

Programme Specification

1.	Programme title	MSc International Tourism, Hospitality and Event Management MSc International Tourism, Hospitality and Event Management with Professional Experience (24 months)
2.	Awarding institution	Middlesex University
3a	Teaching institution	Middlesex University: London
3b	Language of study	English

4a	Valid intake dates and mode of study:
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Mode of Study	Cohort	Delivery Location	Duration
Full time/Part time Professional Experience program is full time only	September and January	Middlesex University (London)	

4b	Delivery method	On campus
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5. Professional/Statutory/Regulatory body (if applicable)
TMI Accredited

6.	Apprenticeship Standard (if applicable)	N/A
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7. Final qualification(s) available
1. MSc International Tourism, Hospitality and Event Management 2. MSc International Tourism, Hospitality and Event Management with Professional Experience (24 months)

3. PG Diploma International Tourism, Hospitality and Event Management
4. PG Diploma International Tourism, Hospitality and Event Management (24 months)
5. PG Certificate International Tourism, Hospitality and Event Management

8. Academic year effective from

2025/26

9. Criteria for admission to the programme

Applicants must have a good honours degree (2:2 and above) from a UK University, or the equivalent from a recognised overseas University, or an equivalent recognised qualification. The equivalence of qualifications from outside the UK will be determined according to NARIC guidelines.

The programme is aimed at students with an undergraduate degree in a directly related degree (i.e. Tourism Management; Hospitality Management; Event Management; International Tourism & Hospitality; Hotel and Resort Management; Culinary Arts Management; Leisure and Recreation Management; Travel and Tourism Management; Festival and Cultural Management; Restaurant and Food Service Management; Sports Management), as well as those with an undergraduate degree with learning in elements directly relatable to the degree (i.e. Geography; Sociology; Cultural Studies; Anthropology; History; International Relations; Linguistics & Modern Languages; Political Science; Media & Communications; Public Relations & Advertising; Film & Visual Media; Graphic Design & Multimedia; Performing Arts & Theatre; Fashion & Luxury Management; Information Technology & Digital Innovation; Data Science & Analytics; Computer Science & Web Development; Engineering & Architecture; Environmental Science; Sustainable Development; Urban & Regional Planning; Wildlife Conservation & Ecology; Marine Biology & Oceanography; Sports Science & Management; Leisure & Wellness Studies; Food Science & Nutrition; Agriculture & Agri-business; Archaeology; Business Law; International Law; Public Policy & Governance).

Students whose first language is not English must demonstrate proficiency alongside other entry requirements. A minimum IELTS score of 6.0 overall, with at least 6.0 in Reading and Writing and 5.5 in Listening and Speaking, or an equivalent qualification recognised by Middlesex University, is required.

The University ensures that the operation of admissions processes and application of entry criteria are undertaken in compliance with the Equality Act. We take a personalised but fair approach to how we make offers. We feel it's important that our applicants continue to aspire to achieving great results and make offers which take into account pieces of information provided to us on the application form. This includes recognition of previous learning and experience. If you have been working, or you have other learning experience that is relevant to your course, then we can count this towards your entry requirements and even certain modules once you start studying.

If you have relevant qualifications, academic credit may be awarded towards your Middlesex University program of study. For further information please visit our [Accreditation of Prior Learning page](#).

10. Aims of the programme

The MSc International Tourism, Hospitality and Events Management programme equips students with the knowledge and skills to succeed in the fast-paced global hospitality and events industries. It provides a critical understanding of specialist areas within these sectors and their broader context.

An interdisciplinary approach, blending social science and business perspectives, prepares students for diverse career opportunities. Experiential learning and practical applications reinforce theoretical knowledge through real-world strategic challenges.

Graduates will develop problem solving, analytical writing, teamwork and communication skills. The dissertation offers a chance to gain expertise in a chosen field, supporting career progression.

The programme aims to:

- Develop awareness and understanding of the global hospitality and events industries and their role in development processes, place-making and tourism.
- Stimulate an interest in the sustainable future of hospitality and events and their related industries.
- Foster critical thinking on international issues to prepare students to lead in a variety of contexts.
- Introduce students to interdisciplinary thinking to equip them with skills for the future.
- Empower students to co-create their own practice-based learning.
 - Overall Programme Level
 - The programme is designed to actively involve students in shaping their learning experience by integrating interdisciplinary, experiential, and industry-engaged approaches. The learning outcomes emphasise critical thinking, problem solving, research, and application of theories to real-world scenarios.
- How students co-create their learning:
 - Industry-Engaged Learning: Students participate in live projects, consultancy challenges and research collaborations with industry partners, allowing them to direct their learning based on their career interests.
 - Personalised Research Pathways: The Capstone Research Project provides students with the flexibility to choose a research area that aligns with their professional aspirations, enabling them to explore niche topics within tourism, hospitality and events.
 - Collaborative Learning Environments: Programme Voice Groups and co-curricular activities allow students to provide input on curriculum

improvements, guest speakers and case study selections.

- Example: A student interested in sustainable event management may collaborate with a local festival organiser to conduct an environmental impact assessment as part of their capstone project, integrating sustainability research with hands-on experience.

- Module Level

- At the module level, students take an active role in shaping the learning experience by engaging in self-directed projects, industry collaborations, and applied research. The module learning outcomes encourage students to apply theories to real-world challenges, critically evaluate industry trends, and develop innovative solutions.

- How students co-create their learning:

- Student-Led Case Studies: In the module “Critical Perspectives in Global Tourism, Hospitality and Event Management”, students select and analyse emerging trends or challenges in a global tourism destination, tailoring their learning to their interests.
- Customised Industry Engagements: In “Leadership and Professional Practice for Tourism and Hospitality”, students can propose customised work-based learning projects, choosing to engage with hotel chains, event companies or tourism boards based on their career aspirations.
- Flexible Learning Pathways: Modules like “Venture Creation and Corporate Innovation in Hospitality, Tourism and Event Management” allow students to focus on either entrepreneurship or intrapreneurship, empowering them to apply learning outcomes to their own business ideas or corporate innovation strategies.
- Example: A student passionate about digital transformation in the hospitality sector may focus their coursework on AI-driven customer experience strategies, developing a consultancy report for a local boutique hotel.

- Assessment Level

- The assessment strategy incorporates practice-based, experiential, and reflective assessments, allowing students to demonstrate their learning in ways that align with their personal and professional goals. Assessments are flexible, student-driven, and industry-relevant.
- How students co-create their learning:

- Live Consultancy Projects: In “Visitor Attractions and Events Management”, students develop a portfolio analysing real-world attractions, selecting a case study based on their area of interest.
- Entrepreneurial Assessments: The Lean Canvas Model and Business Plan in “Venture Creation and Corporate Innovation” allow students to develop new business ideas or corporate innovation proposals, shaping their learning based on their entrepreneurial ambitions.
- Digital Storytelling & Presentations: The use of electronic posters, vlogs and case study presentations empowers students to communicate their learning in formats that align with modern industry expectations.
- Capstone Flexibility: The Capstone Research Project offers two options:
- Traditional dissertation—for students interested in academic research.
- Strategic expansion strategy—for students seeking an industry-focused project, such as market entry strategies for hospitality firms.
- Example: A student aiming to become a destination marketing consultant may choose to develop a digital marketing campaign proposal for a heritage tourism site as their capstone project, rather than a traditional research dissertation.

With the Masters awards these aims will be realised in full. For earlier exit awards, achievement of the aims will be:

- For the Diploma, all aims stated above except for completion of dissertation outcomes.
- For the Certificate exit award, aims will be achieved at an initial core, but not specialist level.

11. Programme learning outcomes

A. Knowledge and understanding

On completion of this programme the successful student will have knowledge and understanding of:

- A1. Key hospitality and events, business management and social science theories and frameworks which can critically apply to real-life scenarios;
- A2. Economic, political and socio-cultural contexts and other complex contemporary issues and challenges influencing hospitality and events businesses;
- A3. The dynamics of hospitality and events demand and supply, and their influence and impact on business development at macro and micro levels;

- A4. Human Resource Management and Development within the hospitality and events industry
- A5. Paradigms and research methodologies appropriate for a masters' level and research ethics.

B. Skills

On completion of this programme the successful student will be able to:

- B1. Critically discuss issues of sustainability for hospitality and events in a range of complex situations;
- B2. Critically plan, design and execute independent qualitative and quantitative research using business and social science theories and frameworks both theoretically and practically in the tourism, hospitality and events industries;
- B3. Critically evaluate and present a range of perspectives on an issues within tourism, hospitality and events in a professional manner using oral and written formats as an individual and as part of a team;
- B4. Appraise a range of career opportunities in the tourism, hospitality and events industries including entrepreneurial ventures
- B5. Recognise the need as a professional to respond to moral, ethical and sustainability issues pertaining to the study of tourism, hospitality and events management.

12. Teaching/learning methods

Students develop their skills through discussion, debate and participation in lectures, seminars and physical or virtual field visits, problem solving, undertaking formative assessment and engaging with feedback. This is enhanced by drafting and producing written work, debating with peers and with lecturers, using various forms of technology and working towards their dissertation. In addition, they develop skills through tasks in the physical or virtual field trip where they will also examine and debate different approaches to the situations that they discover.

Students' skills are assessed by critical analysis in a range of contexts such as coursework including reports and different presentations as seminar activities such as debates. In addition, presentations and critical reflections such as learning diaries are grounded in the specific criteria of individual modules.

¹ Approx. number of timetabled hours per week (at each level of study, as appropriate), including on-campus and online hours	FT 10	PT 5
Approx. number of hours of independent study per week (at each level of study, as appropriate)	FT 40	PT 20
Approx. number of hours on placement (including placement, work-based learning or year abroad, as appropriate). <i>Where relevant, provide further details under 13c below.</i>	FT 1680 (12 months)	PT N/A

¹ This information will be used as part of our submission to Discover Uni (previously Unistats).

13. Employability

13a Development of graduate competencies

Many students perceive careers in hospitality and events as primarily centred around hotel management and event coordination. However, these dynamic industries encompass a vast array of roles, many of which operate behind the scenes. A key objective of this programme is to illuminate this diversity, showcasing opportunities across tourism, hospitality management, events management, marketing and destination management. Each of these fields offers a multitude of career paths, spanning data collection and analysis, policymaking and evaluation.

The programme critically examines the role of the state and public sector institutions in fostering sustainability, unveiling employment prospects in areas such as land-use planning, partnership management and policy development. These extend to sectors as varied as training, environmental management, infrastructure and transport planning.

Through an interdisciplinary lens, the curriculum highlights the financial, operational, and human resource dimensions of the industry. Topics such as revenue management, workforce retention strategies, and supply chain logistics equip students with specialised expertise essential for leadership roles in a sector characterised by high labour mobility.

For professionals returning to education after a career break, this programme serves as a catalyst for advancement, broadening prospects for leadership and strategic roles. The Careers and Employability Service further supports postgraduate students in navigating their career trajectory, ensuring they are well-positioned for success in this global and ever-evolving industry.

13b Employability development

Employability is embedded within the program through a combination of curriculum design, industry engagement, and practical skill-building activities aimed at preparing students for a dynamic global job market. Career readiness is supported by industry-specific workshops focusing on CV writing, interview preparation and professional branding tailored to careers in hospitality and tourism. Guest lectures and masterclasses delivered by industry experts provide insights into current trends, challenges and opportunities.

The capstone project, which offers students the choice between a dissertation or a strategic expansion strategy, enables the practical application of academic learning to real-world challenges. The program actively engages employers through collaborations on case studies, live projects, and field visits, while career fairs and alumni panels provide valuable networking opportunities. Employability development is evaluated through employer feedback on student preparedness, graduate destination surveys and metrics such as the percentage of students employed in relevant roles within six months of graduation.

Regular student feedback via Program Voice Groups and module evaluations further ensures continuous improvement, equipping students with the skills, networks and confidence needed for successful careers.

13c Placement and work experience opportunities (if applicable)

Professional Experience is offered as an opportunity for full-time students studying at the London campus on a 24-month Professional Experience programme to take a 12-month placement. Alternatively, if a placement has not been secured or students are short of maximum 30 taught credits, they will have the option to take the Business Transformation Project module (24 month programme).

Students are responsible for securing their placement through independent applications, with support available from our University Employability Service. If a suitable placement opportunity has not been identified before the start of the placement module due to unsuccessful applications or unsuitability and students choose not to take the relevant project module, they will then be transferred to the non-placement programme title upon successful completion of the research project module.

Before enrolling on the module, a student will go through an application process and have an initial meeting with a potential employer. They will be interviewed and selected for the role. During the work placement, the teaching and learning will be around mentoring the students and focuses on work-based learning with the support of the lecturer and University Employability Service.

13d Future careers / progression

Graduates will access diverse career and study pathways in global hospitality, tourism and events. Opportunities include hotel management, destination marketing, event planning, revenue management and strategic leadership, alongside specialised roles in sustainability, digital marketing and supply chain management.

The programme fosters entrepreneurial skills, supporting business ventures and corporate innovation. It also provides a foundation for doctoral research and prepares graduates for senior management roles, integrating emerging trends and technologies in the sector.

14. Assessment methods

Level of study:							
Semester (please specify)	Module		Assessment				
	Title	Cre dit size	Learnin g Week	Method of assessment	Type of assessment (tick as appropriate)		
					Form ative	Summative	
						Mi d	En d
1	TOU4125 Critical Perspective s in Tourism, Hospitality and Event Manageme nt	30	6	A digital poster presentation	X	X	
			12	A digital portfolio (group work)– case study analysis of a tourism destination + individual presentation	X		X

2	TOU4229 Leadership and Professional Practice for Tourism and Hospitality	30	6	5-minute individual oral presentation (plus 2 minutes of questions)	X	X	
			12	3,000-word critical reflection on one of the industry engagement fieldtrips	X		X
1	TOU4325 Venture Creation and Corporate Innovation	30	6	1,500-word Lean Canvas Model. The Lean Canvas Model is one of the most commonly used templates in Business. It is a one-page business plan designed to help entrepreneurs quickly develop and test their business ideas. It focuses on identifying key elements of a business in a simple, structured format. Unlike traditional business plans, which can be long and complex, the Lean Canvas is fast, flexible, and easy to update.	X	X	
			12	3,000-word Business Plan	X		X
2	TOU4425 Visitor Attractions and Events Management	15	12	Students will be expected to produce a 3000-word attraction portfolio, recognise the management challenges (including interpretation, space design, visitor emotional engagement, event planning), and make recommendations/provide solutions for action and improvement.	X		X
2	TOU4525 Emerging Trends and Sustainable Experiences in Tourism (Optional)	15	12	Students will produce an electronic poster and a 2000 word report acting in a consultancy role to a DMO of their choice to present information in regards to niche markets and sustainable experiences in tourism, in order to gain a competitive advantage and drive growth	X		X
2	TOU4625 Culture and Creativity in Tourism (Optional)	15	12	Each student will present a critical evaluation plus a 2000 word project report of a chosen city's cultural and creative tourism strategies, including recommendations for new tourism products such as	X		X

				events, festivals or innovative experiences that enhance its unique cultural identity.			
2-3	MKT4747 Capstone Research Project	60	End of Sem 2	Dissertation or Research Project Proposal	x	x	
			End of Sem 3 Capstone Research Project	Dissertation or Capstone Research Project			X
MSc International Tourism, Hospitality and Event Management with Professional Experience (24 months)							
1 - 3	MKT4182 Postgraduate Placement MKT4183 Business Transformation Project	0	JS cohort End of Sem 3	1000-word reflective log report addressing issues during the period and outlining the completed tasks			x

14b. Assessment Methods

Students' knowledge and understanding and skills required by this program's learning outcomes will be assessed by a range of methods including digital poster design and presentation; digital portfolio analysing real-world cases; developing a Business plan; designing and creating new tourism products; critically evaluating current cultural and creative tourism development; reflecting on industry-related field trips and applying Tourism, Hospitality and Event Management theories and concepts to conduct a research work.

15. Programme Structure (level of study, modules, credits and progression requirements)

Structure is indicative for Part-time routes.

Students must take all of the compulsory modules and choose following programme requirements from the optional modules.

Non-compensatable modules are noted below.

15a: Structure of the programme

Full Time MSc International Tourism, Hospitality and Event Management program structure

For AY in Sem 1 & 2; For JS in Sem 2 & 3

Year	Semester 1	Semester 2	Semester 3
1	TOU4125 (30C) Core Critical Perspectives in Tourism, Hospitality and Event Management TOU4325 (30C) Core Venture Creation and Corporate Innovation	TOU4229 (30C) Core Leadership and Professional Practice for Tourism and Hospitality TOU4425 (15C) Core Visitor Attractions and Events Management TOU4525 (15C) Optional Emerging Trends and Sustainable Experiences in Tourism TOU4625 (15C) Optional Culture and Creativity in Tourism	TOU4125 (30C) Core Critical Perspectives in Tourism, Hospitality and Event Management TOU4325 (30C) Core Venture Creation and Corporate Innovation
		MKT4747 (60C) Core Capstone Research Project	

Full time MSc International Tourism, Hospitality and Event Management with Professional Experience (24 months)

For AY in Sem 1 & 2. For JS in Sem 2 & 3.

Year	Semester 1	Semester 2	Semester 3
1	TOU4125 (30C) Core Critical Perspectives in Tourism, Hospitality and Event Management TOU4325 (30C) Core Venture Creation and Corporate Innovation MGT4942 (0C) Core Preparing for the	TOU4229 (30C) Core Leadership and Professional Practice for Tourism and Hospitality TOU4425 (15C) Core Visitor Attractions and Events Management TOU4525 (15C) Optional Emerging Trends and Sustainable Experiences in Tourism TOU4625 (15C) Optional	TOU4125 (30C) Core Critical Perspectives in Tourism, Hospitality and Event Management TOU4325 (30C) Core Venture Creation and Corporate Innovation MGT4942 (0C) Core Preparing for the

	Professional Placement	Culture and Creativity in Tourism	Professional Placement
		MKT4747 (60C) Core Capstone Research Project	
2	MKT4182 (0C) Postgraduate Placement (for students with placement offer and 180 credits from taught modules) OR MKT4183 (0C) Business Transformation Project (for students without placement offer or with 30C deficit from taught modules)		
Part Time MSc International Tourism, Hospitality and Event Management program structure			
For AY in Sem 1 & 2. For JS in Sem 2 & 3.			
	Semester 1	Semester 2	Semester 3
Year 1	TOU4125 (30C) Core Critical Perspectives in Tourism, Hospitality and Event Management	TOU4229 (30C) Core Leadership and Professional Practice for Tourism and Hospitality	TOU4125 (30C) Core Critical Perspectives in Tourism, Hospitality and Event Management
Year 2	TOU4325 (30C) Core Venture Creation and Corporate Innovation	TOU4525 (15C) Optional Emerging Trends and Sustainable Experiences in Tourism --OR-- TOU4625 (15C) Optional Culture and Creativity in Tourism	TOU4325 (30C) Core Venture Creation and Corporate Innovation
		MKT4747 (60C) Core	

		Capstone Research Project	
Full Time PG Dip International Tourism, Hospitality and Event Management & PG Dip ITHM with Professional Experience (24 months) program structure			
For AY in Sem 1 & 2. For JS in Sem 2 & 3.			
	Semester 1	Semester 2	Semester 3
Year 1	TOU4125 (30C) Core Critical Perspectives in Tourism, Hospitality and Event Management TOU4325 (30C) Core Venture Creation and Corporate Innovation	TOU4229 (30C) Core Leadership and Professional Practice for Tourism and Hospitality TOU4425 (15C) Core Visitor Attractions and Events Management <u>SELECT 1 OPTIONAL MODULE:</u> TOU4525 (15C) Optional Emerging Trends and Sustainable Experiences in Tourism --OR-- TOU4625 (15C) Optional Culture and Creativity in Tourism	TOU4125 (30C) Core Critical Perspectives in Tourism, Hospitality and Event Management TOU4325 (30C) Core Venture Creation and Corporate Innovation
Part Time PGDip International Tourism, Hospitality and Event Management program structure			
For AY in Sem 1 & 2. For JS in Sem 1 & 2.			
	Semester 1	Semester 2	Semester 3
Year 1	TOU4125 (30C)	TOU4229 (30C) Core	TOU4125 (30C) Core

	Core Critical Perspectives in Tourism, Hospitality and Event Management	Leadership and Professional Practice for Tourism and Hospitality	Critical Perspectives in Tourism, Hospitality and Event Management
Year 2	TOU4325 (30C) Core Venture Creation and Corporate Innovation	TOU4425 (15C) Core Visitor Attractions and Events Management <u><i>SELECT 1 OPTIONAL MODULE:</i></u> TOU4525 (15C) Optional Emerging Trends and Sustainable Experiences in Tourism --OR-- TOU4625 (15C) Optional Culture and Creativity in Tourism	TOU4325 (30C) Core Venture Creation and Corporate Innovation

Full Time PGCert International Tourism, Hospitality and Event Management program structure

For AY in Sem 1 & 2. For JS in Sem 2 & 3.

	Semester 1	Semester 2	Semester 3
Year 1	TOU4125 (30C) Core Critical Perspectives in Tourism, Hospitality and Event Management --OR-- TOU4325 (30C) Core	TOU4229 (30C) Core Leadership and Professional Practice for Tourism and Hospitality --OR <i>COMBINATION OF-</i> - TOU4425 (15C) Core	TOU4125 (30C) Core Critical Perspectives in Tourism, Hospitality and Event Management --OR-- TOU4325 (30C) Core

	Venture Creation and Corporate Innovation	Visitor Attractions and Events Management --AND-- TOU4525 (15C) Optional Emerging Trends and Sustainable Experiences in Tourism --OR-- TOU4625 (15C) Optional Culture and Creativity in Tourism	Venture Creation and Corporate Innovation
Part Time PGCert International Tourism, Hospitality and Event Management program structure For AY in Sem 1 & 2. For JS in Sem 2 & 3.			
	Semester 1	Semester 2	Semester 3
Year 1	TOU4125 (30C) Core Critical Perspectives in Tourism, Hospitality and Event Management	TOU4229 (30C) Core Leadership and Professional Practice for Tourism and Hospitality	TOU4125 (30C) Core Critical Perspectives in Tourism, Hospitality and Event Management

15b: Levels and modules		
Level of study (year) 7		
Compulsory (Core)	Optional (Elective)	Progression requirements
TOU4125 (30C) Critical Perspectives in Tourism, Hospitality and Event Management	TOU4525 Emerging Trends and Sustainable Experiences in Tourism	Students on MSc Ithem program must pass 90 taught credits before submitting the

TOU4229 (30C) Leadership and Professional Practice for Tourism and Hospitality	TOU4625 Culture and Creativity in Tourism	applied research project or dissertation.
TOU4325 (30C) Venture Creation and Corporate Innovation		Students on MSc ITHM with Professional Experience (24 months) program must pass 180 taught credits before progressing to do the Postgraduate Placement in Year 2.
TOU4425 (15C) Visitor Attractions and Events Management		
MKT4747 (60C) Capstone Research Project		Students on MSc ITHM with Professional Experience (24 months) program with 30C deficit from taught modules can progress to do the Business Transformation Project in Year 2.
15c: Non-compensatory modules		
Module level	Module code	
No modules can be compensated		

16. Programme-specific support for learning
Program-specific support for learning is tailored to meet the needs of students and aligns with the requirements of TMI accreditation (tmi.org.uk). Academic advising is available on request through the Program Leader or other members of the teaching staff on the PGT program, providing personalised guidance on academic progress, module selection and career development. Additional support includes workshops on research methods, dissertation planning and academic writing to ensure students excel in their assessments. Specialist resources are provided to support students in meeting the professional standards outlined by TMI, including access to industry-specific case studies, research databases and tools for analysing trends in tourism, hospitality and events. Guest speakers, industry mentoring opportunities, and tailored career guidance sessions through University Employability Service further enhance students' learning and professional growth. These resources ensure students are well-prepared to meet both academic and industry expectations. Placement and work experience opportunities within the program are facilitated through collaboration with the MET Employability Lead and University Employability Service. These services provide tailored support for students seeking to gain industry experience, including guidance on securing internships, part time roles, and project-based opportunities within the hospitality, tourism and events sectors. While there are no mandatory employability requirements within the program, students are encouraged to engage with these resources to enhance their professional development and career prospects. The optional nature of these opportunities allows students the flexibility to tailor their employability experiences to align with their personal career goals and commitments.

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17. HECos code(s)	100100
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18. Relevant QAA subject benchmark(s)	Hospitality, Leisure, Sport and Tourism
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19. University Regulations
The program will adhere to the University Regulations, which outline the academic standards, policies and procedures governing all postgraduate programs. These regulations ensure consistency and quality across all aspects of program delivery, assessment and student progression. The relevant regulations can be accessed at Middlesex University Regulations. There are no agreed exemptions for this program, and all components will fully comply with the established university guidelines.

20. Reference points
Middlesex University Regulations (www.mdx.ac.uk/regulations) QAA Subject Benchmark for Master's Degrees in Business and Management QAA Framework for Higher Education Qualifications (FHEQ) QAA and Middlesex Guidelines for Program Specification QAA Codes of Practice Middlesex University Learning Framework – University Learning and Teaching policies and strategies, 2031 Middlesex University Teaching, Learning and Assessment Strategy Middlesex University Assessment Regulations Middlesex University Graduate Competencies The QAA Quality Code for Higher Education. The QAA Frameworks for Higher Education Qualifications. United Nations Sustainable Development Goals and its 2030 Agenda for Sustainable Development. JRC Science for Policy, EntreComp: The Entrepreneurship Competence Framework 2018 Enterprise and Entrepreneurship Education: Guidance for UK Higher Education Providers January 2018 Sustainability Frameworks • UN Sustainable Development Goals (SDGs) • UNWTO Global Code of Ethics for Tourism • ISO 21401 Sustainable Management Standard • Global Sustainable Tourism Council (GSTC) Criteria • EU Circular Economy Action Plan (CEAP) • UNEP Sustainable Tourism Programme Ethics and Social Responsibility • Principles for Responsible Management Education (PRME) • OECD Guidelines for Multinational Enterprises • Tourism Declares a Climate Emergency • QAA Quality Code for Higher Education • QAA Subject Benchmark for Business and Management Diversity, Equity and Inclusion (DEI)

- Equality and Human Rights Commission (EHRC) Framework
- UN Women Empowerment Principles (WEPs)
- Race Equality Charter (Advance HE)
- Diversity and Inclusion in Events Industry Guidelines
- European Network for Accessible Tourism (ENAT)

Entrepreneurship and Innovation

- JRC EntreComp Framework
- Enterprise and Entrepreneurship Education Guidance (UK)
- Global Entrepreneurship Monitor (GEM)

Open Educational Resources (OER) and Digital Access

- Creative Commons Licensing
- UNESCO OER Recommendation
- Inclusive Growth and Development Report (WEF)

Professional Accreditation and Industry Standards

- Tourism Management Institute (TMI)
- Middlesex University Regulations
- QAA Framework for Higher Education Qualifications (FHEQ)

21. Methods for evaluating and improving the quality and standards of learning

- Operating within a School, Faculty and University framework for quality evaluation and enhancement.
- Regular monitoring of program and module delivery.
- Continuing opportunity for feedback from students during workshops and seminars.
- Regular feedback from students through Program Voice Groups.
- Surveys completed by students during their program (e.g. module survey, NSS, PTES).
- Participation by staff in external curriculum related staff development programs.
- Regular discussions in Departmental meetings.
- Annual appraisal of academic staff.
- Peer observation of teaching.
- External Examiners' moderation of summative assessments, their end of year reports and our responses to those reports.
- Annual monitoring and enhancement review process

The MSc International Tourism, Hospitality and Event Management programme aligns with the standard processes outlined by the established frameworks of the School, Faculty and Middlesex University, ensuring alignment with institutional policies and sector-wide quality standards.

22. Other information (if applicable)

Please note programme specifications provide a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve if they take full advantage of the learning opportunities that are provided. More detailed information about the programme can be found in the rest of your programme handbook and the university regulations.

23. Curriculum map for MSc International Tourism, Hospitality and Event Management

23a Programme learning outcomes

Knowledge and understanding

A1	Key hospitality and events, business management and social science theories and frameworks which they can critically apply to real-life scenarios;
A2	Economic, political and socio-cultural contexts and other complex contemporary issues and challenges influencing hospitality and events businesses;
A3	The dynamics of hospitality and events demand and supply, and their influence and impact on business development at macro and micro levels;
A4	Human Resource Management and Development within the hospitality and events industry;
A5	Paradigms and research methodologies appropriate for a masters' level and research ethics.

Skills

B1	Critically discuss issues of sustainability for hospitality and events in a range of complex situations;
B2	Critically plan, design and execute independent qualitative and quantitative research using business and social science theories and frameworks both theoretically and practically in the tourism, hospitality and events industries;
B3	Critically evaluate and present a range of perspectives on an issues within tourism, hospitality and events in a professional manner using oral and written formats as an individual and as part of a team;
B4	Appraise a range of career opportunities in the tourism, hospitality and events industries including entrepreneurial ventures;
B5	Recognise the need as a professional to respond to moral, ethical and sustainability issues pertaining to the study of tourism, hospitality and events management.

Programme learning outcomes

Highest level achieved by all graduates

A1	A2	A3	A4	A5	B1	B2	B3	B4	B5
7	7	7	7	7	7	7	7	7	7

23b Mapping by level of study and module

Module Title	Module Code by Level of study	A1	A2	A3	A4	A5	B1	B2	B3	B4	B5
Level of study (year)											
Critical Perspectives in Tourism, Hospitality and Event Management	TOU4125	X	X	X			X	X	X		X
Leadership and Professional Practice for Tourism and Hospitality	TOU4229	X	X	X	X			X	X	X	
Visitor Attractions and Events Management	TOU4425	X						X	X		X
Venture Creation and Corporate Innovation	TOU4325			X	X	X		X		X	X
Capstone Research Project	MKT4747					X			X		
Culture and Creativity in Tourism	TOU4625	X					X	X	X		
Emerging Trends and Sustainable Experiences in Tourism	TOU4525	X	X				X	X			
Postgraduate Placement	MKT4182						X	X	X	X	X
Business Transformation Project	MKT4183						X	X	X	X	X
Preparing for the Professional Placement	MGT4929						X	X	X	X	X

24. Plans to transition to a new program/phase out a program

The transition from the MSc International Hospitality and Events Management program to the new MSc International Tourism, Hospitality and Event Management has been carefully planned to ensure minimal disruption for current and incoming students. This revised program builds on the foundation of the previous one while broadening its scope to capture a greater understanding of the global market in the three fundamental areas of tourism, hospitality and event management.

Key elements of the transition include maintaining the program's TMI accreditation, ensuring alignment with professional standards, and highlighting the continued emphasis on sustainability and industry relevance. Many of the old modules have been redesigned to fit the new program structure, reflecting the current demands and needs of the marketplace. This includes updates to module content to incorporate emerging trends, global strategies and practical applications in these sectors.

Support for current students will include academic advising to guide them through any changes, ensuring a seamless continuation of their studies. Incoming students will benefit from the enhanced curriculum and updated resources, positioning them for greater success in the global job market. Communication about the transition will be clear and consistent, ensuring that all stakeholders are well-informed of the benefits and objectives of the new program.

25. Consultation

University link tutors	Jorge Roncero Costumero (MDX Library) <i>Informal discussions.</i>
Programme coordinators (for overseas campuses)	
Students (via Programme Voice Groups and other channels of communication e.g. intranet)	Nigel Mascarenhas Riya Pitroda 2023/2024 MSc (Current Cohort) 2022/2023 MSc Cohort Local Prospective Highschool Students Current undergraduates in the UK <i>Informal discussions on current and future programming, including career desires and attributes contributing to selecting an MSc or undergraduate programme.</i>
External Examiner(s)	Dr. Katie Angliss, University of Plymouth <i>Via External Examination process of current MSc programme.</i>

Employers/industry	Dr. Carol Zhang, University of Portsmouth Una Gilmore, Discover Northern Ireland <i>Informal discussions of programme delivery and current economic landscape.</i>
Professional Statutory and Regulatory Bodies	Joyce Cawthorpe, Tourism Management Institute. <i>It is the professional body for destination management practitioners, providing accreditation for programmes that meet its high standards of quality and relevance to the tourism sector. TMI focuses on supporting professionals in tourism management through training, networking, and the promotion of best practices in the industry.</i>