



BA (Hons) Fashion

Portfolio Guidance

A portfolio is a collection of your creative work that introduces you and visually shows your interests and skills.

- It should provide evidence of an interest in and knowledge of fashion and textiles, or a mixed media approach to design – this can be through collage, drawing, draping, sampling, show us what makes you creatively tick. We are looking for students with a sense of curiosity, students who appreciate and embrace creativity; students with potential.
- Portfolios are usually physical books or binders but if you are submitting an online portfolio, it can be presented in a single PDF format or hosted on an online portfolio platform.
- It should be 10-15 pages long and include a variety of work from different projects.
- Include visual work from projects undertaken at GCSE, A-Level, BTEC, Foundation course, or similar, as well as your own independently created work.

What we look for in your portfolio:

- An interest in fashion, textiles or a mixed media approach to design. Your portfolio should include your creative work that relates to fashion and textiles as well as research and evidence of your awareness of contemporary design, fashion and textile design (or stylists and photographers)
- Examples of research and design development showing a curiosity and interest in how things work, where your ideas come from, what is happening in contemporary

fashion, culture, media and art. Include things like concept boards, early sketches, models or collages as well as more complete and finalised designs. Tutors use your portfolio to assess your potential to succeed in your area of interest, so they are looking for evidence of aptitude and endeavour, and an interest in and committed to exploring a creative subject. Tutors aren't looking for highly finished and polished results but are most interested to see how you set about solving problems or handling new techniques.

- Experimental work is very welcome (even if the experiment hasn't entirely succeeded!) because it shows how you think creatively and take risks and gives an insight into your creative decision making.
- Examples of the breadth of your skills. We are interested to see what you already know about how garments, you may already know a little about how garments are constructed, if you do – show us. You may already have some textile skills – show us. Drawing skills are important as well as examples of different techniques and processes such as collage, photography, print-making, mark making etc. You don't need to include all these techniques but try to show a selection. We are interested in sense of curiosity and your creative potential.
- The ability to document your ideas & creative process from start to finish. Share pages from your sketchbooks that show your creative thinking and skills.

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