

Programme Specification 2025-26

1.	Programme title	MSc International Business Management
2.	Awarding institution	Middlesex University
3a	Teaching institution	1 Middlesex University London
3b	Language of study	English

4a	Valid intake dates and mode of study
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Mode of Study	Cohort	Delivery Location	Duration
Full-time (FT)	Semester 1	Hendon	1 Years
Full-time (FT)	Semester 2	Hendon	1 Years
Part-time (PT)	Semester 1	Hendon	2 Years
Part-time (PT)	Semester 2	Hendon	2 Years

4c	Delivery method	On Campus/Blended Learning
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5. Professional/Statutory/Regulatory body (if applicable)
N/A

6.	Apprenticeship Standard (if applicable)	N/A
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7. Final qualification(s) available
Target Award Title(s)
MSc International Business Management
Exit Award Title(s)
PGCert International Business Management
PGDip International Business Management

8. Academic year effective from	2025-26
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9. Criteria for admission to the programme

Applicants must have a good honours degree (2:2 and above) from a UK University, or the equivalent from a recognised overseas University, or an equivalent recognised qualification. The equivalence of qualifications from outside the UK will be determined according to NARIC guidelines.

Students whose first language is not English will need to demonstrate English language proficiency in addition to the other entry requirements. A minimum IELTS score of 6.0 overall, with a minimum of 6.0 in Reading and Writing and minimum of 5.5 in Listening and Speaking, or an equivalent qualification recognised by Middlesex University must be obtained.

The University aims to ensure that its admissions processes are fair, open and transparent and aims to admit students who, regardless of their background, demonstrate potential to successfully complete their chosen programme of study where a suitable place exists and where entry criteria are met. The University values diversity and is committed to equality in education and students are selected on the basis of their individual merits, abilities and aptitudes. The University ensures that the operation of admissions processes and application of entry criteria are undertaken in compliance with the Equality Act.

We take a personalised but fair approach to how we make offers. We feel it's important that our applicants continue to aspire to achieving great results and make offers which take into account pieces of information provided to us on the application form.

This includes recognition of previous learning and experience. If you have been working, or you have other learning experience that is relevant to your course, then we can count this towards your entry requirements and even certain modules once you start studying.

10. Aims of the programme

The programme aims to:

The M.Sc. in International Business Management programme is designed to integrate contemporary theories of international business and management with practical applications. By focusing on applied learning, technological proficiency, analytical skills, cross-functional knowledge, and a deep understanding of global and cross-cultural dynamics, the programme equips students with the competencies needed to thrive in the ever-evolving global business environment. Graduates will be prepared to excel in a diverse set of roles within international business organisations.

This aim will be achieved by:

- developing students' knowledge and critical understanding of the theories that underpin contemporary international business practice,
- enhancing students' competence in applying a range of business and management concepts and techniques to the practice of international business management,
- cultivating students' ability to work effectively in dynamic environments with diverse cultures and stakeholder expectations,
- enhancing students' decision-making abilities within international business contexts.
- enabling students to participate in and manage various areas of an organisation's international operations, such as human resources management, marketing, finance, and global supply chain management,
- fostering an appreciation for inclusive, sustainable, ethical, and entrepreneurial business

practices, encouraging students to lead with integrity and social responsibility,
 •facilitating the development of advanced skills in analysis and critical evaluation,
 •enabling students to conduct rigorous applied research through their dissertation,
 •or through the simulation experience to help students make informed business decisions and reflect on the development of their decision-making processes.

11. Programme learning outcomes

Programme - Knowledge and Understanding

On completion of this programme the successful student will have a knowledge and understanding of:

1. Insights into international business strategy, emerging global trends, and the integration of corporate social responsibility, ethics, and sustainability within a global context,
2. theories and developments in cross-cultural management and the management of diversified human resources in global environments,
3. emerging issues and developments related to international trade and multinational enterprises,
4. a range of core concepts, including marketing, management analytics, international business finance, the psychology of work, global supply chain management, sustainability, and international entrepreneurship,
5. research philosophy, methodology, methods, and data analysis techniques for both primary and secondary research, complemented by experiential learning and reflection on effective business decisions, leading to the development of informed decision-making processes.

Programme - Skills

On completion of this programme the successful student will be able to:

6. Critically evaluate and apply strategic analysis tools and core concepts of international strategy within global organisational contexts,
7. critically assess and apply theoretical perspectives and core concepts of international business and people management in global contexts to practical problems and situations.
8. synthesise information from multiple sources to draw well-supported conclusions related to people, markets, and products/services in international and global contexts.
9. present clear, reflective, and, where appropriate, creative arguments that demonstrate an advanced understanding of strategic decisions, alongside key aspects of marketing, management analytics, international finance, the psychology of work, global supply chain management, sustainability, and international entrepreneurship, in alignment with the overall international business strategy.
10. develop and rationalise the research process, critically review relevant literature, policy, and practice in international business, and effectively organise, structure, and manage an advanced-level research or practical project, or develop and implement effective business decisions, leading to the enhancement of informed decision-making processes.

12. Teaching/learning methods

Large-group interactive classes, seminars, and workshops will contextualise key concepts and reinforce them through practical in-class exercises. Students will deepen their understanding through guided reading of textbooks and relevant academic and professional literature.

Seminars and workshops will enhance cognitive skills by engaging students in real-world problem-solving, critical analysis of contemporary practices and policies, and the development of rationalised solutions.

In large-group sessions, students will receive structured guidance on self-development, focusing on the competencies needed for independent research and reflection. These skills will support their dissertation or final project, where they will apply theoretical knowledge to a specific contemporary issue and produce a substantial analytical work.

Approx. number of timetabled hours per week (at each level of study, as appropriate), including on-campus and online hours

FT 12.5

PT 5/7.5

Approx. number of hours of independent study per week (at each level of study, as appropriate)

FT 37.5

PT 20/17.5

Approx. number of hours on placement (including placement, work-based learning or year abroad, as appropriate).

FT 1,680 (12 months)

N/A

13. Employability

13a Development of graduate competencies

13b Employability development

The programme is designed to engage students' curiosity and learning with topics that require both technological agility and problem-solving skills. Students will develop resilience and adaptability through engaging in assessment tasks and learn to communicate with empathy and inclusion through class discussions and presentations. Collaborative innovation, leadership and influence, and entrepreneurship are designed into assessments and interactive activities within workshops. The dissertation and simulation will develop skills to solve practical business challenges and further develop curiosity and learning, resilience and adaptability, independent thought and commercial awareness.

The programme will also run a personal and professional development workshop series (My Future), to further enhance student ability to articulate their skills and competencies and evidence their development.

M.Sc. International Business Management is designed to allow students whose career choices lie in international business management to develop their ability to critically review and evaluate knowledge of theory and practice, analytical skills, acquire a body of knowledge, and be exposed

to the frontiers of the subject, such as CSR, sustainability, international entrepreneurship, ESGs and management analytics.
13c Placement and work experience opportunities (if applicable)
N/A
13d Future careers / progression
<p>Potential careers span a wide range, from Management Trainee/Consultant to Data analyst, Marketing Executive and Business Development.</p> <p>Our students have gained employment in International Business roles in prestigious organisations including Coca Cola in Ghana, H&M in Vietnam, Armani and Tata Group in India, and NHS in the UK.</p> <p>Some students may wish to continue their studies by embarking on a PhD.</p>
14. Assessment methods
Students' knowledge and understanding are assessed through a range of activities, including simulations business proposals, consultancy projects, presentations, written assignments, and the research and writing undertaken for their dissertation.
15. Programme Structure (level of study, modules, credits and progression requirements)
<p>Structure is indicative for Part-time routes.</p> <p>Students must take all of the compulsory modules and choose following programme requirements from the optional modules.</p> <p>Non-compensatable modules are noted below.</p>
Available Pathways
MSc International Business Management
MSc International Business Management (Enhanced)

MSc International Business Management Programme Structure

Year 1

Full-time MSc International Business Management (Enhanced) (see Enhanced structure below)

MGT3402 Academic Practice in Business (30) / MGT3403 Key Management Concepts (30)

Student will undertake 60 credits at level 6 in semester 1, and then join the January start of the M.Sc. International Business Management upon passing

N.B To be awarded the named PGCert students must pass 60 credits including MGT4921 Managing People in a Global Context (30) and to be awarded the named PGDip students must pass 120 credits including MGT4921 Managing People in a Global Context (30), MGT4922 International Business Strategy (30) and ECS4580 Trade and the Multinational Enterprise and 15 credits from any of the optional modules offered on this programme

Year 1 FT and PT

Code	Type	Module Title	Credits at FHEQ Level
MGT4921	Compulsory	Managing People in A Global Context 2025-26	30 at Level 7
ECS4580	Compulsory	Trade and the Multinational Enterprise 2025-26	15 at Level 7
MGT4922	Compulsory	International Business Strategy 2025-26	30 at Level 7

Year 1 FT Semester 1 optional modules

Code	Type	Module Title	Credits at FHEQ Level
HRM4335	Optional	Psychology of Work 2025-26	15 at Level 7
MGT4543	Optional	Management Analytics 2025-26	15 at Level 7

Year 1 FT and PT Semester 2 Optional Modules (choose one)

Code	Type	Module Title	Credits at FHEQ Level
MKT4646	Optional	Business Digital Environment 2025-26	15 at Level 7
MGT4923	Optional	Global Supply Chain Management and Sustainability 2025-26	15 at Level 7

Year 1 FT and PT Semester 2 Optional Modules (choose one)

Code	Type	Module Title	Credits at FHEQ Level
MKT4393	Optional	International Entrepreneurship 2025-26	15 at Level 7
FIN4940	Optional	International Business Finance 2025-26	15 at Level 7

Year 1 FT 60 credit optional modules (choose one)

Code	Type	Module Title	Credits at FHEQ Level
MGT4949	Optional	Research Methods and Dissertation 2025-26	60 at Level 7
MGT4939	Optional	Strategic Business Simulation 2025-26	60 at Level 7

Year 2 PT

Code	Type	Module Title	Credits at FHEQ Level
ECS4580	Compulsory	Trade and the Multinational Enterprise 2026-27	15 at Level 7
MGT4922	Compulsory	International Business Strategy 2026-27	30 at Level 7

Year 2 Level 7 PT Semester 1 Optional Modules (choose one)

Code	Type	Module Title	Credits at FHEQ Level
HRM4335	Optional	Psychology of Work 2026-27	15 at Level 7
MGT4543	Optional	Management Analytics 2026-27	15 at Level 7

Year 2 PT 60 credit modules (choose one)

Code	Type	Module Title	Credits at FHEQ Level
MGT4949	Optional	Research Methods and Dissertation 2026-27	60 at Level 7
MGT4939	Optional	Strategic Business Simulation 2026-27	60 at Level 7

MSc International Business Management (Enhanced)**Year 1 FT**

Code	Type	Module Title	Credits at FHEQ Level
MGT4921	Compulsory	Managing People in A Global Context 2025-26	30 at Level 7
ECS4580	Compulsory	Trade and the Multinational Enterprise 2025-26	15 at Level 7
MGT4922	Compulsory	International Business Strategy 2025-26	30 at Level 7
MGT3402	Compulsory	Academic Practice in Business 2025-26	30 at Level 6
MGT3403	Compulsory	Key Management Concepts 2025-26	30 at Level 6

Year 1 FT Semester 1 optional modules (choose one)

Code	Type	Module Title	Credits at FHEQ Level
HRM4335	Optional	Psychology of Work 2025-26	15 at Level 7
MGT4543	Optional	Management Analytics 2025-26	15 at Level 7

Year 1 FT Semester 2 Optional Modules (choose one)

Code	Type	Module Title	Credits at FHEQ Level
MKT4646	Optional	Business Digital Environment 2025-26	15 at Level 7
MGT4923	Optional	Global Supply Chain Management and Sustainability 2025-26	15 at Level 7

Year 1 FT Semester 2 Optional Modules (choose one)

Code	Type	Module Title	Credits at FHEQ Level
MKT4393	Optional	International Entrepreneurship 2025-26	15 at Level 7
FIN4940	Optional	International Business Finance 2025-26	15 at Level 7

Year 1 FT 60 credit optional modules (choose one)

Code	Type	Module Title	Credits at FHEQ Level
MGT4949	Optional	Research Methods and Dissertation 2025-26	60 at Level 7
MGT4939	Optional	Strategic Business Simulation 2025-26	60 at Level 7

*Please refer to your programme page on the website re availability of option modules

16. Programme-specific support for learning

- Programme induction workshops provide essential university and programme related information.
- All academic staff hold weekly office hours designated for meetings with students to discuss programme or module related issues or more general inquiries.
- Programme and module handbooks provide comprehensive programme and module related information.
- MyLearning provide information and resources to support students in their studies, including key learning materials and links to resources.
- Learning Enhancement offer courses, workshops, one-to-one appointments and online resources to support students with study skills, literacy and numeracy.
- Middlesex University Library and dedicated subject librarians provide guidance and access to specialist learning resources i.e., journals, textbooks, reports etc.
- UniHelp is University's central service through which students can access guidance, advice and support on any aspect of their life as a student.
- Counselling and Mental Health Team provides mental wellbeing support and counselling service to help students manage any challenges affecting them during their study.
- Disability and Dyslexia Service offer guidance and advice for students with learning difficulty or medical condition and arrange appropriate support.
- Progression and Support Team provide support and advice for students in issues related to their engagement, attendance and progression.
- Middlesex University Careers and Employability Service (MDXWorks) provide a range of opportunities and services to support students career development, including access to

specialist advisers in business and management.
 •International Student Advice Team provide information and advice on visa and immigration.

17. HECos code(s)	100078: Business and Management
17. HECos code(s)	100080: International Business

18. Relevant QAA subject benchmark(s)	Business and Management 2023
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19. University Regulations

This programme will run in line with general University Regulations: [Policies | Middlesex University](#)

Middlesex university regulations apply to this programme: Policies | Middlesex University (mdx.ac.uk)

20. Reference points

- QAA Subject Benchmark Statement: Master's Degree's Business and Management 2023.
- Subject Benchmark Statement: Master's Degrees in Business and Management
- QAA Subject Benchmark Statement: Business and Management – the basics 2023.
- The UK Quality Code for Higher Education 2023.
- The Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies 2024.
- QAA and Advance HE; Education for Sustainable Development Guidance.
- Middlesex University Regulations 2023-24.
- Middlesex University Strategy 2031 – Knowledge into Action.
- Middlesex University Post Graduate Competencies.
- Middlesex University 2031 Learning Framework.
- Middlesex University Learning and Quality Enhancement Handbook (LQEH)
<https://www.mdx.ac.uk/about-us/policies/academic-quality/handbook>

21. Other information (if applicable)

Please note programme specifications provide a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve if they take full advantage of the learning opportunities that are provided. More detailed information about the programme can be found in the rest of your programme handbook and the university regulations.

Programme learning outcomes

Knowledge and understanding

A1	insights into international business strategy, emerging global trends, and the integration of corporate social responsibility, ethics, and sustainability within a global context,
A2	theories and developments in cross-cultural management and the management of diversified human resources in global environments,
A3	emerging issues and developments related to international trade and multinational enterprises,
A4	a range of core concepts, including marketing, management analytics, international business finance, the psychology of work, global supply chain management, sustainability, and international entrepreneurship,
A5	research philosophy, methodology, methods, and data analysis techniques for both primary and secondary research, complemented by experiential learning and reflection on effective business decisions, leading to the development of informed decision-making processes.

Skills

B1	critically evaluate and apply strategic analysis tools and core concepts of international strategy within global organisational contexts,
B2	critically assess and apply theoretical perspectives and core concepts of international business and people management in global contexts to practical problems and situations.
B3	synthesise information from multiple sources to draw well-supported conclusions related to people, markets, and products/services in international and global contexts.
B4	present clear, reflective, and, where appropriate, creative arguments that demonstrate an advanced understanding of strategic decisions, alongside key aspects of marketing, management analytics, international finance, the psychology of work, global supply chain management, sustainability, and international entrepreneurship, in alignment with the overall international business strategy.
B5	develop and rationalise the research process, critically review relevant literature, policy, and practice in international business, and effectively organise, structure, and manage an advanced-level research or practical project, or develop and implement effective business decisions, leading to the enhancement of informed decision-making processes.
B6	gain insights from experiential learning and reflection on effective business decisions, leading to the development of evidence-based and informed decision-making processes.

Programme learning outcomes - Highest level achieved by graduates

[illegible]

Module Title	Module Code & Level	A1	A2	A3	A4	A5	B1	B2	B3	B4	B5
Academic Practice for Business	MGT3402 Level 6								x		x
Key Management Concepts	MGT3403 Level 6				x				x	x	
Managing People in a Global Context	MGT4921 Level 7	x	x		x		x			x	
International Business Strategy	MGT4922 Level 7	x		x	x			x		x	
Trade and the Multinational Enterprise	ECS4580 Level 7			x			x		x	x	
Psychology of Work or International Business Finance	HRM4335 FIN4540 Level 7	x	x		x		x		x	x	
International Entrepreneurship or Management Analytics	MKT4393 MGT4543 Level 7	x	x		x		x		x	x	
Business Digital Environment or Global Supply Chain Management and Sustainability	MKT4646 MGT4923 Level 7	x	x		x		x		x	x	
Research Methods and Dissertation or Business Simulation	MGT4949 MGT4939 Level 7					x				x	x