant to research and portfolio for fashion design |

| Programme outcomes | | | | | | | | | | | | | | |
|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| A1 | A2 | A3 | A4 | A5 | A6 | A7 | B1 | B2 | B3 | B4 | B5 | B6 | B7 | B8 |
| Highest level achieved by all graduates | | | | | | | | | | | | | | |
| 6 | 6 | 6 | 6 | 6 | 6 | 6 | 6 | 6 | 6 | 6 | 6 | 6 | 6 | 6 |

| Module Title | Module Code by Level | A | A | A | A | A | A | A | A | B | B | B | B | B | B | B | B |
|---|-----------------------|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| Fashion Design Skills | FSH1210 | | X | | X | | X | | X | X | X | X | | X | | X | |
| Fashion Collaborative Projects | FSH1310 | | X | X | | X | | X | X | | | | X | | X | | X |
| Research and Communication | FSH1910 | X | X | | X | | | | | X | X | | | X | | X | X |
| Fashion History and Theory | FSH1935 | X | X | | | | | | | X | X | X | | X | | X | X |
| Menswear Design | FSH2210 | X | X | | X | X | | | | X | X | | X | | X | | |
| Fashion Design Internship | FSH2710 | X | X | X | | X | X | | X | | X | X | | X | | | |
| Fashion Industry Project | FSH2910 | | X | X | X | X | | | X | | | X | X | X | | | X |
| Fashion Culture and Industry | FSH2935 | X | X | | | | X | X | | X | X | X | | | X | | X |
| [Optional] Fashion Design Placement Year | [Optional] FSH3510 | | X | X | X | X | | | X | X | X | | X | | | | X |
| Collection Development and Portfolio | FSH3410 | X | X | X | X | X | X | | X | X | X | X | X | X | X | X | X |
| Contextual Studies Research Project | FSH3935 | X | | | | | X | X | | X | X | | | X | | X | X |