MA Programme Structure Diagram

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| **MA in International Tourism and Hospitality Management (15 months)** |
| **MGT3402**Academic Practice in Business | **MGT3403**Key Concepts in Management |

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| Term 1 | **MA in International Tourism and Hospitality Management (12 months)**  |
| **TOU4220**Contemporary Issues in Hospitality and Tourism [30 credits] | **TOU4221**Management Strategies in Hospitality and Tourism  [30 credits] | **TOU4223**Revenue Management [15 credits] | **TOU4224**Destinations Management [15 credits] | **TOU4227**Hospitality and Tourism Research and Dissertation [60 credits] |
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| Term 2 | **TOU4225**Festivals and Events Management [15 credits]  | **TOU4228**Achieving Sustainable Tourism [15 credits] |
| Exit Qualification | Step-off points for PGCert(60 credits) | Step-off points for PGDip(120 credits) | Master of Art(180 Credits) |