



Middlesex
University
London



BA (Hons) Graphic Design

Portfolio Guidance

We'll ask to see your portfolio so we can get to know your creative style, ideas and potential. A portfolio is a collection of your creative work that introduces you as a creative. It should provide evidence of an interest in graphic design, and ideally we are looking for between 10-15 pages.

- We suggest sharing your best 4-6 projects, including your process and sketchbook work to show how you arrived at your final outcomes.
- Sketchbooks or photos of sketchbook pages – show us how you document your creative work and processes
- Your portfolio doesn't have to all be Graphic Design work and can show the different creative skills you have. It is a good idea to include at least one Graphic Design related project. This could be something like branding, editorial design, motion graphics or even a poster design.
- After you have applied, we will send you a link for you to submit your portfolio online via the applicant portal.
- We welcome portfolios in any digital format. Please share your work in whatever way best represents your creativity and skills.

If you are having difficulty with the file format, please contact ACIPortfolios@mdx.ac.uk or course leader, Michael Wright on m.wright@mdx.ac.uk who can help you submit.

Email: ACIPortfolios@mdx.ac.uk

Web Link: mdx.ac.uk/courses/undergraduate/graphic-design-ba-honours