



BA (Hons) Animation

Portfolio Guidance

We welcome applicants with a wide range of interests, good communication skills and interesting, original ideas. It goes without saying that applicants should have a broad knowledge of contemporary and historical animation practice, but in addition we like students to have a passion for all forms of visual and performing art including painting, sculpture, cinema, comics, photography, theatre, music and dance.

Your portfolio should above all, demonstrate originality, imagination and drawing ability. Please include as many sketchbooks, life drawings and observational drawings as possible.

Remember, animation isn't just about making things move. If you've produced any short animations we'd love to see them, but we also want to see examples of character and background design, and we are very interested in visual and contextual research, as well as narrative work like storyboards and comic strips.

How should I present my portfolio?

Your portfolio can be uploaded as a .pdf file or as a PowerPoint/Google Docs presentation (pptx file). You can also send us a link to your own personal portfolio website to look at. There are a number of platforms you can use to create this, including WordPress, Wix and Canva.

The best portfolios will be clearly organised, with the work separated into categories on different pages or under different headings. Include some brief descriptions of your work to give us some context.

Examples of animation and other moving images should be uploaded to a video hosting website such as YouTube or Vimeo and embedded on your website or linked on your pdf/pptx file. Don't try and embed videos directly in a pdf or pptx file as this might make the file too large to upload.

Your Portfolio should contain some of the following:

- Life drawing and observational drawing
- Original concept and character designs
- Sketchbooks packed with fresh ideas
- Evidence of software skills
- Storyboards or comic strips
- Short animations (not essential)
- 3D Models, digital or physical (not essential)

Successful applicants should be:

- Enthusiastic and open minded
- Full of drive and ambition
- Willing to work long hours
- Communicative and articulate (both verbally and in writing)
- Interested in film, art, literature and all forms of culture