



**Middlesex  
University  
London**



**Middlesex University**

An Anchor Institution in its Community

# Middlesex University Strategy 2031

Knowledge into Action

## Our purpose

Knowledge into action

Our purpose is to educate, to create and share knowledge, for a fairer, more sustainable, productive and prosperous society.

## Our vision

**Our vision is to transform outcomes and futures for individual students, and for the communities in which we are embedded**

We will achieve this through the provision of excellent, supportive, multi-disciplinary higher education with a global outlook, working with our partners, preparing our students for career success, lifelong learning, and leadership.

## Our strategic priorities

- To be the higher education provider of choice for students and employers in the communities where we operate
- For our campuses to be anchor institutions, enduring and financially resilient, serving, supporting and sustaining their local regions.

## Our Middlesex approach

Our students  
at the heart  
of our actions

Creative,  
collaborative,  
responsible  
and agile

Embedding  
equality,  
diversity and  
inclusion in all  
we do

Working in  
partnership

## Our integrating themes

Equity in health  
and wellbeing

Inclusive enterprise  
and creativity

Sustainable  
development



## Helping our students go further than they thought possible

We support the lifelong learning and social mobility of over 36,000 students and apprentices in London and around the world who discover unexpected potential with us and go on to shape their professions and transform communities.

**14,547** students  
at our Hendon campus  
including **1,443**  
apprentices across  
**16** programmes

**1,494** students  
in Mauritius

**5,434** students  
in Dubai

**67%** of our UK students are the first-generation  
in their families to go to university

**41%** of our students are eligible for free school meals  
(Higher Education Policy Institute, 2023)

**11<sup>th</sup>** in the UK for intergenerational mobility  
(Institute for Fiscal Studies and Sutton Trust, 2021)

Office for Students Silver Teaching Excellence Framework  
Award for very high-quality student experience and student  
outcomes in 2023.

### CASE STUDY:



**Charlene Simba** left school with one GCSE but after completing an Access to HE course she was able to study Law at Middlesex. Graduating with a first-class degree, she has gone on to build a successful career as a business analyst. After suffering abuse and coercive control from a former partner, Charlene founded the Grace Simba Community Village. This London-based charity supports the survivors of domestic abuse with mentoring, confidence building experiences and advice about continuing education.

## Providing high quality education in a range of disciplines

We want students to be able to follow their passion for learning and we believe all disciplines can make a valuable contribution to society and the economy.

Arts and  
Creative  
Industries

Business  
and Law

Health,  
Social Care  
and Education

Science  
and Technology

# Supporting employers to find the right graduates and apprentices

We work with our employer partners to recruit, retain and develop graduates with the career-ready knowledge and skills that employers need.

## **TOP 5** London university for developing skills

*(National Student Survey 2024, providers with over 1,000 responses)*

## **Top 10** UK university for employability

*(Uni Compare 2025)*

## **Top 20** in the UK for alumni company founders

*(Novuna research, From Classroom to Boardroom, 2023)*



**1,000 industry and employer partners** for education and research.

**16 apprenticeship programmes** including nursing, social work, teaching, environmental health, healthcare science, sales, management, digital design, risk and safety management.

**Tax and Accounting Clinic** that supports local charities, small businesses and social enterprises with free tax and accounting advice.

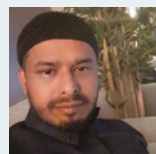
**Part of the Creative Campus Network** with Film London and partners like ITV, Pathé and Netflix helping thousands of young people into the film, TV, animation, VFX and games sectors and meeting the industry's needs.

**Industrial partnerships with world-leading automation companies** such as Festo, Omron and Siemens, and sector representatives like GAMBICA. Helping to provide London with the next generation of engineers and technicians.

### **CASE STUDY:**

**Akmol Hussain** is a housing inspector in Barking and Dagenham Council's Private Sector Housing team. To support his career development, he is undertaking an Environmental Health Practitioner Apprenticeship which will allow him to register as a Chartered Environmental Health Practitioner. Talking about why he chose the apprenticeship route, Akmol said,

**"to gain work experience while earning a degree and position myself well for employment. This choice, fully funded with a salary, eliminates the need for a student loan, creating a win-win situation".**





## Building a pipeline of skills in **health, education, social work, social care and policing for London**

We are integral to the delivery of public services across London and we work in partnership to best support and serve our local communities.

Every year we train:

**1,782**  
Nurses and Midwives

**474**  
Teachers

**230**  
social workers

Our students undertake **5,000 nursing and midwifery placements**, supporting 18 NHS Trusts across London.

**We are a founding member of the Healthcare Education Consortium**, a group of seven universities and NHS Trusts co-designing training programmes and tackling staff shortages.

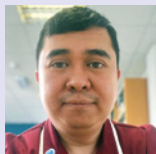
Our **£23M** virtual hospital at Saracens Rugby Club StoneX Stadium has cutting edge simulation-based skills facilities to train nurses and midwives for emergency care.

**Our academics support local schools to train T-Level Midwifery students** and, with the NHS North Central London Training Hub, we **host an annual health and social care careers fair for over 300 students**.

Our **award-winning partnership with the North Central London Integrated Care System** delivers professional training to adult social care nurses and supports student placements.

Through the Police Education Consortium, we have **helped train over 3,000 Police Officers**.

### **CASE STUDY:**



**Manolo Bilog** is an NHS nurse practising at Hampstead's Royal Free Hospital. After training in the Philippines, Manolo studied on Middlesex University's transition programme for overseas qualified nurses. He now supports new learners as an education nurse and has returned to Middlesex to study for a Postgraduate Certificate in Higher Education.



# Educating local people to improve their wellbeing and career opportunities

We are proud to help people in our community access graduate level work and careers so they can achieve more and feel happier throughout their lives.

**Middlesex guarantees places and interviews** for all Barnet students who meet our entry criteria.

**We host 77 school visits and work with 17,339 students in 115 local schools and colleges every year.** Supporting them to plan their next steps in higher education, apprenticeships and other routes.

We **provide careers education and interview workshops** for local school and college students and review over 550 Personal Statements for university applications every year.

Our annual **STEM festival attracts over 500 students** from across London to learn more about the opportunities these subjects offer.



## Working with partners to make our region a safe, welcoming and inspiring place



**Every year the University hosts thousands of people** from the local community at interfaith celebrations, public lectures, performances, business breakfasts, exhibitions and public celebrations.

**The University has a Biodiversity Action Plan** developed with London Wildlife Trust, with 140,000 bees and 110m2 of green wall on campus suited to location and climate.

### CASE STUDY:

#### Reimagining disused community spaces

The **Kilburn Lab** initiative, led by the School of Arts and supported by the London Boroughs of Brent and Camden, reimagines disused community spaces to improve North London neighbourhoods through 44 major projects run by our creative students. Our Interior Architecture and Design students support community groups to develop their spaces and built a scale model of Kilburn High Street to assist with a Local Authority consultation exercise. This has helped local people, community organisations and businesses have a say over the strategic direction of high streets. Our students also curated the Kilburn Museum Lab, to celebrate the area's hidden stories and people's wishes for the future of Kilburn.

