

Mimosa Pudica

On how to forget and remember with music, algorithms, and plants

3.30 pm, Wednesday 8th October 2025
College Building CG41

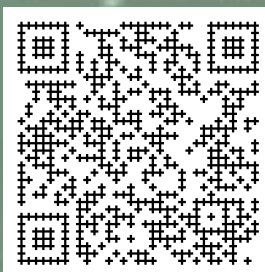
Valentina Vetturi (online) in conversation with
Dr. Vlad Morariu
in the frame of the MDX Contemporary Art Talks 2025-26

The talk is part of *Mimosa Pudica*
a project granted by:

italianCouncil
Bringing our Contemporary Art to the World



Direzione Generale
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**Middlesex
University**
London

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Valentina Vetturi is a visual artist and researcher working across performance, writing, sculpture and new media. Her transdisciplinary and processual practice explores digital ecologies and forms of collective memory. Vetturi is also a lecturer at NABA, Rome and ABABA, Bari. She will be joined in conversation by Dr Vlad Morariu, Senior Lecturer in Visual Cultures at Middlesex University, whose work spans 20th-century philosophy, semiotics, and visual and material cultures, with a particular focus on the construction and deconstruction of institutional narratives.

Together, they will explore *Mimosa Pudica* (2024–ongoing), Vetturi's research project investigating how plant memory can inform principles of digital ecologies and offer ways of engaging with the techno-cosmos. The discussion will expand on key works by Vetturi, such as *Alzheimer Café* (2014–), which addresses the persistence of musical memory in the context of neurodegenerative conditions, and *The Math of the Secret* (2023–) and *Tails* (2023), which examine the idiosyncrasies of generative AI training and the materiality of web infrastructures.

This conversation is part of *Mimosa Pudica*, a project supported by the Directorate-General for Contemporary Creativity of the Italian Ministry of Culture under the Italian Council program (13th edition, 2024), which aims to promote Italian contemporary art worldwide.

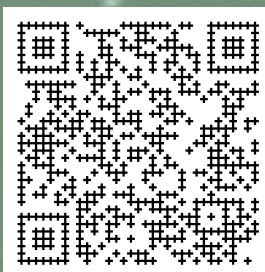
Image credit: Valentina Vetturi, *Studio for Mimosa Pudica*(2025), courtesy of the artist.

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