



# BA (Hons) 3D Animation for Games and Film

## Portfolio Guidance

We welcome applicants with a wide range of interests, good communication skills and interesting, original ideas. Applicants should have a broad knowledge of contemporary and historical practice in one or more areas of animation, film or games production, but in addition we like students to have a passion for all forms of visual and performing art including painting, sculpture, cinema, comics, photography, theatre, music and dance.

This is a multi-pathway course with specialisms in VFX and animation for film and games. If you have an interest in one of these in particular, your portfolio might reflect that.

An animation-orientated portfolio should demonstrate originality, imagination and drawing ability. Please include scans and photos of as many sketchbook pages, life drawings and observational drawings as possible.

We also want to see examples of character and background design, and we are very interested in visual and contextual research, as well as narrative work like storyboards and comic strips.

A VFX-orientated portfolio may also contain photography, as well as any examples of previsualisations or renders of shots showing experiments in cinematography (like lighting and camera work). We should see some examples of software skills, including digital image manipulation.

### How should I present my portfolio?

Your portfolio can be uploaded as a .pdf file or as a PowerPoint/Google Docs presentation (pptx file). You can also send us a link to your own personal portfolio website to look at. There are a number of platforms you can use to create this, including WordPress, Wix and Canva.

The best portfolios will be clearly organised, with the work separated into categories on different pages or under different headings. Include some brief descriptions of your work to give us some context.

Examples of animation and other moving images should be uploaded to a video hosting website such as YouTube or Vimeo and embedded on your website or linked on your pdf/pptx file. Don't try and embed videos directly in a pdf or pptx file as this might make the file too large to upload.

### Your Portfolio should contain some of the following:

- 3D Models, digital or physical
- Life drawing and observational drawing
- Evidence of software skills
- Original concept and character designs
- Sketchbooks packed with fresh ideas
- Storyboards or comic strips
- Short animations

### Successful applicants should be:

- Enthusiastic and open minded
- Full of drive and ambition
- Willing to work long hours
- Communicative and articulate (both verbally and in writing)
- Interested in film, art, literature and all forms of culture