

Programme Specification

1.	Programme title	M.Sc. International Business Management (September/January/April) M.Sc. International Business Management (Enhanced) September
2.	Awarding institution	Middlesex University
3a	Teaching institution	Middlesex University: London
3b	Language of study	English

4a	Valid intake dates and mode of study
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Mode of Study	Cohort	Delivery Location	Duration
Full time/part time	September/January/April		
Professional experience programme is full time only			

4b	Delivery method <i>Delete any that are not applicable</i>	On-campus
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5. Professional/Statutory/Regulatory body (if applicable) <i>PSRB Name and type (accreditation/recognition etc)</i>

6.	Apprenticeship Standard (if applicable)
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7. Final qualification(s) available <i>Please include the name of the final award and any named exit awards available</i>

M.Sc. International Business Management

Postgraduate Diploma International Business Management

Postgraduate Certificate International Business Management

M.Sc. International Business Management with Professional Experience

Postgraduate Diploma International Business Management with Professional Experience

8. Academic year effective from

2025/6

9. Criteria for admission to the programme

Applicants must have a good honours degree (2:2 and above) from a UK University, or the equivalent from a recognised overseas University, or an equivalent recognised qualification. The equivalence of qualifications from outside the UK will be determined according to NARIC guidelines.

Students whose first language is not English will need to demonstrate English language proficiency in addition to the other entry requirements. A minimum IELTS score of 6.0 overall, with a minimum of 6.0 in Reading and Writing and minimum of 5.5 in Listening and Speaking, or an equivalent qualification recognised by Middlesex University must be obtained.

The University aims to ensure that its admissions processes are fair, open and transparent and aims to admit students who, regardless of their background, demonstrate potential to successfully complete their chosen programme of study where a suitable place exists and where entry criteria are met. The University values diversity and is committed to equality in education and students are selected on the basis of their individual merits, abilities and aptitudes. The University ensures that the operation of admissions processes and application of entry criteria are undertaken in compliance with the Equality Act.

We take a personalised but fair approach to how we make offers. We feel it's important that our applicants continue to aspire to achieving great results and make offers which take into account pieces of information provided to us on the application form.

This includes recognition of previous learning and experience. If you have been working, or you have other learning experience that is relevant to your course, then we can count this towards your entry requirements and even certain modules once you start studying.

10. Aims of the programme

The M.Sc. in International Business Management programme is designed to integrate contemporary theories of international business and management with practical applications. By focusing on applied learning, technological proficiency, analytical skills, cross-functional knowledge, and a deep understanding of global and cross-cultural dynamics, the programme equips students with the competencies needed to thrive in the ever-evolving global business environment. Graduates will be prepared to excel in a diverse set of roles within international business organisations.

This aim will be achieved by:

- developing students' knowledge and critical understanding of the theories that underpin contemporary international business practice,
- enhancing students' competence in applying a range of business and management concepts and techniques to the practice of international business management,
- cultivating students' ability to work effectively in dynamic environments with diverse cultures and stakeholder expectations,
- enhancing students' decision-making abilities within international business contexts.
- enabling students to participate in and manage various areas of an organisation's international operations, such as human resources management, marketing, finance, and global supply chain management,
- fostering an appreciation for inclusive, sustainable, ethical, and entrepreneurial business practices, encouraging students to lead with integrity and social responsibility,
- facilitating the development of advanced skills in analysis and critical evaluation,
- enabling students to conduct rigorous applied research through their dissertation, or through the simulation experience to help students make informed business decisions and reflect on the development of their decision-making processes.

11. Programme learning outcomes

A. Knowledge and understanding

On completion of this programme the successful student will have knowledge and understanding of:

1. insights into international business strategy, emerging global trends, and the integration of corporate social responsibility, ethics, and sustainability within a global context,
2. theories and developments in cross-cultural management and the management of diversified human resources in global environments,
3. emerging issues and developments related to international trade and multinational enterprises,
4. a range of core concepts, including marketing, management analytics, international business finance, the psychology of work, global supply chain management, sustainability, and international entrepreneurship,
5. research philosophy, methodology, methods, and data analysis techniques for both primary and secondary research, complemented by experiential learning and

reflection on effective business decisions, leading to the development of informed decision-making processes.

B. Skills

On completion of this programme the successful student will be able to:

1. critically evaluate and apply strategic analysis tools and core concepts of international strategy within global organisational contexts,
2. critically assess and apply theoretical perspectives and core concepts of international business and people management in global contexts to practical problems and situations.
3. synthesise information from multiple sources to draw well-supported conclusions related to people, markets, and products/services in international and global contexts.
4. present clear, reflective, and, where appropriate, creative arguments that demonstrate an advanced understanding of strategic decisions, alongside key aspects of marketing, management analytics, international finance, the psychology of work, global supply chain management, sustainability, and international entrepreneurship, in alignment with the overall international business strategy.
5. develop and rationalise the research process, critically review relevant literature, policy, and practice in international business, and effectively organise, structure, and manage an advanced-level research or practical project, or develop and implement effective business decisions, leading to the enhancement of informed decision-making processes.
6. gain insights from experiential learning and reflection on effective business decisions, leading to the development of evidence-based and informed decision-making processes.

N.B Skills programme outcome 6 will only be met by those students who take the professional experience programme.

12. Teaching/learning methods

Large-group interactive classes, seminars, and workshops will contextualise key concepts and reinforce them through practical in-class exercises. Students will deepen their understanding through guided reading of textbooks and relevant academic and professional literature.

Seminars and workshops will enhance cognitive skills by engaging students in real-world problem-solving, critical analysis of contemporary practices and policies, and the development of rationalised solutions.

In large-group sessions, students will receive structured guidance on self-development, focusing on the competencies needed for independent research and reflection. These skills will support their dissertation or final project, where they will apply theoretical knowledge to a specific contemporary issue and produce a substantial analytical work.

¹ Approx. number of timetabled hours per week (at each level of study, as appropriate), including on-campus and online hours	FT 12.5	PT 5/7.5
Approx. number of hours of independent study per week (at each level of study, as appropriate)	FT 37.5	PT 20/17.5
Approx. number of hours on placement (including placement, work-based learning or year abroad, as appropriate).	FT 1,680 (12 months)	PT N/A

13. Employability

13a Development of graduate competencies

The programme is designed to engage students' curiosity and learning with topics that require both technological agility and problem-solving skills. Students will develop resilience and adaptability through engaging in assessment tasks and learn to communicate with empathy and inclusion through class discussions and presentations. Collaborative innovation, leadership and influence, and entrepreneurship are designed into assessments and interactive activities within workshops. The dissertation and simulation will develop skills to solve practical business challenges and further develop curiosity and learning, resilience and adaptability, independent thought and commercial awareness.

The programme will also run a personal and professional development workshop series (My Future), to further enhance student ability to articulate their skills and competencies and evidence their development. Development.

13b Employability development

M.Sc. International Business Management is designed to allow students whose career choices lie in international business management to develop their ability to critically review and evaluate knowledge of theory and practice, analytical skills, acquire a body of knowledge, and be exposed to the frontiers of the subject, such as CSR, sustainability, international entrepreneurship, ESGs and management analytics.

13c Placement and work experience opportunities (if applicable)

Students on the Professional Experience programme will take either 12-month placement or the Business Transformation Project. If a student cannot secure a placement or are short of a maximum of 30 taught credits they will have the option to take the Business Transformation Project (24-month programme).

¹ This information will be used as part of our submission to Discover Uni (previously Unistats).

Students are responsible for securing their own placement but will have support available from our employability service, MDXworks. If a suitable placement opportunity has not been identified before the start of the placement module due to unsuccessful applications or unsuitability and students choose not to take the relevant project module, they will then be transferred to the non-experience programme upon successful completion of the dissertation or project module.

Before enrolling on the placement module, a student will go through the usual application process including an interview for the role.

During the placement, the teaching and learning will mentor students, focusing on work-based learning with the support of the lecturer and MDXworks.

13d Future careers / progression

Potential careers span a wide range, from Management Trainee/Consultant to Data analyst, Marketing Executive and Business Development.

Our students have gained employment in International Business roles in prestigious organisations including Coca Cola in Ghana, H&M in Vietnam, Armani and Tata Group in India, and NHS in the UK.

Some students may wish to continue their studies by embarking on a PhD.

14. Assessment methods

Students' knowledge and understanding are assessed through a range of activities, including business proposals, consultancy projects, presentations, written assignments, and the research and writing undertaken for their dissertation.

Cognitive skills are evaluated through coursework that requires students to access, analyse, and interpret data and literature to develop reports and business proposals. The dissertation provides an opportunity to critically evaluate, design, and propose solutions or future research directions. Alternatively, through strategic simulation, students will demonstrate informed decision-making and the ability to deliver rationalised, evidence-based business decisions.

Formative assessment—including drafts, peer discussions, and in-class activities—supports students' learning and directly contributes to their summative assessments. Formative feedback is provided throughout the programme to guide students in refining their work and developing advanced analytical and problem-solving skills.

Students' knowledge and understanding are assessed through a range of activities, including simulations business proposals, consultancy projects, presentations, written assignments, and the research and writing undertaken for their dissertation.

Semester	Module		Assessment		
	Title	Credit size	Learning Week	Method of assessment	Type of assessment
					Summative

					Mid	End
1 (Enhanced programme, to start main programme January)	Academic Practice for Business	30	12	Group Presentation oral (10 min) 30%	x	
				Individual Report (2000 word) 70%		x
	Key Management Concepts	30	12	Individual Report (2500 word)		x
1	Managing People in a Global Context	30	12	Individual Presentation written (10 slides with notes) (25%)	x	
				Individual Report (2 500 word) (75%)		x
	Trade and the Multinational Enterprise	15	12	White paper/Professional Memo proposal to PM free trade (2000)		x
	Psychology of Work/ Management Analytics	15	12	Portfolio (2000 word) or Portfolio of Activities (across a range of analytical methods)		x
2	International Business Strategy	30	12	15 min Group Oral Presentation (25%) (10 slides with notes)	x	
				Individual Report (75%) (2500 word)		x
	International Entrepreneurship or International Business Finance	15	12	Business Plan (2000 word) Or Report (2500)		x
	Business Digital Environment or Global Supply Chain Management and Sustainability	15	12	Portfolio (2000 word) or Individual Report (2000 word)		x
3	Research Methods and Dissertation or Strategic Business Simulation	60	Sept	Dissertation (15000 word) Or Simulation Outcome (40%) & Reflection (8000 word)		x
24 month programme - Year 2						
3	Placement or Project	0	Sept	Placement or Project (tbc)		x

15. Programme structure (level of study, modules, credits and progression requirements)

15a: Structure of the programme 24-month

Full-time M.Sc. International Business Management (Enhanced)
MGT3402 Academic Practice in Business (30)
MGT3403 Key Management Concepts (30)
Note: Student will undertake 60 credits at level 6 in semester 1, and then join the January start of the M.Sc. International Business Management upon passing

Full-time M.Sc. International Business Management

Semester 1	Semester 2	Semester 3
MGT4921 Managing People in a Global Context (30) ECS4580 Trade and the Multinational Enterprise (15) HRM4335 Psychology of Work (15) Or MGT4543 Management Analytics (15)	MGT4922 International Business Strategy (30) MKT4646 Business Digital Environment (15) or MGT4923 Global Supply Chain Management and Sustainability (15) MKT4393 International Entrepreneurship (15) or FIN4940 International Business Finance (15)	MGT4949 Research Methods and Dissertation (60) or MGT4939 Strategic Business Simulation (60)

Part-time M.Sc. International Business Management

	Semester 1	Semester 2	Semester 3
Year 1	MGT4921 Managing People in a Global Context (30)	MKT4646 Business Digital Environment (15) or MGT4923 Global Supply Chain Management and Sustainability (15) MKT4393 International Entrepreneurship (15) or FIN4940 International Business Finance (15)	
Year 2	ECS4580 Trade and the Multinational Enterprise (15) HRM4335 Psychology of Work (15) Or MGT4543 Management Analytics (15)	MGT4922 International Business Strategy (30)	MGT4949 Research Methods and Dissertation (60) or MGT4939 Strategic Business Simulation (60) (60)

M.Sc. International Business Management (April start)

Semester 1	Semester 2	Semester 3
MGT4922 International Business Strategy (30)	MGT4921 Managing People in a Global Context (30) ECS4580 Trade and the Multinational Enterprise (15) HRM4335 Psychology of Work (15) Or MGT4543 Management Analytics (15)	MGT4949 Research Methods and Dissertation (60) or MGT4939 Strategic Business Simulation (60)
MKT4646 Business Digital Environment (15) or MGT4923 Global Supply Chain Management and Sustainability (15)		
MKT4393 International Entrepreneurship (15) or FIN4940 International Business Finance (15)		

Note: To be awarded the named PGCert students must pass 60 credits including MGT4921 Managing People in a Global Context (30) and to be awarded the named PGDip students must pass 120 credits including MGT4921 Managing People in a Global Context (30), MGT4922 International Business Strategy (30) and ECS4580 Trade and the Multinational Enterprise and 15 credits from any of the optional modules offered on this programme

15b: Levels and modules		
Level 7		
Compulsory (Core)	Optional (Elective)	Progression requirements
MGT4921 MGT4922 ECS4580	MGT4923 MGT4543 HRM4335 FIN4940 MKT4393 MKT4646 MGT4949 or MGT4939	Students must complete all 120 taught credits before progressing to the dissertation
Students on the professional experience (24 months) MGT4942	MGT4940 MGT4941	Students must pass all 120 taught credits before progressing to the postgraduate placement. Students carrying a 30-credit deficit may take the relevant consultancy project.
15c: Non-compensatory Modules		
All modules cannot be compensated		

16. Programme-specific support for learning

- Programme induction workshops provide essential university and programme related information.
- All academic staff hold weekly office hours designated for meetings with students to discuss programme or module related issues or more general inquiries.
- Programme and module handbooks provide comprehensive programme and module related information.
- MyLearning provide information and resources to support students in their studies, including key learning materials and links to resources.
- Learning Enhancement offer courses, workshops, one-to-one appointments and online resources to support students with study skills, literacy and numeracy.
- Middlesex University Library and dedicated subject librarians provide guidance and access to specialist learning resources i.e., journals, textbooks, reports etc.
- UniHelp is University's central service through which students can access guidance, advice and support on any aspect of their life as a student.
- Counselling and Mental Health Team provides mental wellbeing support and counselling service to help students manage any challenges affecting them during their study.
- Disability and Dyslexia Service offer guidance and advice for students with learning difficulty or medical condition and arrange appropriate support.
- Progression and Support Team provide support and advice for students in issues related to their engagement, attendance and progression.
- Middlesex University Careers and Employability Service (MDXWorks) provide a range of opportunities and services to support students career development, including access to specialist advisers in business and management.
- International Student Advice Team provide information and advice on visa and immigration.

17. HECos code(s)

100078, 100080

18. Relevant QAA subject benchmark(s)

QAA Subject Benchmark Statement: For Master's' Degree in Business and Management 2023.

19. University Regulations

This programme will run in line with general University Regulations: [Policies | Middlesex University](#)

20. Reference points

- QAA Subject Benchmark Statement: Master's Degree's Business and Management 2023. [Subject Benchmark Statement: Master's Degrees in Business and Management](#)
- QAA Subject Benchmark Statement: Business and Management – the basics 2023.
- The UK Quality Code for Higher Education 2023.
- The Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies 2024.

- QAA and Advance HE; Education for Sustainable Development Guidance.
- Middlesex University Regulations 2023-24.
- Middlesex University Strategy 2031 – Knowledge into Action.
- Middlesex University Post Graduate Competencies.
- Middlesex University 2031 Learning Framework.
- Middlesex University Learning and Quality Enhancement Handbook (LQEH)
<https://www.mdx.ac.uk/about-us/policies/academic-quality/handbook>

21. Methods for evaluating and improving the quality and standards of learning

All University standard methods will be used as well as the PTES survey results.

22. Other information (if applicable)

Please note programme specifications provide a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve if they take full advantage of the learning opportunities that are provided. More detailed information about the programme can be found in the rest of your programme handbook and the university regulations.

23. Curriculum map for MSc International Business Management

23a Programme learning outcomes

Knowledge and understanding

A1	insights into international business strategy, emerging global trends, and the integration of corporate social responsibility, ethics, and sustainability within a global context,
A2	theories and developments in cross-cultural management and the management of diversified human resources in global environments,
A3	emerging issues and developments related to international trade and multinational enterprises,
A4	a range of core concepts, including marketing, management analytics, international business finance, the psychology of work, global supply chain management, sustainability, and international entrepreneurship,
A5	research philosophy, methodology, methods, and data analysis techniques for both primary and secondary research, complemented by experiential learning and reflection on effective business decisions, leading to the development of informed decision-making processes.

Skills

B1	critically evaluate and apply strategic analysis tools and core concepts of international strategy within global organisational contexts,
B2	critically assess and apply theoretical perspectives and core concepts of international business and people management in global contexts to practical problems and situations.
B3	synthesise information from multiple sources to draw well-supported conclusions related to people, markets, and products/services in international and global contexts.
B4	present clear, reflective, and, where appropriate, creative arguments that demonstrate an advanced understanding of strategic decisions, alongside key aspects of marketing, management analytics, international finance, the psychology of work, global supply chain management, sustainability, and international entrepreneurship, in alignment with the overall international business strategy.
B5	develop and rationalise the research process, critically review relevant literature, policy, and practice in international business, and effectively organise, structure, and manage an advanced-level research or practical project, or develop and implement effective business decisions, leading to the enhancement of informed decision-making processes.
B6	gain insights from experiential learning and reflection on effective business decisions, leading to the development of evidence-based and informed decision-making processes.

Programme learning outcomes

Highest level achieved by all graduates

A1	A2	A3	A4	A5	B1	B2	B3	B4	B5	B6
7	7	7	7	7	7	7	7	7	7	7

23b Mapping by level of study and module

Module Title	Module Code by Level of study	A1	A2	A3	A4	A5	B1	B2	B3	B4	B5	B6
Level of study (year)												
Academic Practice for Business	MGT3402								X		X	
Key Management Concepts	MGT3403				X				X	X		
Level of study (year)												
Managing People in a Global Context	MGT4921	X	X		X		X			X		
International Business Strategy	MGT4922	X		X	X			X		X		
Trade and the Multinational Enterprise	ECS4580			X			X		X	X		
Psychology of Work or International Business Finance	HRM4335 FIN4540	X	X		X		X		X	X		
International Entrepreneurship or Management Analytics	MKT4393 MGT4543	X	X		X		X		X	X		
Business Digital Environment or Global Supply Chain Management and Sustainability	MKT4646 MGT4923	X	X		X		X		X	X		
Research Methods and Dissertation or Business Simulation	MGT4949 MGT4939					X				X	X	
Postgraduate Placement or Business Transformation Project	MGT4940 MGT4941											X